

In 1972, Thunderbird again brings you the kind of luxury that legends are made of—all elegantly translated into the reality of today.

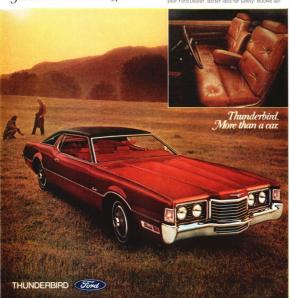
Start with the increased room inside . . more room than ever. Or the increased wheelbase–for smoother riding and easier handling. Or the inner luxury of plush deep-pile carpeting, individualized seating, unique trim.

And then you follow through with standard features like these: SelectShift Cruise-O-Matic transmission, power front disc brakes, power steering, steel-belted radial tires.

When it comes to Thunderbird options, the sky is the limit. You can order your Bird with optional interior shown below. Or a power sunroof. Or the extra security of our Sure-Track brake-control system, with its computerized sensors that detect a skid before you do and gently, automatically brake it back into control. Thunderbird 1972 is more than a car. If it's the lat-

est edition of an American legend. See for yourself at your Ford Dealer. Better idea for safety: Buckle up!

The greatest problem of being a legend is how to live up to it. Here's how: Thunderbird 1972.



Term Rider is a new movie.

True?



Don't look for it at your local cinema. We're being misleading to make a point.

The point being that most people don't know enough about life insurance. Which can cause a family to have too little, or not enough of the right kind.

And that's too bad, because life insurance really isn't that hard to understand.

Take a term rider, for instance.

It's simply additional coverage you can purchase when you buy permanent life insurance. It's not unlike the optional extras you can choose when you buy a new car.

For example, when you buy permanent life insurance for yourself, you might also want to provide your family with extra income payments if something happened to you during the period your children are growing up and still living at home. This could be arranged with a term rider,

The advantage, of course, is the flexibility term riders give you in buying insurance that fits your specific needs for a limited length of time (or "term").

If you'd like to know more about life insurance, we can help. We don't sell life insurance. We're here to help you do a better job of buying it. By giving you the kind of information you need to talk to an agent with a little more confidence than you may have right now.

The fact is, we have a 64-page booklet called *Understanding Your Life Insurance*. The booklet is free. And it's filled with the simple ideas behind complicated-sounding words like term rider.

So why not write to us and ask for a copy. We'll mail it to you, fast.

Institute of Life Insurance

Central source of information about life insurance 277 Park Avenue, Dept. P-2, New York, N.Y. 10017

Please send me a free copy of Understanding Your Life Insurance.

Name_____Address_____

ity_____State____Zip_

TIME

DITOR-IN-CHIEF. HAIRMAN OF THE BOARD. RESIDENT HAIRMAN EXECUTIVE COM-DITORIAL DIRECTOR

MANAGING EDITOR

ASSISTANT MANAGING EDITORS SENIOR EDITORS

A. T. Baker, Laurence I. Barrett, John T. Elson, Timothy Foote, Leon Jaroff, Rosald P. Kriss, Marshall Loeb, Peter Bird Martin, Jason McManus, John M. Scott ART DIRECTOR

ASSOCIATE EDITORS

CONTRIBUTING EDITORS

CONTRIBUTING EDITORS

a Adams, William E. Barnes, William Bender, I.
Johanna Davis, George Dickerson, Martha M

III, Mark S. Goodman, James Grant, Geoffrey,
e, Robert T. Jones, Katte Kelly, Bob McCabe,
Mobs, Douald M. Morrison, Mark Nichols, B,
II, R. Z. Sheppard, James F. Simon, William E. S

Mark Vishniak.

REPORTER-RESEARCHERS

PRODUCTION

ART DEPARTMENT

PHOTOGRAPHY

CORRESPONDENTS

EDITORIAL SERV CES

PUBLISHER

ADVERTISING SALES DIRECTOR

ASSOCIATE SALES DIRECTOR.

ASSOCIATE SALES DIRECTOR.

A Meyers Robert C. Barr

1971 TIME INC. All rights reserved. Principal office: Rockefeller Center.

Lew York, New York 19620.

A letter from the PUBLISHER

Henry Luce au

CHARTERED Pan American jet aircraft landed without incident at the Lebanon [N.H.] Regional Airport yesterday morning," reported The Dartmouth, "Local gossip had it that had the plane crashed upon landing, the European economy would have collapsed." Hyperbole, of course, but there was some truth as well in the student newspaper's observation, On board the plane were 27 of Western Europe's top businessmen (see box), representing industrial enterprises with annual sales of more than \$35 billion and financial institutions with assets of around \$20 billion. They were the participants in TIME's latest News Tour, entitled "Report on America."

The News Tour, we feel, has become a unique TIME institution. The first one, in 1963, set the pattern. We invite a group of business leaders -who always pay their own way-in effect to turn themselves into reporters under the auspices of our correspondents and editors. The idea is to enable economic decision makers to become familiar with the issues and the personalities that make current history. The first News Tour, to Western Europe and Russia, resulted in a long and memorable interview with Nikita Khrushchev. On three subsequent tours to Asia and Eastern Europe, participants met Marshal Tito, Philippine President Ferdinand Marcos, Indonesian President Suharto, Pakistan's then-President Ayub Khan, Generalissimo and Mme. Chiang Kai-shek and South Vietnamese President Nguyen Van Thieu.

This time the difference was that, instead of taking American businessmen abroad, we invited European businessmen to the U.S. because, as I explained in welcoming the group: "The U.S. is topic A on all your minds in this day and age. We have had some five years of social revolution going on. This year, for the first time in decades, the U.S. has encountered an economic crisis, one that resounds with impact all over the



ROTHSCHILD & JACKSON



HUMPHREY & VAN DER WAL



HENKEL ROVELLI & KENNEDY



LINDSAY & GIOVANNI AGNELLI

aging Editor Henry Grunwald observed at the start of the tour: "You are arriving in America at a moment of pause when we are waiting for the outcome of several large enterprises and experiments.'

The timing of the trip could hardly have been better since it coincided with the President's announcement of Phase II of his economic program. Given the current international trade and monetary crisis, our visitors engaged in lively debate with U.S. officials. While our primary purpose was to acquaint our guests with U.S. problems and policies, we like to think that the important Americans they met also found it useful to hear the questions and concerns of the Europeans.

The packed six-day program, arranged by Chief of Correspondents Murray Gart, Senior Correspondent John Steele, Public Affairs Director Robert Ankerson and many of their colleagues, started in New York. Mayor John Lindsay spoke over lunch at Gracie Mansion about the myriad problems facing the American city. Time Inc. Board Chairman Andrew Heiskell presided over a symposium on the changing nature of corporate re-

MEMBERS OF THE TOUR

GIOVANNI AGNELLI, chairman, Fiat, Italy UMBERTO AGNELLI, managing director, Fiat, Italy

GIUSEPPE BERTOLA, executive vice president, Brown, Boveri, Switzerland COUNT RENÉ PAUL BOËL, honorary president, Solvay, Belgium

ident, Solvay, Belgium

ALAIN CHEVALIER, managing director,
Möet-Hennessy, France
F. WILHELM CHRISTIANS, executive board

member, Deutsche Bank, West Germany FERNAND JOSEF COLLIN, board chairman, Kredietbank, Belgium

PAUL DAX, executive vice president, Siemens, West Germany SIR ERIC DRAKE, chairman and managing director, The British Petroleum Co.,

England

BARON EDOUARD-JEAN EMPAIN, chairman, Electrorail, Belgium

GEORGES GALICHON, board chairman, Air France, France SIR REAY GEDDES, chairman, Dunlop Hold-

SIR REAY GEDDES, chairman, Dunlop Holdings, England PEHR GYLLENHAMMAR, managing director, Volvo, Sweden

ALFRED H. HEINEKEN, board chairman, Heineken Breweries, The Netherlands KONRAD HENKEL, president, Henkel & Cie, West Germany FOLKE LINDSKOG, chairman, SKE, Sweden

SIR ARTHUR G. NORMAN, chairman, The De La Rue Company, England FREDERICK J. PHILIPS, chairman, Philips' Gladiampenfabrieken, The Netherlands

COUNT THEO ROSSI DI MONTELERA, chairman, Martini & Rossi, Italy EVELYN DE ROTHSCHILD, director, N.M. Rothschild & Sons, England

NINO ROVELLI, choirman and managing director, Società Italiana Resine, Italy ALFRED SCHAEFER, board chairman, Union Bank of Switzerland, Switzerland CERRIT VAN DER WALL president KIM

Union Bonk of Switzerland, Switzerland
GERRIT VAN DER WAL, president, KLM
Royal Dutch Airlines, The Netherlands
EBERHARD VON KUENNEIM, executive
board choirman, BAMY, West Germany
GERRIT A. WAGNER, president, Royal
Dutch Petroleum Company, The Neth-

erlands
PIERRE WALTZ, general director, Société
Suisse pour L'Industrie Horlogère, Switzerland
JOACHIM ZAHN, executive board chairman, Doimler-Benz, West Germany

LUCE, ROORES & SHEPLEY



CONNALLY, CHRISTIANS & SCHAEFER



COUNT ROSSI, ZAHN & WERNHER VON BRAUN

sponsibility, with Henry Ford II as the principal speaker. Following a session on Black America featuring Vernon E. Jordan Ir., newly appointed executive director of the Urban League, the travelers were guests of bonor at a dimer attended by such notables as Evangelist Billy Graham, Playwright Lillian Hellman, Actress Gloria Swanson, Psychologist B.F. Skinner, Broadway Producer Harold Prince, Columbia University President Wilsenberg, and Control Producer and Moseum Director Thomas Technologist B.F. Skinner, Broadway Broadcer and Moseum Director Thomas Technologist Control and Control and

Accompanied by a Time Inc. contingent that included Editor in Chief Hedby Donovan and Editorial Director Louis Banks, the visitors went next to the serene Dartmouth College campus, which was emblazoned with New Hampshire's brilliant fall foliage. The visitors had two marathon sessions—on the economy with members of Tisus's Board of Economists and on the environment with business and government leaders.

The next chapter of Report on America took place in Washington with Time Inc. President James Shepley, who had been a Washington correspondent for eleven years, as a particularly skilled guide. The tour memory of the property of the prope

The climax of the trip came only a few hours before the President's speech. Lunching with John Connally, Timi's cover subject this week, they questioned him about the things that most concern them as European businessmen—the import surcharge, the magnitude of the trade and monetary concessions the U.S. wants from other nations, and the possibility of a change in the price of gold. Additional meetings with Secteary of Defense Melvin Luird and House Ways and Means Chairman Wilbur Mills added to the variety of personalities and subject matter. At a dimer with NAAS officials, the group met Wernher von Braun.

By the time the tour ended, the participants had proven themselves adept at asking the right questions. Said the News Service's Gart: "They have all the makings of first-class correspondents." Joachim Zahn of West Germany remarked: "All of us here are used to giving orders. This week we listened."

The Cover: Portrait in inks and dyes by Isadore Seltzer.

INDEX

Cover Story 10 Color 52A Essay 70

66	Modern Living 52
.58	Nation
.88	People
.86	Press
.10	Religion 83
54	Science 63
.71	Sport
6	Television 78
84	Theater 80
	66 58 88 86 10 54 71



They just don't make hearses like this anymore.

If you owned an 1887 horsedrawn hearse, it would look exactly like this one. And if you had to move it across the country, you'd want it to look exactly like this when it arrived.

That's why the man who owns this hearse called Mayflower. Mayflower has been handling and moving unusual things for over 45 years.

So the hearse arrived safely.

And on schedule, No scratches.

No dents. No problems at all.

And when you've got to get something moved, Mayflower will give you this same special consideration. Because next to you, Mayflower cares most about the things you own.



AERO MAYFLOWER TRANSIT CO., INC., INDIANAPOL



The mysteries of the deep

Until very recently little was known about the seventy percent of the Earth's crust covered by the sea. Now with advanced technologies and the urgent need for new sources of metals, minerals and food, the ocean floors are being carefully explored and charted. Based on this data Rand McNally is currently preparing a series of ocean floor maps which will appear in our textbooks, atlases, and in reference books we manufacture for other publishers.



Rand McNally publishers/book manufacturers/mapmakers



THE BEST RUN COMPANY IN THE SKY.

Unless you're running a charity, you're in business to make a profit. And have some fun doing it.

We're the first to admit that profit

motivates us.

Not strangely, it works out to the benefit of our customers. In things like our First Place on-time arrival record. The genuine enthusiasm of our crews. The uncrowded comfort of our seats. And certainly in our new 747 Polynesian Pubs.

The point is we run an airline that people love to fly. And for us that's good business.

To Los Angeles and other cities—call your travel agent or Continental Airlines at 686-6500.

CONTINENTAL AIRLINES THE PROUD BIRD WITH THE GOLDEN TAIL

If you're looking for a better color TV investment, start looking for MGA.



AMGA

The Mitsubishi Group also manufactures quality lines of black-and-white TV sets, radios, stereo systems and appliances. They are better investments, too.

(5.) BIG AND SMALL

The CS-19S 19" diag, meas, color TV above features a solid-state, glide-out, fold-open chassis for easier service. Like all MGA TVs, It wraps up good looks, long lite, spectacular performance and a better value. MGA TV. or people who don't want to take chances.



4. BRILLIANT

Our better coordinated, more thoroughly tested TVs pay off right where you want: on the screen, with vivid, true-to-life images. MGA color TV delivers the best performance your signal will allow. Put one next to any set on the floor. Then buy the best picture.



See a full range of MGA color TVs from 12" to 25" diag. meas. screens at your nearest MGA dealer.

3. 48-HOUR AGING

Here's the first color television created on the same basis as fine champagne. All MGA portable color TV sets undergo a grueling 48-hour "arging" (3 hours on, one hour off). This high voltage test cycle is an extra step we take to make sure "bugs" show up in the factory, not in

START HERE



You might have to go a little further to find an MGA TV. But your money will go further when you do. We select our dealerships carefully, to make sure you get the finest dealers to work with. Then we sell direct to them, instead of fattening up some middleman, your cash buys more TV value.



1. EXPERIENCE

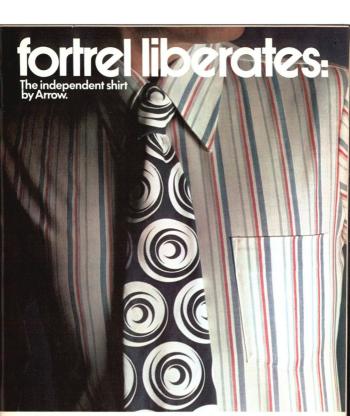
MGA is among the newest of the 50 companies that comprise the century-old, world-wide Mitsubishi Group. Any MGA TV you buy benefits from the combined expertise of over 350,000 employees, in more than 1.000 laboratories and factories. So one of the things you buy an MGA TV for is a long time.

2. RELIABILITY

The Mitsubishi Group's rich background as a world leader in solid-state electronics gives us the opportunity to put together many of the parts that put together our TV sets. We make most of our own integrated circuits, UHF and VHF tuners, even color TV picture tubes. And, for adder eliability, we make many of our other critical components.



© 1971 MGA DOVISION ANTIQUISION INTERNATIONAL COST



Do you need a high price tag to recognize high fashion? Or can you tell with one look? If you can...you're an Arrow Belmont Club

shirt man. You'll see details like the long pointed collar, Matched stripes, Streamlined fit.

You're aware of current patterns and colors. Without our telling you so,

Like white spiked with stripes of red and blue, And you know what a fabric of Celanese Fortrel polyester and cotton means. More independence. All day great shape, Plus permanent-press easy care.

Arrow Belmont Club shirts aren't for every man. Just the independent one, The man who's impressed with high style. Not high price.



Rainfair



Available at these tashion conscious stores.

Carson Pine Scott Chicago. J. L. Hudson. Detroit. Emporium. San Francisco. Capwell's. San Francisco. Lancers. St. Paul. Wanamaker's. Ph. Ladelphihi.; Jos. Narne, Pittsburgh. Halle Bros. Cleveland.

If you've fallen behind in your thinking isn't this a good time to catch up?

AN INVITATION TO READERS who may have considered membership in the

BOOK-OF-THE-MONTH CLUB®

ANY 4 **FOR** ONLY \$1

THE SUCCESTED TRIAL: You simply agree to buy four Club choices within the next twelve months at special members' prices

GRAHAM GREENE SOR

ub prices tal \$13.50)

123. CRISIS IN 510, ZELDA by CHARLES E.
SELBERMAN
(Pub price \$10) Photographs (Pub price \$10)

Illustrated (Pub price \$15)

CONDOR

PASSES

531, KHRUSHCHEV
REMEMBERS
Translated and
edited by
STROBE TALBOTT
Notes by EDWARD
CRANKSHAW
Photographs
(Pub price \$10)

328. MARY QUEEN OF SCOTS by

(Pub price \$10)

117. Pub price \$7.95

210. ROSE A Biography of Rose Regraphy of Rose Regrald Kennedy by GAIL CAMERON Photographs (Pub price \$6,95)

484, THE 900 DAYS The Siege of Leningrat Photographs (Pub price \$10)

EXPERIENCE IN CHINA, 1911-1945 by BARBARA W. TUCHMAN, Phot (Pub price \$10)

526. UNDER STANDING HUMAN SEXUAL INADEQUACY (Pub price \$6.95)



CONNERY LATHEM (Pub price \$10,95) 105. THE ISRAELIS

431. THE RISE AND FALL OF THE THIRD REICH unders and Sons AMOS ILON Pub price \$10) (Pub price \$15)

(Pub price \$10)

351. Pub price \$12.50

as one book 200, HOW CHILDREN LEARN and HOW CHILDREN FAIL by JOHN HOLT. (Pub prices total \$9.45)

163. MACRAMÉ Creative Design in Knotting Pub price \$7.95)

Other

106. Pub

353. THE NEW YORK TIMES COMPLETE MANUAL OF HOME REPAIR

110, THE NEW CENTURIONS 580. MASTERING THE ART OF FRENCH COOKING

Daley of Chicago by MIKE ROYKO (Pub price \$5.95)

(Pub price \$6,95) price \$12.50) 130. THE GRAHAM KERR COOKBOOK OF THE GALLOPING GOURMET Photograph COMPLETE MEDICAL GUIDE MILLER, M.D. (Pub price \$9.95) Photographs (Pub price \$7.95)

285. BOSS: Richard J. Ruth

> 147. Pub price \$10 168. THE FAMILY BOOK OF PREVENTIVE MEDICINE by BENJAMIN F. MILLER, M.D., and

COOK BOOK Edited by CRAIC (Pub price \$9.95)

BOOKS THAT analyze, interpret and discuss the major events and ideas of our time are among the hundreds offered each year by the Book-of-the-Month Club. The experimental membership suggested here will prove, by your own experience, how effectually the Club can keep you from missing these and other important books.

As long as you remain a me ou will receive the Book-of-the-Month Club News, a literary magazine each issue of which describes the Selection as well as scores of other important books, most of which are available at substantial discounts - up to 40% on more expensive volumes. All books are identical to the publishers' editions in format, size and quality. If you wish to purchase the Selection, do nothing and it will be shipped to you automatically. However, there is no obligation to purchase any particular volume. If you do not wish the Selection or any other book offered in the News-or if you want one of the Alternates-simply indicate your decision on a form provided and mail it so that it is received

by the date specified on the form If you continue after this experimental membership, you will earn, for every Club Selection or Alternate you buy, a Book-Dividend Credit. Each Credit, upon payment of a nominal sum, often only \$1.00 or \$1.50-somewhat more for unusually expensive volumes or sets-will entitle you to a Book-Dividend® which you may choose from over 100 fine library volumes available over the year. This unique librarybuilding system, together with the sizable discounts on Selections and Alternates, enables members to save more than 60% of what they would other-

wise have to pay for books they want to read and own. QUOTATIONS (Pub price \$12.50)



Everything you always wanted to know about sex Explained by David Reuben, M.D.

115. Pub

BOOK-OF-THE-MONTH CLUB, INC., 280 Park Ave., New York, N.Y. 10017













Southern has the Most Nonstops to Memphis from close-in Midway.

Leave any day at 7:40 a.m., 11:20 a.m., 6:40 Fare only \$45. Meals served on all flights.

Southern also has through Jet service to: Baton Rouge, Birmingham, Eglin AFB, Fla., Greenville, Miss., Gulfport/Biloxi, Huntsville, Jackson/Vicksburg, Mobile, Monroe, Montgomery, New Orleans, Tallahassee.

For reservations call 726-6273 or your Travel Agent. Outside Chicago dial toll-free 800-241-9385





In 1899 Major Grant installed new equipment to make his Scotch distillery run smoother. Cooper Duncan's cow.

Major William Grant, the founder of Grant's 8 Scotch, knew all the secrets of making a Scotch great.

He knew that one of the most important ingredients was his skilled foreman, Cooper Duncan, So when Cooper announced he couldn't work without fresh milk in his tea every afternoon, the Major got him the freshest milk in town. He let Cooper keep his cow right there in the distillery vard.

Today, the Grant family still makes their Scotch with the same dedication to details that

only a family owned, family operated business can give. Grant's 8 is aged for eight full years, to develop that smooth balanced flavor that characterizes our traditional blend of fine whiskies. Of course, the cow's been gone for quite a few years now. But everything else is running just as smoothly as in the Major's time.

That's the secret of Grant's 8 Scotch. and you share it

every time you open a bottle.



Grant's. 8 Scotch: share our family secret.

You'd drive the ball farther if you could slow down your swing.



How many times have you been told you've got a hitch in your swing? Or you're shifting your weight at the last second?

Talk doesn't help. Seeing will. A Minolta Autopak super-8 movie camera with its variable filming speed feature can show you - in excruciating slow motion - all the things you've been doing wrong. The results will be worth the price of the camera in unbroken clubs alone.

Non-golfers in the family quick enough to get their hands on your Autopak can create cartoons out of crayon drawings. Or capture a flower, from bud to bloom, on about two minutes of film with a unique optional accessory.

Or you can take the Autopak on vacation and power-zoom from a picture window view of an ancient cathedral to a tiny figure in the stained glass.

No matter what the subject, a bright viewfinder shows exactly what you'll

Start to see life

differently with a Minolta Autopak.

get on film. And the Autopak gives you the correct exposure automatically,

instantly. Minolta Autopak-8 movie cameras start at about \$160, plus case, (Acces-

sories extra.) Examine their features at your nearest photo dealer. Imagine the movies you could make. For literature, write Minolta Corpor-

ation, 200 Park Avenue South, New York, N.Y. 10003. In Canada: Anglo photo Ltd.,



LETTERS

Attica (Contd.)

Your feature article on Attica prison [Sept. 27] made me want to vomit.
What do you think the troopers should

have attacked with-ice cream cones? When you put these evil, vicious en-emies of society in prison, they do not be-come Little Leaguers or Boy Scouts. Prisbegins with a crackdown on these wild mayericks and the thoughtless idiots on the outside who support them.

IIM GRIFFITH

Sir: The irony of the Attica slaughter is indeed apparent, The inmates, branded "animals" by many, were animals only by virthe conditions under which they were forced to live. For a fact, zoo animals live better than do these prisoners, and zoo animals are not even supposedly being "rehabilitated."

The irony is that these so-called an-imals had more respect for human life than did our law-enforcement agencies. The inmates merely held their enemies hoswhile the law-enforcement agencies killed both friends and enemies alike

C.J. CALLAHAN Rochester

Sir: In your cover story on Attica, you say: "They passed around clandestine writings of their own; among them was a poem written by an unknown prisoner, crude but touching in its would-be heroic

Please tell the poetry specialist who gave us the above that his "find" is a portion of one of the most famous poems ever written-known to Hitler, elementary school children to say nothing of Win-ston Churchill. The poem is entitled "If We Must Die,"* and the black poet is Claude McKay (1890-1948). Here is the complete poem:

If we must die, let it not be like hogs Hunted and penned in an inglorious

spot, While round us bark the mad

and hungry dogs. Making their mock at our accursed lot. If we must die, O let us nobly die, So that our precious blood may not be shed

In vain; then even the monsters we Shall be constrained to honor us though

O kinsmen! we must meet the common

Though far outnumbered let us show And for their thousand blows deal one

What though before us lies the open

Like men we'll face the murderous, cowardly pack Pressed to the wall, dying, but fighting back!

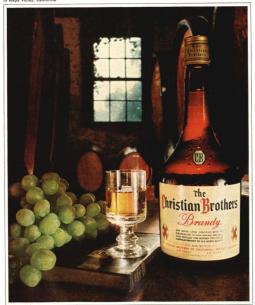
GWENDOLYN BROOKS Chicago

Rewards and Resentment

Sir: It is certainly true that positive reinforcement is superior to punishment as a tool for producing constructive behavior. * Used by permission of Twayne Publishers, copyright 1953 by Bookman Associates, Inc. from The Selected Poems of Claude McKay. "Our own selection of grapes. Our own way of distilling. Our own small oaken casks for aging. Our own light, mellow flavor. All are traditions of quality in making our brandy. They will never change."

Parother Limothy J.S.C. Cellarmaster, The Christian Brothers

The aging cellars of our old stone winery in Napa Valley, California



Norldwide Distributors: Fromm and Sichel, Inc. San Francisco, Calif. Brandy: 80 proof



Roll up to Devon House, over the Blue Mountains, through Fern Gully. In a Buick called Betty. Driven by a man named Vivian.

For \$15 (and 2½ hours) Vivian Beckford will take you on a Kingston Grand Tour in a car that was once a rich man's plaything.

"Betty the Buick" will drop you at Devon House to see the past (1881) alive and beautiful. Marble halls. Belisario prints. A courtyard snackery. Shops where stables used to be.

She'll take you to our King's House (White House), University, Crafts Market, Botanic Gardens. With celebrity. "Helloo Betty!"

She'll take you anywhere.

Over mountains dotted with coffee plantations, spikey Maypole trees, an army camp from the British "empah."

Through an avenue of giant ferns laced with sunlight.

To Spanish Town where English ghosts roam 18th century streets and dwell in the bosky churchyard of the oldest British Colonial cathedral.

To a museum (Iter Boreale) with Arawak diggings in the garden, a pub in the cellar.

To Port Royal and Henry Morgan's church (yes, church), Giddy House (silly) and a plain great

House (silly) and a plain great wharfside fish house. To explore the whole lemony land that made Columbus lyricize

"there came so fair a smell of trees and flowers that it was the sweetest thing in the world." Come see. Breathe.

Come see. Breatne

And if Betty's booked, just call another guy.

For more of our highways, byways, wonders and women, see a travel agent or Jamaica Tourist Board in New York, Los Angeles, San Francisco, Chicago, Detroit, Miami, Toronto, Montreal.





If this were an ordinary gin, we would If this were an ordinary gin bottle. Charles Tanqueray



CAN YOU PROVE HE SHOWED HIS I.D.?

Let the Kodak Monitor Super 8 Camera be your silent witness. Costs less than \$200. Provides proof that you have complied with the law. Also helps deter would-be robbers.

This compact super 8 camera installs easily. Provides clear movies that speed apprehension. Remote-control cord permits operation of camera from most convenient location.

Also available, for less than \$240, the Kodak Analyst Super 8 Camera. Automatically snaps pictures at intervals from 1½ seconds to 90 seconds. Use for security or traffic studies.

For more information, mail the coupon.

Kodak Monitor Super 8 Camera; Kodak Analyst Super 8 Camera





WHO STOLE IT? A WAY TO FIND OUT.

You can't watch every customer, every minute. The Kodak Analyst Camera can. Lets you keep track of every face. Less than \$240.

This compact super 8 security camera installs easily. Provides clear pictures for identification and, later, courtroom use. It snaps a picture at any interval you choose from once every 1½ seconds to once every 90 seconds. Great for traffic studies too.

Also available, for less than \$200, the Kodak Monitor Camera. Operates on demand to provide a film record of robberies or suspicious characters.

Details? Send the coupon.

City		Kodak
Street		/_
Company		
Position		
Name		
Application		
☐ Have represent	ative call.	
 Please send regraphic securit 	nore information on the Koda y system.	k super 8 photo-
	Rochester, N.Y. 14650	10-11

An ad for our color television that doesn't tell you how good the color is.



Frankly, all color television has improved tremendously in the past few years.

So instead of telling you about

the color on our set we'll tell you about a few other things that make it one of the best buys on the market.

To begin with, we call our color television the Quadri-Matic.

Because we've improved it in 4 dramatic ways.

The first improvement is our new square corner picture tube which means no part of the original picture is lost on your screen.



The second is the use of integrated circuits which insure steady, bright colors and an exceptionally long life for your set.



The third is our automatic finetuning, pre-set color and brightness which eliminate the endless in the endless which in that usually accompanies color TV watching. With our set you can even change channels and the color will adjust. With pre-set color, if the picture is disturbed just push the button and the color goes back to the way it was.



The fourth one is plug-in circuit boards that can be taken out separately for quick, easy servicing.



Quadri-Matic is available in several different models including a 19" table set, a 19" portable set and a 17" portable set.

So if you're thinking of buying a color TV look at the one that can offer you a lot more than just good color.

And if all those things aren't enough to convince you, well then look at our color.

> JVC IVC America, Inc.

JVC America, Inc. 50-85 56th Road, Maspeth, New York 11378

In America much business is done at lunch. In Europe more business is done at trade fairs.

At European trade fairs, goods are shown, deals are made, business is done. Then we eat. Here I give you a tip on how to do business in Europe, for I, too, am a businessman.

The Red Baron

Visit the trade fairs and conventions. Many of the important ones are in Germany, the destination of my airline, Lutthansa German Airlines. My airline will fly you to every important trade fair in Germany because we fly to every important city in Germany, plus a lot of the little ones.

This is my list of the trade fairs in Germany during the first half of 1972.

Jan. 12-16 Frankfurt Home Furnishing Textiles Trade Fair Jan. 29-Feb. 6 Munich BAU 72, International Trade Exchange for Building Materials Feb. 5-11 Nürnberg 23rd International Toy Fair Feb. 23-27 Düsseldorf Euroshop 72, Shopfittings & Display Mar. 4-9 Offenhach Mar. 5-9 International Spring Fair Mar. 9-12 Munich ISPO 72. International Sports Trade Fair Mar. 14-18 Hanover Didacta 72. Educational Materials Mar. 22-26 Stuttgart Industrial & Domestic Oil & Gas Heating Apr. 8-16 Munich International Handicrafts Fair Apr. 9-13 Berlin Interchic 72 Apr. 16-23 Stuttgart International Hotel, Restaurant & Confectioner Trade Exhibition Apr. 20-28 Hanover Hanover Fair 1972 Apr. 25-28 Munich International Exhibition on Biochemical Analysis Clothing Textiles Trade Fair May 15-18 Frankfurt May 26-Jun. 8 Düsseldorf International Print & Paper Fair Jun. 24-Jul. 2 Frankfurt International Fire Fighting Exhibition

You are ahead of the competition just by having this list, but if you will write to me. The Red Baron, on your letterhead, I will send you a copy of a book that lists the date and place of nearly every trade fair and convention around the world for the next couple of years. Why the whole world? Because Lufthansa flies to more than 100 cities in 65 countries around the world.

It is most likely that the man next to you in my plane will be a German businessman, because more German businessmen fly Lufthansa than any other international airline.

Write to me today for the book, eh? The Red Baron, Lufthansa German Airlines 1640 Hempstead Turnpike East Meadow, N.Y. 11554







The First Freedom:

Freedom from the worry of taxes consuming the estate you leave them.



You've made your will.
But you know that today a will alone won't prevent taxes from diminishing your estate. So you worry.

The First National Bank of Chicago can help free you from this worry.

A First Trust Officer, together with your lawyer, can show you how Personal Trusts—and other legal vehicles—can keep taxes from consuming your estate. They will cover every detail of estate planning with you. Especially your two most important tax savings: the marital deduction, and avoiding the "second tax" when your family trust passes from your wife to your children. They'll explain everything.

Your First Trust Officer, guided by your estate plan, will give your beneficiaries his complete personal attention. He understands your concern about insuring your family's welfare.

After all, he's a family man, too.
Why not check with your lawyer
and call Dan Wegner at (312) 732-4301.
He can free you from worry.





Hennessy Because there's a little connoisseur in everyone.

WOMEN LOVE SAUVAGE MEN.



That's why Dior's Eau Sauvage is the number one fragrance for men in France. past successes of his concepts [Sept. 20] fall to impress me. I cannot comment on mental hospitals, juils or business firms, sechool students. I can testify that his principles have failed in the high schools of least on exerge-sized community. For a feast one average-sized community, the second students of the second properties of the second p

Nevertheless, B.F. Skinner's examples of

Sir: You have missed the main thrust of Dr. Skinner's ideas about freedom. Skinner feels that we must accept the fact that we never have been and can never possibly be free. We cannot lose or give up something that has never been ours. What is today defined as freedom is merely a description of superficial choices a man may

If we accept Skinner's philosophy, we give up the definition of a word and have lost nothing.

STEVEN RUTERMAN

Sir: Your story failed to mention Skinner's refusal ever to put his ideas to adequate scientific test. Experiments by other psychologists clearly show punishment to be highly effective in controlling behavior, especially if properly used along with reward.

Likewise, Skinner's "teaching machines" are based on scientifically disproved assumptions about the conditions important to effective human learning. Consequently,

In Chicago, for information about any of TIME's advertising editions (national.)

demographic) call John Heath (312) 467-9700, TIME, 401 No.

American Express just opened an account for you at the Barclay, Biltmore, Roosevelt, and Commodore...New York's famous four.





THE MONEY CARD AMERICAN EXPRESS FOR PEOPLE WHO TRAVEL

For reservations call American Express Space Bank® Reservations at (800) AE 8-5000, toll-free. MOVING?

MOVING?
Please notify us 4 weeks in advance

Name (please print)

Address (new, if for change of address) Apt. No.

Address (new, if for change of address) Apt
City State Zip

TO SUBSCRIBE TO TIME check below and fill in your name and address above.

1 year \$15

di cc T st

inquiry, if you are receiving duplicate copies of TIME, please send both labels. If moving, list new address above. Note: your subscription will end with the issue given at upper left of label. Example: a

ATTACH LABEL HERE

MAIL TO: TIME
541 North Fairbanks Court,
Chicago, Illinois
60611

Iabel.
Example: a
JE 74 means
subscription
will end with
the last issuof June, 197

Join Art Linkletter In America's Finest **Community Investment**

"Invest In the Future... PAGOSA IN COLORADO, I have!"

Hi, this is Art Linkletter with important news for you about land investment. It's about PAGOSA, a beautiful 26,000-acre, master-planned community on the western slope of the majestic Colorado Rockies. I've seen PAGOSA, located on U.S. Highway 160, "The Navajo Trail." I've talked with its developers, financially strong Eaton International Corporation of Phoenix, who have 25 years of experience and leadership behind them.

The value and beauty of the land, the strength and integrity of Eaton, sold me on PAGOSA and I've made a personal investment in this exciting project. Why don't you join me? You'll be glad you did.



MASTER PLANNING at PAGOSA offers you:

- An indoor/outdoor tennis court complex being created under the supervision of world famous Davis Cup champions.
- An 18-hole championship golf course under development, with a magnificent pro shop.
- Underground utilities: and complete water and sewerage facilities.
- A fun filled family ski area. 20 miles of all-weather streets are ready for
- surfacing. Also enjoy:

- Sparkling fresh water lakes, streams and rivers teeming with fish.
- Famous nearby Purgatory and Wolf Creek Pass ski facilities Exceptional hunting in the national forests adjoining PAGOSA.
- Beautifully decorated model homes created for PAGÓSA.

Find out more about PAGOSA while it's still in the early construction phase. You'll learn what your modest investment today can mean in future value as the demand for diminishing premium land increases. Act NOW! DON'T WAIT!





For immediate information contact your local PAGOSA office or MAIL THIS COUPON TODAY.

Chicago: (312) 237-8343 Dallas: (214) 691-1251 Denver: (303) 399-6301 Houston: (713) 526-5582 Pagosa Springs: (303) 968-2201

Phoenix: (602) 264-9873 San Antonio: (512) 736-2026

Geneva. Switzerland 35-30-21: 35-68-95

For 24-hour toll free service call: (800) 528-0324 In Arizona call collect (602) 264-6193

ART LINKLETTE c/o Eaton Internation 3443 N. Central, Ph	
YES! Send me the f on PAGOSA, Color	acts today — without any obligation ado — Most Beautiful America.
Name	
Address	
City	State
Zip	Phone
A Development of EATON INTERNATIO	NAL CORPORATION IEI @



MOST NEW ENTERPRISES TAKE A LOT OF SPIRIT . . . AND A LITTLE CREDIT

Courageous exploits are born of a spirit not to be denied, and with the helping hand of credit become an accomplished teat. Credit played a part in that first successful flight at KITH Hawk, and helped make possible that historic lights across the Atlantic. Without credit, the mammoth alcraft of today each capable of carrying more than three hundred passengers would not be possible.

Credit is the power behind the "American way" of doing business. Of all commercial transactions each year, about 30% are consumated without immediate use of money. The credit manager, an executive on industry's financial team, administers and carefully protects this vital function of the free enterprise system. He has the tremendous responsibility today for more than \$250 billion of corporate accounts receivable.

Yes, credit is truly the helping hand that makes it all possible



THE CHICAGO-MIDWEST CREDIT MANAGEMENT ASSOCIATION 165 North Canal Street, Chicago, Illinois 60606

YOUR DAIQUIRIS ARE CRYING FOR RUM.

You mix a Daiquiri, and all you taste is

You've seen it happen.



comes through the ice and mixers.
Myers's will give your rum drinks the flavor they've been crying for, without drowning them in drink.

MYERS'S RUN
The true Jamaican Rum.

MYERS'S RUM, 84 PROOF.
FOR FREE RECIPE BOOKLET WRITE: PARK AVENUE IMPORTS, 375 PARK AVENUE, NEW YORK, N.Y. 10022

alcan rum.

many experimental psychologists are as strongly opposed to Skinner as the "humanists and Freudian psychoanalysts" whose criticisms alone you acknowledge.

WILLIAM F. BATTIG Director Institute for the Study of Intellectual Behavior University of Colorado Boulder, Colo.

Sir: I am always surprised by people who claim to be concerned about the quality of human life yet are opposed to the behavior-modification approach. Rollo May's statement, for example, that "I have never found any place in Skinner's system for the rebel. Yet the capacity to rebel is of essence in the rebel of the capacity to rebel is of essence in the rebellion comes out of oppression and suffering, and that a so-ciety that causes its members to suffer is

not in the most desirable state of affairs. Behavior therapits have succeeded where all the fine and noble men you quote have not even tried. We have gone on too long trying to make people adilor to an unhealth of the processor and then that they are 'sick' because they are unhappy and they do not fit. I do hope that Skinner will one day be recognized not as a menace to 'free will' but as the genuine humanitarian he is. trying to deetign a resistance where everyone is able to the

MARLENE COHEN Clinical Psychologist New York City

Over the Line

Sir: Foul! Foul! Nixon surely must stoop very low to take credit for rolling down ten pins [Sept. 27], especially when many readers will plainly see that his left foot is way over the foul line.

Thus, score those two shots as one big

zero.

Maynard L. Whitehouse

MAYNARD L. WHITEHOUSI Delmar, N.Y

Abortion and Morality

Sir: The Prince of Darkness is afoot when doctors cannot see the moral iron in trying to save those whom they tried to abort [Sept. 21]. My admiration goes to those women who have accepted the responsibility for their sexual acts and had their bables.

Ours is a morally immature society where lack of charity scorns the unwed mother and sanctions the aborting one.

AN GISLESON New Orleans

Sir. In our ecologically minded era of recycling, surely the mutually beneficial solution to hunger in Appalachia and unmanted fetuses in New York is Jonathan Swifts "Modest Proposal" that "a system old a most delicious, nourishing, and wholesome food, whether stewed, roasted, baked or holied, and I make no doubt that it will equally serve in a fricansee or a regout. Let those who will, stomach this

Maria Massi Kreeft West Newton, Mass.

Broken Embargo

Sir: We must protest about TIME's breaking of the embargo imposed by Buckingham Palace on the Norman Parkinson-Camera Press portraits of Princess Anne. Your

TIME, OCTOBER 18, 1971

Walk in the footsteps of Christopher Columbus. Golf at 13 championship courses. Dance all night to a non-stop Goombay drum. Or just do nothing.

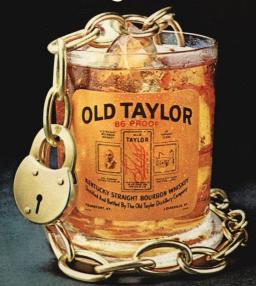


Of all the things you can do in the world, you can do more of them in the

Bahama Islands Tourist Office 100 South Biscayne Boulevard, Miami, Florida

Nassau · Freeport · 700 Out Island

Who are you saving the Old Taylor for?



Aren't your good friends worth your best Bourbon?

Aug. 16 issue preceded the release date by several days and has caused us both embarrassment and inconvenience TOM BLAU

Camera Press Ltd. London

TIME regrets its inadvertent error.

Variety in Music

Sir: While there is much to admire in the artistic and creative gifts of Pierre Bou-lez, it seems to me to be quite impossible to accept his statement [Sept. 27] that the most important thing to change is the musical life as it is now organized. We have too many specialized worlds that have no connection with each other.

Opera is not chamber music, and chamber music is not symphonic music. Many people respond only to one of these forms. That highly desirable situation must not change. If Maestro Boulez conducts only to effect a change, then he is willfully ig-noring the musical needs of all Western civilization, which needs profound and penetrating performances of the symphonic repertoire from Bach through Brahms

ROBERT KREIS Music Director Wheeling Symphony Orchestra Wheeling, W. Va.

Sir: What medium could have more of a future than one in which costumes, lighting, music and voices combine to form a living theatrical experience: opera It is you, Monsieur Boulez, who belongs

> PATRICIA ALLISON St. Louis

Another Answer

under glass!

Sir: After reading vet another speculation on the whereabouts of Martin Borman [Sept. 20], may I offer a simple solution? On the afternoon of May 2, 1945, when all was quiet, the Friedrichstrasse from the bridge as far north as one could see, was covered with a thick layer of gray dust. It was impossible to tell, even at very close range, whether the bodies were Russian or German. Anybody who got out of this alive—and I counted 13 on their feet, plus a few wounded in the cel-

lars-will bear me out. Isn't it possible that his body was picked up with all the rest and buried in a mass grave?

I have good reason to believe that this is what happened: I was there. (Mrs.) GISELA DATKO

Uniontown, Pa.

Time Inc. also publishes Litter, Fourtwe, Severy Litters and Time Inc. a Time Inc. also publishes LIFE, FORTUNE, SPORTS

Address Letters to Time, Time & Life Building, Rocketeller Center, New York, N.Y. 10020.





NIXON BRIEFING CONGRESSIONAL LEADERS BEFORE TELEVISION ADDRESS LAST WEEK®

THE ECONOMY

A Drive to Beat Inflation—and Democrats HE presidential campaign of 1972 period of much less than total war, not even be the man watching over

THE presidential campaign of 1972 opened on the evening of Aug. 15, when Richard Nixon startled the nation by proclaiming an unprecedented wage-price freeze. That bold stroke was only the beginning of his new attempt only the beginning of his new attempt who was a strong the common of the twin evils of high inflation and high unemployment. Last week the President was back on IV, several days earlier than expected, to announce his program of of the freeze on Nov. 13. Nixon's speech also sounded like the opening of Phass II of the election campaign.

Politically as well as economically, the impact of what the President announced will be enormous. This much

seems clear:

➤ Nixon has staked his political future on a unique, complex and rather fuzzy mechanism for bringing inflation down and bringing employment up. If it succeeds, the President stands a much better chance of re-election than he did just a few weeks ago. If it fails, he will be in much deeper trouble than before.

► The power of Treasury Secretary John Connally, who takes charge of the new program, has risen tremendously. Rarely has one man held so much influence over the U.S. economy. He is in a position to use that strength to rise considerably higher in public office.

➤ The President's actions have changed the American economy for years to come, perhaps forever. Since a preedent has been set, businessmen and wage earners can never again be sure that some other President, at some time in the future, will not again roll out restrictions on wages and prices in a

For all that, the President's speech was in many respects a disappointment. Viewers waited to be told how much their paychecks would be permitted to rise over the next year or so. They never heard. Nixon unveiled a Rube Goldberg administrative mechanism, including a new Pay Board and a Price Commission-and he gave only the sketchiest outline of all that (see following story). The President read letters from self-sacrificing citizens who applauded the wage-price freeze even though it had deprived them of raises, appealed for similar patriotism in the marketplace in the months ahead, and promised that 1972 could be not just a "very good" year but a "great" year for the economy.

Despite the generalities, there is much to endone in the President's program. It makes a kind of sense and gives kincon a fighting chance of meeting his goals in the supermarkets and at the polis. Economically, Nixon aims to start a colossal national bargaining process, proposed to the proposed proposed to the proposed proposed to the proposed proposed

ticular pay and price boosts.

That approach is utterly Nixonian: set general goals and a deadline and let others work out the details. Nixon will

From left: Allen Ellender, Mike Mansfield, Nixon, Russell Long, Wright Patman and Hale Roges not even be the man watching over the bargaining sessions and the eventual enforcement of pay-price rules. He has given that job to Connally, who will now have a vastly expanded stage on which to play his roles of charmer and back-room arm twister. Connally has plunged into the task with gusto. At a televised press conference last Friday, and the stage of the property of the prop

danger to Nison's program is the threat of a rebellion by organized abort. Union leaders have been invited to help draw up rules for wage increases, but they simply do not trust a Republican Administration of the program, forcing the Government eventually to proclaim wage standards by fait —and still more if they authorize strikes or work showdowns to win fatter pay into tallow—the nation will not get social complex to social conflict.

In the longer run, the chief danger is that the program will give an appearance of inequity. If it works, pay increases will be limited, but corporate to the limited of the companies and the companies and the companies and the companies and the companies are the did down. That could stir enough resentment among men and women on the production lines to touch off labor turnoil later on. Moreover, the new Pay Board will ultimately have to arrive will go up. The maximums will arrive will go up. The maximums will arrive will go up. The maximums will

tend to become minimums. Most executives or workers will expect to get as big a raise as the Government will allow.

soft grate on the American spirit, and the controls in Phase II will have to be endured for a long time. Nixon promised an eventual return to free markets. "We are not going to make controls a permanent feature of American life," be said. But he carefully did not specify any termination date. Connally intuitive heards the controls a permanent feature of American life," until when the carefully did not specify any termination date. Connally intuitive have crased from the minds of people the idea that they are living in a society where there is going to be

nothing but continuing inflation. If inflation is to be quickly defeated, the alternative to the rather hazy Nixon program is not a return to completely free markets but even broader, tighter and more rigidly enforced controls. By comparison, controls forged by labor-management-public agreement and enforced largely by voluntary compliance are more palatable to the nation. They could well work-if Nixon can create the necessary national spirit. For that reason, the President's flag waving on TV was not at all irrelevant. "He may have struck a chord," said a Democratic political leader in Washington. "Any time that a President appeals to the national conscience, no matter how schmaltzy his words, he is going to get some response.

Nixon stands an excellent chance of deflecting Democratic criticism at least until the wage-price mechanism is operating and has developed some momentum. His speech put Democrats in a quandary: they can hardly denounce his stated goal of cutting the rate of price increases in half by the end of 1972, and there are few details of the program available to quibble about. Con-

nally, an undisputed expert at counting votes—and still a Democrat—offers this assessment: "At this stage there are no political shortcomings in the program that would justify a frontal attack. The critics are going to have to await any flaws." Adds Senate Majority Leader give the President every support we possibly can. We should not shoot from the hip, and we should forget politics."

Such statements emphatically do not mean that Democrats have given up on the "economic issue" as their brightest hope for defeating Nixon next year. They have merely shifted their fire from inflation to unemployment. Among the presidential hopefuls, Hubert Humphrey declaims: "More than five million Americans are today out of work.* How will they and their families benefit with no paychecks with which to buy food, clothing and shelter even at stabilized prices?" Washington Senator Henry ("Scoop") Jackson adds: "Having reluctantly become an economic activist, the President should go all the way and support taxcutting and job-creating programs that will put the economy into high gear and drastically cut unemployment.

Aid from the Enemy, Nixon or course contends that he is doing exactly that by way of his tax-paring package. The President lobbeid hard for the program last week at meetings with congressional leaders. It has saided through the House but faces some revision in the Senate (see hox, page 23), For all the bitterness of their heroric, the Digital Nixon. The changes that they seek in the package, chiefly deeper tax cuts for individuals, could stimulate the economy

more than the President's own program. Even without such aid from the en-

emy, Nixon's political-economic process are substantially improving. Many economists, including Democrats, product that national production will jump by a historically high \$100 billion will drup about a point, to 5%. Whether these forecasts come true will depend largely on Nixon's success in inspiring confidence within the national confidence within the national confidence within the nation of the process of the production of the productio

Best of Worlds. In the best of all possible worlds for Nixon next year, consumers will spend their way back to prosperity, and the inflation rate will simultaneously come down to about 3% just before Election Day. Even if that happens. Democrats will be able to claim accurately that the picture looks rosy only by comparison with the first three years of Nixon's term in office. They will make much of the facts that the national output will still be some \$50 billion below what it could have been if full employment had been maintained, that one out of every 20 Americans seeking work will still be unable to find a job, and that the White House will have reached its goals on inflation years late and only after a damaging recession. Nixon will reply that he inherited a long, roaring inflation from Lyndon Johnson and was able to turn it around. How long is the public's memory? Will voters be mad at Nixon because of the economic failures in the early years of his presidency? Or will they be so enthused by an upturn in prosperity and a downturn in inflation next year that they will grant him a second term? For men who count votes, these promise to be the big questions of 1972.

⁹ Humphrey is inaccurate. September unemployment totaled 4.8 million.



"That's right, folks, inflation-fighting Phase II
comes to you absolutely free of charge . . .



... which isn't to say free of conditions."

A Blurry Banner for Phase II

PRESIDENT NIXON has summoned a "volunteer army" of wage earners. corporate executives, bankers and consumers to march against inflation -under a blurry banner emblazoned so far with only an official emblem, an organization chart and row upon row of question marks.

What the White House aims to create is a national consensus on wageprice policy that will be mostly selfpolicing. Standards for pay and price rises are to be set by representatives of labor, management and "the public," not directly by Government officials. The stick of federal compulsion will be available to back up their decisions, but it will fall most heavily on a relative handful of giant corporations and major unions. Drafters of the program have deliberately not provided enough enforcement officers to do anything more than spot-check the wages and prices at small machine shops, corner laundries and car washes. That essentially voluntary approach is a gamble that will succeed only if Americans display a spirit of economic self-sacrifice that, historically, they have shown only in times of all-out war

The Hard Questions, Nixon tried to arouse that spirit on television. He left most details of his program for others to announce-probably wisely because it is not easy to stir patriotic fervor by unfurling an organization chart. Instead, he concentrated on exhortation. Said the President: "I call upon all of you tonight to look at this program not as Democrats or Republicans, workers or businessmen, farmers or consumers, but as Americans. We cannot afford a business-as-usual attitude anywhere, because fighting inflation is everybody's business.

Nixon left unanswered all the hard questions about what will happen after the wage-price freeze ends Nov. 13. Workers had no clearer an idea than before of how big a raise they can expect, or if they can expect any at all. Company executives were not told what prices they will be able to increase or by how much. Tenants were still wondering when, if and by what amount their landlords will be permitted to raise the rent.

The White House specified only an "interim" goal: cutting the rate of inflation roughly in half by the end of 1972, so that prices then will be rising an average of only 2% to 3% a year.



In order to achieve that, some Administration aides imply, wages and benefits will have to be held to a 5% to 6% annual increase. How to get there from here will be decided largely by persons not yet chosen for boards, commissions and other bodies not vet

No Cheers for Notre Dame. The organization chart for Phase II of the President's New Economic Policy is imposingly detailed. Nixon set up three committees, two commissions, one council, one administration and one board (with a committee inside it). The key bodies are to act partly as think tanks calculating formulas for allowable wage and price boosts, partly as courts ruling on pleas from businessmen and union chiefs for exceptions from the general standards, partly as prosecuting attornevs' offices seeking injunctions and fines against violators of their decisions. White House aides gave some details in a long briefing paper and background sessions, but these details also raised questions. Major points: ONE: A Pay Board and a Price Com-

mission will be created as the heart of the Phase II apparatus.

The Pay Board will have 15 members -five each from management, labor and the public at large. They will establish yardsticks for permissible in-creases in wages, salaries, pensions and other fringe benefits, bonuses, salesmen's commissions and the like. A committee within the board will formulate rules for executive pay boosts. Meanwhile, the Price Commission will do the same for prices and rents. The commission will consist of seven "public" members.

What sort of people will Nixon choose for the crucial posts of "public" representatives on the Pay Board and Price Commission? Judges? Lawyers? Professors? Labor arbitrators? Over the weekend, Nixon men gave the first hint. They named to the Pay Board William G. Caples, president of Kenyon College in Ohio and a former vice president of Inland Steel. Otherwise, Administration officials have been silent. They will say only that they are looking for "tough" people. They are much clearer about whom they do not want: anyone like the Rev. Theodore Hesburgh, president of Notre Dame, who is regarded in the Nixon White House as a wishy-washy liberal.

TWO: After devising general rules, the Pay Board and the Price Commission will weigh particular increases case by

An unspecified number of the largest companies and unions will be required to give prior notice of any planned wage or price hikes. Those raises will take effect only if the new bodies approve. A larger number of somewhat smaller but still sizable companies and unions will have to report, probably quarterly, any pay or price boosts they make. The board or commission can order rollbacks of any increases deemed to violate the general standards.

One crucial question is what will happen to wage increases coming due under existing contracts? Some 2,100,000 workers are scheduled soon to get increases averaging 7.6%, which Administration economists figure is too high. Labor leaders, invoking the sanctity of contracts, are threatening to fight in court any attempt to scale down these increases. Connally's position: the Pay Board will decide on each increase, with



reports to COLC

COMMITTEE ON INTEREST AND DIVIDENDS Arthur F. Burn

COMMITTEE ON THE HEALTH SERVICES INDUSTRY

COMMITTEE ON STATE & LOCAL GOVERNMENT COOPERATION

PRODUCTIVITY COMMISSION 33 members

TIME Chart by J. De

TIME, OCTOBER 18, 1971

PHILCOMATIC. Color TV so automatic you can tune it without even looking at the picture.



Only PHILCOMATIC has a light that helps you get the picture right.

hat helps you get the picture right.

PHILCOMATIC is Philco-Ford's better
idea in color TV.

When you see the light, just press

a button and you don't have to worry about the picture. When you see the light, you don't

When you see the light, you don't have to fiddle or fuss with the tuning. When you see the light, you know the picture will be right.

Ask your Philco-Ford retailer for a demonstration.

See PHILCOMATIC. See the light in color TV.

The better idea people.



There are two cars built in Sweden. Before you buy theirs, drive ours.

When people who know cars think about Swedish cars, they think of them as being strong and durable. And conquering some of the toughest driving conditions in the world.

But, unfortunately, when most people think about buying a Swedish car, the one they think about usually isn't ours. (Even though ours doesn't cost any more.)

Ours is the SAAB 99E. It's strong and durable. But it's also a lot different from their car.

Our car has Front-Wheel Drive for better traction, stability and handling.

It has a 1.85 liter, fuel-injected, 4-cylinder, overhead cam engine as standard in every car. 4-speed transmission is standard too. Or you can get a 3-speed automatic (optional).

Our car has four-wheel disc brakes and a dual-diagonal braking system so you stop straight and fast every time.

It has a wide stance. (About 55 inches.)
So it rides and handles like a sports car.

Outside, our car is smaller than a lot of "small" cars. 172" overall length, 57" overall width.

Inside, our car has bucket seats up front and a full five feet across in the back so you can easily accommodate five adults.

It also has more headroom than a Rolls Royce and more room from the brake pedal to the back seat than a Mercedes 280. And it has factory air conditioning as an option.

There are a lot of other things that make our car different from their car. Like roll cage construction and a special "hot seat" for cold winter days.

So before you buy their car, stop by your nearest SAAB dealer and drive our car. The SAAB 99E. We think you'll buy it instead of theirs.



the understanding that any outsize boosts allowed in a given industry will have to be balanced later by below-guideline increases for other workers. "To the extent they permit large raises," says Connally, "others will have to be smaller."

THREE: The Price Commission will have authority to order a price rollback by any company making "windfall" profits.

What is a "winfold!" profit? Connally defines it as an extraordinarily large profit arising out of the operation of the program of wage-price restraints, but confesses that he is unable to offer any examples of how a company might made such a profit. It's vaguences is likely to streamy to the proper of the protice of the proper of the proting of the proper of the protice of the proting of the prot

possione examine prices, before the that he had a wage increase scheduled under a previously signed union contract delayed by the freeze, and has been keeping as profit the money that would otherwise have gone into pay envelopes. There is also a question as to whether the Administration has the legal authority to order price cuts as well as stopping price increases.

gal authority to order price cuts as well as stopping price increases.

FOUR: Several lesser, but still important bodies will be set up.

A Committee on the Health Services



Potential for conflict.

Industry will advise the Pay Board and Price Commission on how to adapt wage and price standards to doctors' fees and hospital charges. A Committee on State and Local Government Committee on State and Local Government Committee on the Commission of the Committee on the Commission of the Commission o

down dividend payouts. Nixon will also ask Congress for standby authority to set legal ceilings on interest.

FIVE: A Service and Compliance Administration will handle enforcement.

This administration will really be the Internal Revenue Service wearing a second hat; it will be staffed by 3,000 IRS agents working out of 360 field offices around the country. They will investigate complaints of pay or price violations by the big companies and unions that report to the Pay Board and Price Commission. The agents will also spot-check the books of small companies in order to make sure that they are complying with the national wage and price guidelines as well as with the tax laws. The chairmen of the Pay

Board and Price Commission will have authority to seek injunctions and fines against violators big or small; such cases will be prosecuted by the Justice Department. The fine for each violation will be \$5,000, fine tool maker, for example, could concivably be fined \$5,000 for every tool shipped at a higher price than the Price Commission proposes to allow.

51X: Connally's Cost of Living Council will sit atop the whole structure. The COLC will stay out of day-today administration and will not hear

Inflation Consternation on High

As the first cold gusts of autumn sweep the land, wage carners are settling down to the realization that a long siege of freezelike controls on pay increases lies ahead. But come the winter of their discontent, Americans can warm themselves with repetitions or unintentional pre-printions or unintentional price increases, they can use their private protests to make Phase II really work.

The war of the little man against rising prices is already causing consternation in high places. Among last week's skirmishes:

➤ In Detroit, a Free Press reporter alerted federal agents that the Sheraton-Gadillac Hotel was replacing the 10¢ locks on its men's room pay toilets with 25¢ locks. Hotel Manager Patrick Birmingham, flushed with embarrassment after word of his overpriced plumbing began to seep out, ordered the old, noninflationary devices reinstalled.

▶ In Brooklyn, Rudolf Wiesen, a store designer, caught the city of New York trying to reduce the time limit on the 10¢ parking meter in front of his office from two hours to one hour. After Wiesen reminded the city's traffic department about the freeze, the department agreed to reconvert other parking meters around the city to pre-Aug. 15 prices. In Hopkinton, N.H., some 30,000 New

Englanders flowled to a country fair over the Lahor Day weekend. After visitors complained that this year's \$2 admission charge. 50e more than last year's, was an unfair fair fare, the event's organizers offered a refund last week to anyone who could present a ticket stubsting the proper and the study of the study of the proper and the proper and proper and the proper and the proper and proper and the proper and the proper and the relationship of the proper and the proper and the relationship of the proper and the proper and the relationship of the proper and the

▶ In Evanston, Ill., Northwestern University raised the price of its football programs from 50¢ to 75¢ this season. Irate fans cried illegal procedure, and last week the IRS threw Northwestern for a loss; the programs have dropped back to 50¢.

► In Atlanta, an exterminating firm picked the wrong customer to bug with a raise on his monthly bill (from \$7.50 to \$8). The victim was Ed Hicks, a staffer at the Office of Emergency Preparedness. After he promised that the

matter would get close attention, the company decided that the raise was a mistake and withdrew it.

▶ In San Antonio, an apartment owner was enjoined by Federal Judge Adrian Spears from collecting \$10-a-month rent increases from two of his 104 tenants. The raises mere written into the rent schedule last April, but were not due to take effect until after the freeze began. It was the Government's first court victory against a freeze violator.

In Joiet, Ill., Robert DeMary, an inmate ut Stateville Penitentiary, filed a suit in federal district court charging that prices in the prison store have risen unfettered by the President's dictum. DeMary asks that Warden John Twomey and Peter Bensinger, the state's director of corrections, each be held liable for \$1.25,000 that prisoners have paid in unlawfuly inflated prices.

▶ In Raleigh, N.C., a woman complained to the 18th that the manager of her apartment had been hounding her for a \$200 security deposit on her dog. The deposit was to be refunded when she vacated the apartment, provided that the dog had done no damage. She refused to pay, and 18to Sificials informed the manager that he was barking up the wrong fee.

An Engaging Speech

ONE of the four letters of support that President Nixon read during his television address was written by Virginia Jones, 42, a widowed schoolteacher from Woodbury, N.J., who had missed a scheduled pay raise because of the freeze. While the President was quoting Mrs. Jones, she was listening to another speech: George Krajewski was proposing marriage to her in front of the TV set, which was turned off. Mrs. Jones accepted. Krajewski, a foreman at the Philadelphia Naval Shipyard. gave her a diamond ring midway through the President's peroration, and she never heard herself quoted. "I told the President I would be losing about \$100 a month because of the freeze," she said later. "But I am willing to sacrifice that \$100 if it is for the good of the country. The letter was from my heart.'



MRS. JONES WITH FIANCÉ & RING

any appeals from the decisions of the Pay Board and Price Commission. Connally says, though, that it will "review" the standards set by the various boards, commissions and committees to see that and show real promise of cutting the inflation rate in half by the end of next year. Just what the word review may mean has been left deliberately vague, apparently in order to give Connally order to be a supplementation of the properties of the theory of the properties of the properties of the properties of the threatening their independence.

This whole structure reflects the oftenvoiced and bitter reminiscences of Richard Nixon, a veteran of the World War II Office of Price Administration, which deployed a bureaucratic army of price inspectors across the country. In contrast to the OPA, the number of employees of the new mechanism will be fairly small.

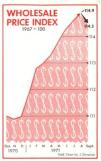
The new program, though, has many jurisdictional oddities. Both a self-employed television repairman and a TV repairman who works for a company will have their incomes regulated-but by different bodies. The Price Commission will set standards applying to the fees that the self-employed repairman can charge; the Pay Board will draw up rules governing what wages the employee repairman can collect. Doctors may eventually be visited by those muchfeared IRS agents, inquiring into complaints of "excessive" charges for operations or consultations. But lawyers who are partners in a firm will face no such investigations: income from partnerships will be considered profits, which are unregulated.

These quirks result largely from the fact that the Phase II machinery has been set up to give something to exploydy. Labor demanded a tripartite board, including union representatives, said that a said that be a said that a said that be a said that be a said that a said

Economic Home Run. The first public reaction to this program was a misture of approval and uncertainty. The most volatile economic indicator, the stock market, wobbled nervously. On the day after Nixon's speech, the Dow Jones industrial average fell nearly eight points, and it elseed the week at \$94. Investors found it difficult to appraise the program. and bely seek particularly unperation and bely seek particularly unterest and Dividends Committee might take.

The nation's businessmen and bankers generally supported the President's actions. Said A.W. ("Tom") Clausen, president of the Bank of America: believe his program will begin to make possible an orderly transition out of the freeze." With liberal use of metaphor, Dow Chemical Chairman Carl Gerstacker responded in terms that Sports Fan Nixon understands best: "The President has hit another home run in the fight against inflation." Chrysler Corp. Chairman Lynn Townsend voiced the hope that the Price Commission will allow some increases on '72 models, which came out during the freeze. Said he: "We price only once a year, and the freeze caught us at the worst possible time."

Professional economists were more cautious, but mostly approving. Robert Nathan and Beryl Sprinkel, two members of TIME's Board of Economists, believe that the President was wise in



trying to form a consensus on wages and prices before establishing specific guidelines. Sprinkel, although an ideological opponent of economic controls, added that Nixon acted realistically in setting his goal as 2% to 3% inflation by the end of 1972, rather than specifying some lower number that would be more attractive but unreachable.

Many economists and businessmen, however, were more inclined to stress the indefinite nature of much of the program, "Until I see the flesh on the skeleton, I can't tell whether the girl is beautiful or not," quipped Arthur Okun, former chairman of the Council of Economic Advisers. Joseph Pechman, director of economic studies at the Brookings Institution, complained that Nixon "is providing machinery, but not yet a policy for restraining wages and prices." In the judgment of George Sheinberg, treasurer of Bulova Watch Co., the impact of the program "is going to depend almost entirely on the people whom Nixon appoints. He needs more men like Connally-people who really take hold and are effective in a short time."

The Buck Blocker. The program indeed seems largely designed both by and for John Connally. The Phase II structure was planned mostly by Budget Boss George Shultz and Economic Adviser Herbert Stein, and it reflects their horror of controls imposed directly on the economy by Government officials. A mild joke in the White House is that "the only reason that Phase II may work is that the people who designed the controls do not believe in them." It was Connally, however, who insisted that the Administration commit itself to the simple objective of lowering price increases to a 2% or 3% rate about a year from now. He did so against the advice of some members of

the Cost of Living Council, notably Shultz, who wanted no numerical guideline at all, and against others who wanted specific, low figures for wages and prices to be reached quickly. A program that would move toward a fairly clear goal, but in ways and at a pace to be defined pragnatically as it proceeded, especially suited Connally's talents as a maker of coalitions and maerists as a maker of coalitions and ma-

nipulator of pressure groups. Connally put some of those talents on display at his jammed press conference the day after the President's announcement. He airily asserted that the Pay Board and Price Commission have "a world of time" in which to formulate wage and price standards before the freeze ends Nov. 13-in full knowledge that his Cost of Living Council has authority to promulgate temporary rules if they fail. He disclaimed any role as economic czar, contending that the COLC would not "veto" any standards formulated by the other bodies -and managed to make his stand sound forceful. "We will not let these groups pass the buck up to us," he said sternly. "If the Price Commission permitted prices that patently were exorbitant." he added, "or if the Pay Board announced their own goal of a 6% rate of inflation instead of 2% to 3%-well.

would win. Unspoken Implication. Connally's main job at the press conference was to allay the suspicions of A.F.L.-C.I.O. President George Meany. Fearing above all that an unfriendly Republican Administration would overrule the wage decisions of a tripartite board, Meany had demanded that the Pay Board be completely independent of the Government. He had initially decided to cooperate with the program, but withdrew his support even as President Nixon was speaking Thursday night. Briefings of newsmen by White House aides had led Meany to believe that Connally's COLC would exercise veto power over the Pay Board.

at that point we'd lock horns." His

self-assured manner left no doubt who

inte ray board.

The ray board and the property of the propert

Whether Meany will be won over is still highly doubtful. He has reserved his decision, pending a meeting this week of the A.F.L.-C.L.O.'s 35-man executive council. Leonard Woodcock of the United Auto Workers and Frank Fitzsimmons of the Teamsters, who head the two largest unions in the country. will also attend, even though their unions are not in the A.F.L.-C.I.O. Both have been asked to sit on the Pay Board along with Meany, although Woodcock has echoed Meany in declining to do so unless he is assured that the board will be independent.

The labor leaders, however, know that they run an immense risk of outraging public opinion if they do not at least go on the Pay Board and see if it can be made to work. If they do join the Pay Board, there will still be rich potential for conflict. Meany intends to demand that all pay raises held up by the mand that all pay raises held up by the white House has said will not be permitted.

Auspicious Indicators, II Nixon and Connally can win labor's grudging acceptance, the stabilization program stands at least a fair chance of success. Economically, Phase II is being set up at an auspicious time. Wholesale prices in September showed their largest dressel prices and their largest dressel prices and their largest dressel prices are shown to be a september showed and their largest dressel prices are shown to be a september showed as a september shows a september showed and their largest dressel prices are shown to be a september showed as a september showed their largest dresses and their largest dresses are shown to be a september showed their largest dresses and their largest dresses are shown to be a september showed their largest dresses and their largest dresses are shown to be a september showed the showed as a separate showed their largest dresses are shown to show the showed the sho

A major imponderable is the attitude of the President. The machinery for Phase II has been designed to operate at not one, but two removes from the White House. In part, that is not a bad idea. Interference by the head of Government eventually undermined the au-

thority of Britain's Prices and Income Board in the 1960s. The President and his aides shaped the Phase II machinery after listening to British veterans of that board advise that the wage-price mechanism be insulated from political meddling.

At some point, however, the President will have to place the prestige of his office directly behind the machinery. Sooner or later, the Pay Board and the Price Commission will have to issue rulaings that will be hotly disputed. Nixon will be asked if he supports them. If he dodges, public support will wither. The owner of a corner grocery may obey a ruling backed by the President, but not one on which the President is noncommittal.

The administrative machinery is cumbersome, and the different bodies could find themselves working at cross pur-poses. The Pay Board, for example, could approve wage increases that would force price boosts larger than the Price Commission wants to allow. The Health Services Committee could advise allowing rises in medical-care costs that would wipe out any gains achieved by holding industrial prices down. Making sure that all parts of this machinery move in unison is the job of, above all, that enigmatic, smiling, charming, menacing, tough Texan-John C. Connally. It is a task to tax even his vaulting ambitions.



OPA STAFFERS PLANNING PRICE CONTROLS IN 1942
A spirit of self-sacrifice shown only in all-out war.

The Rising Star From Texas

A FEW weeks before John Connally was sworm in as Secretary of the Treasury last February, he threw a big wingding at his ranch in Floresville, Texas. Under a striped tent the guests dined on succulent barbecued ribs and homemade ice cream. Their host, glowing and happy, exclaimed: "You know, this is a damn good life."

For Connally, life has indeed been sweet. Beginning with his hardscrabble boyhood on a Texas farm, he has been irresistibly drawn to wealth and power and has managed, by an adroit mixture of dash and obsequence, to gain both. As Lyndon B. Johnson's Wolsey for more than 30 years and a three-term more than 30 years and a three-term

Democratic Governor of Texas, he learned well the means of acquiring and using political power. Now he is one of the most potent and magnetic personalities in Richard Nixon's Washington, the chief designer of Phase I, the prime enforcer of Phase II, and by most accounts the strongest Texasury Secretary since George Humphrey of the Eissenhower era.

Vain, determined, gregarious, unencumbered by any noticeable traces of self-doubt or abiding commitment, Connally functions well on the shifting surface of events and has learned to do business with just about anybody. As he said about himself last week: "I'm so little understood. There's so little in my past to indicate what I think or believe realize that on many of the things they discuss about me so avidly. I haven't any views."

Summer Lightning, A tall, handsome, immaculately tailored man with a carefully clipped e of silver hair, Connally cuts a striking, almost theatrical

figure. No member of Nixon's inner circle has his personal magnetism. He strongly resembles his longtime mentor, Johnson. There are the same drawling intonation of speech, the same carryling intonation of speech, the same early turns of phrase. Yet his features are finer and his manner smoother than Johnson's; nobody can quite picture Connally showing off an operation sear. He can charm foes with a wry, knowing smile that flickers as brightly and briefly as summer lightning.

Behind the smiles and easy badinage, however, Connelly projects an icy, faint-ly bullying power that compels attention. His demands can be overwhelming. In a widely remembered remark about U.S. international trade and monetary goals, Connally summed up his position: "All I want is a fair advantage." He is a bad loser. Says one Texas politician who has been up against him: "He is to-tally unforgiving of his polltical enemies. He'll carry his grudges to the

grave. He can also be tenacious as hell, clawing and pushing his way past any obstacle." Connally is no less ambitious than Johnson and he has the same sure instinct for what people want and what they will give to get it.

Connally, a nominal Democrat with deep roots in the conservative branch of the Texas party, first gained Nixon's gratitude by helping him find Texas oil and gas moguls to contribute to Republican coffers in the 1968 presidential campaign. Later, when Nixon's drive stumped for Hubert Humphrey and helped him win the state. Nonetheless, partly because of Connally's early aid,

CONNALLY
Unencumbered by self-doubt.

Nixon offered him the post of Secerary of Defense, which he refused. Fairly early in the Nixon Administration, Connally also turned down an invitation to become Secretary of the Treasury, Nixon continued to be impressed by him, especially by his work as a memner of the President's Advisory Council on Executive Organization headed by Industrialist Koy Ash. By late last year, when the President saked Counally was when the President saked Counally saw the opportunity to help the nation, and himself. He accepted.

Part of Everything. Nixon needed a supersalesman who could put across his economic programs to the Democratic Congress, the business community and the consumer. In his view, John Connally was just the man to fill this Texassized void. The new Treasury Secretary arrived among the good gray men of the Nixon Administration with the rakish swagger of a corsair entering an economics seminar. "I frankly like to be part of everything." Connally said shortly after moving into the Treasury. "I want nearly everything that goes on to go over my desk."

Yet there was a question whether he would survive at all. He had scant grounding in banking or economics, and his reputation among the world's moneymen was nil. Connally's reply to those who questioned his ability: "I can add." Republicans distrusted him. Liberal Democrats, recalling his close ties to the oil and gas industry, had no great love for him.

Busting the Wall. At first, Connally had hurdles to overcome in the White House. Not the least of them was get-

ting access to the President. It was no easy job to break through the "Berlin Wall" that had been erected by staff aides to shield the President from minor, distracting men or matters. Connally was blocked-briefly. One day an economic memo that he sent to the President was bounced back by a senior aide, who suggested that Connally revise it. Connally exploded: "That's my memorandum. I don't want that son of a bitch to get into the act." He sent an acid note right to the offending aide, and soon afterward the memo went through unquestioned. Practically nothing that the Secretary has sent since has been touched

The fact that Connally quickly became a vital force in the Nixon Administration made working at the Treasury exciting. Connally also proved to be a "quick study." Says Murray Weidenbaum, a former assistant secretary: "When you got used to the Teasure accent, it became apparent that here was a very sharp mind. Connally could go right to the heart of the matter, You'd give him two

of the matter. You d give nim two fat briefing books the night before he was to testify before a committee, and when you talked to him the next morning, you knew he'd read them."

Connally took easily and quickly to his salesman's job on Capitol Hill. Indeed, he spent seven of his first ten days in office testifying before one congressional committee or another. He swiftly showed that he knew how to play the game. Once he began a hearing on an interest-rate bill before Wilbur Mills' House Ways and Means Committee by announcing that no compromise was possible, that the measure had to go through intact. At the hearing's end, Mills held out a compromise -and Connally snapped it up. Complimented recently on a good performance before a congressional committee, he hawed: "Well, I just got to tell the truth. I'm not devious enough to lie.' A White House aide describes Connally's

Your daughter... she's going to buy a little car.

They're all the same...and all different.

What are the differences that count?



When we designed the Pinto, we figured the four most important things about a car are how it accelerates, how it stops, how it steers, and how long it lasts.

Your daughter, like the rest of us, is going to drive on freeways. It's important to her to be able to get into traffic quickly — and pass without hesitation. So we gave the Pinto a dependable, strong, lightweight iron engine (it gives you more horsepower, for example, than the leading immort).

On a turnpike, or anywhere else, you need a car that will stop fast and straight. Pinto has big self-adjusting brakes. Again, a significant difference from little cars like the leading import.

alone among the popular small cars, has a precise rack-and-pinion steering, a system so effective you'll find it on expensive sports cars like Porsche and Ferrari.

You want a little car, in the first place, because i'll save money. The real test of saving is how long the car will last. That's why we didn't stint on key parts like the drivetrain, rear axle, starter motor, ball joints, and shock absorbers. They're all strong enough for cars bigger and heavier than a Pinto.

Talk to your Ford Dealer about Pinto. Plain ones. Fancy ones. Pintos with dress-up options as shown here. He's got them all for you to drive.

Better idea for safety: Buckle up.



200,000 miles of our roads were built for cars like this.





If you've ever come close to sideswiping an oncoming semi on a narrow stretch of road.

Or started off a vacation stuck behind a snake of creeping cars.

Or swerved around a hairpin curve that was tighter than it looked.

Then you know a lot of our

highways have problems. Old age problems.

200,000 miles of primary roads were built 30 to 40 years ago over old horse and buggy routes. For cars that seldom went faster than 40 mph.

Since then, the number of cars has tripled while total highway mileage has increased about 20% —mostly in urban areas.

As a result, driving has become a pain. Even worse, extremely dangerous. Last year's death rate on old highways was more than double that on the modern Interstate.

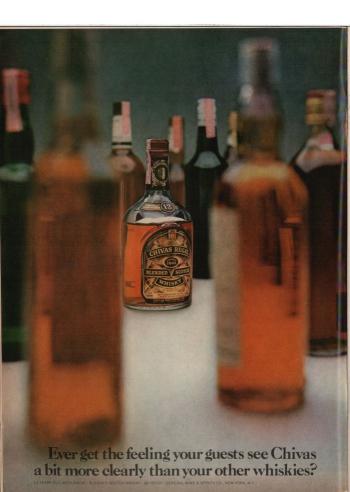
So what can we do about it? For a starter, complete the Interstate as soon as possible. And at the same time, update the old roads. Widen them. Straighten out dangerous curves. Increase visibility.

It'll make driving safer. Maybe even fun again.



We can make the world a better place to live in. Caterpillar machines will helv.





style: "It's deep bull, and since most of those guys are so full of it themselves,

they appreciate it."

In the first tough assignment that Nixon handed to Connally—shepherding the Lockheed loan guarantee through Congress—the Secretary scored a bril-

ing the Lockheed loan guarantee through Congress—the Secretary scored a brilliant success. Lawyer Connally was one of the few men in Government who could understand the complexities of the Lockheed deal and explain them to bankers, airline executives and legislators. The deal passed the Senate by

one vote

Even before the Administration's laissez-faire economic policies foundered badly in midsummer, Connally was privately urging the President to switch to more intervention (while publicly ruling out controls). In this Connally formed an alliance with Federal Reserve Chairman Arthur Burns, When the President finally accepted the need to change. Connally was ready. At the fateful Camp David meeting in mid-August, he was the only man present to have a full series of proposals, contained in position papers that had been worked out by his staff. Second only to Nixon, Connally was in command at Camp David. The intellectual backdrop for the new program had been supplied by Burns; the operational details of the freeze came from Connally.

The bluff, freewheeling manner that serves Connally so well in domestic matters has a jolting effect in international affairs. Foreign ministers and bankers, accustomed to a discreet, subtle dialogue, were outraged by Connally's unyielding tone and unvarnished demands that foreign nations revalue their currencies, lower their trade barriers and increase their defense contributions. Though he has softened his approach lately, it is at least questionable whether he will ever become attuned to the quiet nuances of international bargaining. Yet a miscalculation in this area could at worst lead to a ruinous world trade war and politically dangerous disruption of traditional global alliances.

Politics on Art. There is a warm and finity between Nixon and Connally did it is based on more than a mutual interest in power. Both men started program and believe in the virtues of moderation and believe in the virtues of moderation and believe in the virtues of moderation and lawyers and have been money managers for the rich. And both view politics as the art of manipulation, negotiation and organization. Commally is a practiced political professional in an Administration little alprofessional in an Administration little alprofessional in an Administration will be administration of the professional in an Administration and political professional in an Administration.

Nixon, the very private man, is also taken with Connally, the jaunty, commanding extrovert. The President delights in having the Secretary preside over private gatherings, which he does frequently in Washington, Key Bissayne and the Western White House at San Connally three or four times a day. Says one White House aide: "The President is simply in awe of him." Adds an-

other staffer: "Connally is one of the few whom Nixon is willing to discuss a lot of things with—politics, foreign relations, domestic problems."

All this attention obviously satisfies Connally's high image of himself. "I'm at the White House more than I ever was when L.B.J. was President," he says. He also amply returns the compliment him. "You've got a great President here." he tells unquestioning White House sides. "You ought to support him to the hilt." When he sits with Nixon and a group of bosinessmen, he will drop ident's effective leadership . . ." He recently told friends: "What I admire most about Nixon is his raw political guts. He's a very courageous President."

guts. He's a very courageous President."
In less than a year, Connally has eclipsed practically all of the President's other economic and political aides, and he is closing fast on Aircrope General to the Mitchell, once the Administration's fairs. For all his triumphs, however, Connally has formed no close personal friendships with any of the Nixon men. Many of them still resent him—but qui-etly for the moment. "He's riding too high for them now," says one of the Sec-

Congress Bends to the President

VETERANS in the congressional press gallery could scarcely remember when the House of Representatives had ever acquiesced so easily and completely to a far-ranging piece of legislation. Last week President Nixon's proposal to reduce federal taxes for both corporations and individuals-the other major part of his domestic economic program besides Phase II-slid through the lower house without even a roll-call vote. Its quick passage was evidence of just how commandingly the President has seized the economic issue, and how willing Congress had been to let him have his way.

In part, that is because Nixon has adopted many of the ideas long urged on him by Democrats, including one of the most powerful of them, Ways and Means Chairman Wilbur Mills. Last week Mills acknowledged the President's ability now to get the tax legislation that he wants from Congress. Just before the tax-bill vote, Mills said: "It's all cut and dried."

Certainly the Administration faces harder going in the Senate than in the House. Almost all the Democratic presidential aspirants are Senators. and several are itching to put their personal stamp on the bill. They will likely concentrate on giving more tax breaks to individuals, a job that Finance Committee Chairman Russell Long last week said the upper house is "in the mood" to perform. As passed by the House, the Nixon measure already provides some tax reduction for individuals. A family of four with an income of \$15,000 would save about \$22 on its income tax bill for this year and \$44 next vear. Long expects final passage of a more generous tax-relief bill by this month's end.

The bill's progress through the legislative gauntlet, where several of the President's key programs have previously been whipped to the sidelines, has been enormously helped by the Capitol Hill diplomacy of Treasury

Secretary John Connally, Last week, while testifying before the Senate Finance Committee, Connally cannily gave his blessing to several "reasonable" changes drafted by the House, including more tax relief for low-income families. He also accepted a House measure raising the standard rate of proposed investment tax credit from 5% to 7%. In order to give the economy a greater initial spurt, however, he asked the Senate



MILLS IN HIS CAPITOL HILL OFFICE

to restore a House-cut premium rate of 10% for capital goods bought during the first year covered by the bill.

Whatever level it finally sets, the Senate would be well advised to eliminate right now the provision of the new investment credit that bans foreign-made machinery from qualifying for the tax break. That rule is supposed to be dropped when Nixon removes the 10% surtax on all imported goods. But the protectionist rule, which has the effect of adding to the price of non-American capital goods above and beyond the increases brought about by the surcharge and monetary changes, is already fiercely resented abroad and with good reason. In the past, U.S. trade officials have registered strong opposition when foreign governments adopted similar measures that might impede American exports.



CONNALLY AT CAMP DAVID MEETING IN AUGUST WHEN THE FREEZE WAS FORMULATED From Lyndon Johnson's Wolsey to Nixon's supersalesman.

retary's friends, adding: "But let him stumble and they'll be all over him." Connally's closest companions in Washington are Democrats. High among them is Robert Strauss, treasurer of

Washington are Democrats. High among them is Robert Strauss. Treasurer of the Democratic National contributes \$100 an onthe Commonly practically selected and the Democratic National contributes \$100 an north. Commolly practically selected drinks, avoids the Washington cockratic circuit, and accepts only a few of the more than 1,000 social invitations that he receives in an average week. Several other Cashinet members turn down more contributed to the common selection of the common

A Long Way from Home. The glitter and glory of Washington seems light years away from the small Texas farm where Connally and seven brothers and sisters were raised. His father worked at what jobs he could get-tenant farmer, shopkeeper, butcher. The future Treasury Secretary walked barefoot to school. In 1932, his father bought a 1,000-acre farm, and by the time John was ready to go to the University of Texas, his family had the money to pay his tuition. He became class president as well as a leader in debating, acting and the speech club. During one play rehearsal Connally met a lovely freshman, Idanell (Nellie) Brill, who was playing a belly dancer. She has been his lady love ever since: they have three

grown children. Connally was stacking books for the National Youth Administration in 1936 when he met -and was properly impressed by -Lyndon Johnson. The next year, in Johnson's first congressional campaign, Connally stuffed envelopes. By 1941, he was a key worker in Johnson's unsuccessful bid for the Senate. When war came, Connally served as a naval officer, earning nine battle stars. After the war, he worked for a time for Johnson's Austin radio station, KTRC Eventually, he borrowed \$25,000 and opened a second Austin station, KVET, which he later sold. Connally was chief strategist for Johnson's 1948 Senate race

Mysteriously, after the polls had closed 203 votes were added to the returns from Alice, Texas—202 of them for Johnson, who won the seat by 87 votes out of

about one million cast.

Having good friends in high places did not hurt Connally. Largely because of his close relationship with L.B.J., he was hired in 1952 by Multimillionaire Oilman Sid Richardson. Connally, as chief administrator and lobbyist for Richardson, was primarily concerned with guarding against any Government effort to reduce the depletion allowance, which then allowed a 27.5% tax deduction on the income of oil and gas producers. In 1956, Connally was among the main lobbyists in Washington who worked for the passage of a bill freeing natural gas from federal price controls. Under the protective wing of Johnson and House Speaker Sam Rayburn, also a Triend and mentor of Connally's, the bill passed both houses.

Then a scandal broke. South Dakota Republican Senator Francis Case declared that an oil lobbyist had offered him a \$2,500 brite to support the bill. An angry President Eisenhower vetteed the measure. Asked about the scandal. Connally remarked: "I had no part in the incident any more than anyone else who was interested in the oil and gas business." After Richardson's death in

WITH NELLIE AFTER KENNEDY ASSASSINATION



ed 1959, Connally was made one of three co-executors of his estate, a job for which he was paid \$750,000.

Spread in the Wind. During Johnson's push for the presidential nomination at the 1960 Democratic National Convention, Connally again proved his loyalty by circulating questioning stories about John Kennedy's health and raising the issue of Joseph Kennedy's isolationist sentiments before the war. Nonetheless, after Kennedy was elected. he appointed Connally Secretary of the Navy, partly to please Vice President Johnson, Within a year Connally quit and returned to Texas, where in 1962 he successfully ran for Governor. He served until 1968, when he declined to run for a fourth term, telling friends he had had his fill of state politics.

Even Connally's friends do not claim that he was an exceptional Governor. He saw no impropriety in accepting a plane for his official use from Texas Eastern Transmission Corp., a leading as pipeline company with interests in oil. He was the first Governor to was an indifferent executive, bored by the daily orutines of office. A former allow when there was a big issue. Otherwise he was content to leave the ship of state to his staff." Connally made few friends among the state's minority groups. Once

he refused to meet representatives of a procession of Texas-Mexicans who had walked 350 miles to the state capital to urge him to support a minimum wage law.

He was generally popular with the Texas electorate from the beginning, and he assumed hero proportions after being badly wounded in the Kennedy assassination. He lost much blood and spent about two months convalescing, but suffered no permanent disability. When Connally left office in 1968, he signed on with one of the leading Texas law firms. Houston's Vinson, Elkins and Searls. Estimates of his earnings ran as high as \$800,-000 a year. He was already a wealthy man with an estimated

TIME, OCTOBER 18, 1971

Finally...
First Class Flavor in a Filter King



New PALL MALL Filter King.

worth of between \$2,000,000 and \$5,000,000. He owns the \$300,000 Tortuga Ranch in Southwest Texas. On his 10,000-acre Floresville ranch, complete with two-story mansion, swimming pool and landing strip, he raises a couple of hundred head of cattle.

At 54, Connally has only one big prize left to crave: the U.S. presidency. Many of his intimates believe that his quest for that position is what led him back into Government. He realized that the chances of a liberal Democratic Party choosing as its candidate another Texan—especially one who is more con-

servaive than Johnson—are dim indeed. For the moment, all he can do is play out the hand that Nixon has dealt him and wait to see what happens. Connally has told friends that he and Nixon have never discussed the possibility of his taking the No. 2 spot on the ticket. They believe that Connally would accept an invitation if it were tendered, even if he had to switch to the Republican Party. He might his the republican Party. He might his ther about the strong antiwar positions of almost all the potential Democratic candidates. Johnson is Known to believe that ConJohnson is Known to believe that Con-

nally will run with Nixon. The former President could give tacit approval to a Nixon-Connally ticket by sitting out the election and letting Texas' 26 electoral votes fall to the Republicans.

Of course, Nixon does not have to decide on his Veep until next year, probably after the Democratic Convention in July. Any decision that he makes will be greatly influenced by the success or failure of his daring new economic policy. And that, in turn, will depend in no small part on the performance of its chief salesman and administrator, the rising star from Texas.

Canada: Coping with a Twitchy Elephant

While Americans focused on Phase II of Nixon's economic program last week, other nations remained deeply distressed by the continuing aspects of Phase I-particularly the surcharge of up to 10% on their exports to the U.S. They fear that a trade war could erupt should Treasury Secretary John Connally overplay his bargaining hand and prolong the surcharge at their expense. No country has been as dismayed by Washington's measures or stands to lose as much as Canada, far and away the U.S.'s best customer and most important supplier. Prime Minister Pierre Elliott Trudeau two years ago memorably summed up the two countries' relationship: "Living next to you is in some ways like sleeping with an elephant. No matter how friendly or even-tempered is the beast, if I can call it that, one is affected by every twitch and grunt." Now Canadians have discovered what happens to a bedmate when the elephant starts tossing and turning.

CANADA is acutely vulnerable to Washington's economic twitches. Fully 13% of Canada's nearly \$90 billion gross national product depends on exports to the U.S. Ottawa estimates that the 10% surcharge, if it is maintained for a year, will cost the country \$900 million in exports and 90,000 iobs -the equivalent of 900,000 in the U.S. Yet unemployment was already running at 6.5% or 455,000 jobs, a higher rate than in the U.S. In Trudeau's words, Canada stands to be "more hurt than any other country" by Washington's trade moves. As a result, U.S.-Canadian relations have sunk to what may be their lowest point since Ottawa's Tories won a 1911 election on the slogan "No truck nor trade with the Yankees.

Trudeau summed up the prevailing mood: "They don't seem to realize what they are doing to Canadians. If they do realize what they are doing and if it becomes apparent that they just want us to be sellers of natural resources to them and buyers of their manufactured products, we will have to reassess fundamental transport of the sellers of natural resources to them and buyers of their manufactured products, we will have to reassess fundamental transport of the sellers of the sellers

damentally our relations with them, trading, political and otherwise."

ng, political and otherwise.

Washington of course denies any such intent, although U.S. officials do cased that Canada was hit by a truck cased that Canada was hit by a truck of the course of the c



PRIME MINISTER TRUDEAU

striet dividend payments to U.S. parent companies. He has settled on a milder response: a bill, passed by Parliament two weeks ago, setting up an 580 milion kitty to aid hard-hit firms in maining the parliament of the particular that the particul

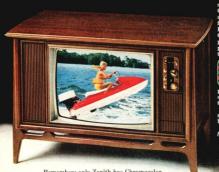
When the surcharge is finally lifted, Canada stands to benefit from both a pickup in the U.S. economy and the revaluation of other currencies, especially the Japanese yen. Of far greater concern to Ottawa at the moment are two Nicon Administration bills that passed the House of Representatives last week: an investment tax credit of 7% for companies buying equipment made in the LS and a bill setting up a Domestic International Sales Corp. DISC, as it is created to the companies of the

Ottawa is also disturbed by Washington's increasingly hard line on the 1965 auto pact between the two countries, which was designed to integrate car manufacturing and let Canadians build as many autos as they buy. It has worked more to Canada's advantage than anyone expected, helping to turn Canada's longstanding trade deficits with the U.S. into a \$1 billion surplus last year (though such items as interest payments and dividends to U.S. corporations tipped the overall balance the other way, to a deficit for Canada of \$60 million). The pact contains so-called "transitional" safeguards for Canada that Washington is now anxious to abolish. Ottawa is willing to negotiate but not under duress.

The result has been a growing irritation on both sides. Trudeau may face a general election next year, and any party might find it tempting to ride to power on anti-Americanism-directed largely at U.S. corporations' \$17 billion of direct investment in Canada. Perhaps some of that feeling will dissipate when the surcharge is removed, if it does not remain in effect too long. In addition, Nixon plans to visit Ottawa next spring; the trip could serve, as did his meeting with Emperor Hirohito in Anchorage, as a symbolic reaffirmation of U.S. good will. But such is the disrepair of the once easy relationship between Ottawa and Washington that it will take more than symbols to convince Canadians that the U.S. is not out to improve its trade at the direct expense of its closest economic partner.

CHROMACOLOR®

The color picture so sharp, so bright, with so much contrast and detail, it's become the standard of excellence in color TV.



Remember: only Zenith has Chromacolor

In color TV, there's one name to remember: Zenith Chromacolor. The totally advanced color TV system featuring Zenith's dependable Haustrated chassis. And the patented Chromacolor picture tube—the first tube to fully illuminate every color dot on a ite-black background. To bring you a color picture so good, you have to see it, to see why it's become

see it, to see why it's become the standard of excellence. Chromacolor—over a million people have already bought it.

At Zenith, the quality goes in before the name goes on.

LIME ROCK, CONN.

Javelin wins first event of Trans-Am season by five laps.

EDMONTON, CANADA

Donohue drives Javelin to second victory over Mustang and Camaro.

DONNYBROOKE, MINN.

Javelin finishes first and second, gains point lead for season.

ELKHART LAKE, WIS.

Leading all the way, Javelin wins over Mustang and Camaro at Road America.

ST. JOVITE, CANADA

Donohue and Javelin take fourth consecutive triumph at Le Circuit.

WATKINS GLEN, N.Y.

World-famous course is scene of Javelin's sixth Trans-Am win.

IRISH HILLS, MICH.

Javelin makes it six in a row, seven out of nine to clinch championship at Michigan International Speedway.

IF YOU'RE GOING TO BUY A SPORTY CAI BUY ONE THAT'S BEEN PLACES.





THE 1971 TRANS-AM CHAMPION.

Mark Donohue drove this specially modified Javelin-AMX to the SCCA Trans-American Road Racing Series Championship.



THE 1972 JAVELIN-AMX.

One of two Javelin models you can test-drive right now at your American Motors dealer.

What a good time for all the good things of a Kent. Mild, smooth taste—exclusive Micronite filter. King size or Deluxe 100's.

> Warsen The Surgest Directed Hea Optionshiped The Eigentein Stocking to Disryceises to Your Meads

Football 'n Kent!



Kings: 16 mg. "tar,"
1.0 mg. nicotine;
100's: 19 mg. "tar,"
1.2 mg. nicotine
av. per cigarette,
FTC Report
Nov. 70.

C Lorifland 1971

THE NATION

AMERICAN NOTES Toward Z.P.G.

The National Center for Health Statistics reported last week that the American fertility rate dropped in July to the lowest monthly level since the late 1930s. While the birth rate is still 2.5 per couple —.4 above the optimum sought by advocates of zero population growth—the figures suggested that the concept of family planning is taking firmer hold.

Some population experts theorize that the declining commy, together with rising costs for health services and education, has led many young couples to postpone marriage and children. Birth control and environmental campaigns also had an effect. Liberalized abortion was in 17 states have brought down the birth rate. University of Chicago Sociologist Donald J. Bogue has another together than the property of the p

Days of Rest

Some 500 U.S. business and industrial firms have been experimenting with a four-day work week—an inventive concept that reconciles the ventive concept that reconciles the For ten weeks during the summer. For ten weeks during the summer. Co. tried a four-day, 35-hour routine, with half of it 33 employees working Monday through Thursday, 8 am, to through Friday, Now Zenith has prononneed the plan a starting success and made the arrangement permanent. Recruiting is easier, absenteeism reployee morale wayth improved.

The four-day plan has yielded unusual payoffs in other areas. For the past two months, the Pontiac, Mich., 130-man police department has been on a four-day week of ten-hour days. Response time on emergency calls is down, arrests have increased by 9%, and absenteeism has been cut by 16%. The tenhour days allow for overlapping shifts, thus concentrating police coverage during high-crime hours.

If four-day schedules become a national routine, presumably various threeday "weekends" will have to be staggered throughout the week to ease pressure on already overburdened recreational facilities. In an increasingly secularized society, what began as the Sabbath will be turning into Tuesday, Wednesday and Thursday "weekends."

Teaching by Horoscope

The president of the New York City board of education last week sugested a novel teacher's aid: astrology. At an educational forum, Isasia E. Robinson said that "if astrology is correct," some classical properties of the principle of the princi

After Saigon, Peking Ahead

WASHINGTON was relieved. The embarrassing one-sided presidential election in South Viet Nam was finally over. Whatever the condition of democracy in that battered land, President Nguyen Van Thieu, the man whom the U.S. considers the best bet for stability, seemed firmly in charge. The Nixon Administration was only too eager to turn its attention from Saigon's problems to other more portentous matters: post-freeze economic plans and the return of National Security Adviser Henry Kissinger to Peking late this month to make final arrangements for Richard Nixon's visit to that long-forbidden city.

"Don't Tell Me." Indeed, the

Administration has fallen into the habit of talking as though the war in Viet Nam were already over. Nixon is fond of repeating, almost casually, the claim that ending the longest war in the his-tory of the U.S." Secretary of Defense Melvin Laird not long ago startled top aides at the outset of his weekly military briefing by or-dering: "Don't tell me about Viet Nam now. I don't want to hear about it until the end." Viet Nam always used to be first on his agenda. Now U.S. officials seem confident that the South Vietnamese military forces can withstand Communist pressure as U.S. troop



NIXON & KISSINGER

Mysterious talk of historic events.

levels decline. They even speak wistfully of how military victory might have been within reach.

Unfortunately, Thieu's highhanded re-election tactics botched the Administration's plan for a graceful exit from Viet Nam. Nixon had hoped to be able to point to the election as evidence that democracy is taking hold in South Viet Nam. Now, almost no one in Washington believes Saigon's figures on either the high voter turnout (87.7%) or Thieu's vote of confidence (94.3%). Nixon merely noted that "the road toward democracy and contested elections is a long and hard one." Almost apologetically, he argued that Thieu's unchallenged victory was no rea-son to cut off U.S. aid, since twothirds of the 91 nations now getting U.S. funds also show little taste for political competition.

Sigh of Relief. However disappointed he is in the Saigon election charade, Nixon is apparently not going to change course. In November he is especied to announce will bring the U.S. involvement down from 213,900 troops now present to a residual force of about 40,000 by next spring. The men who remain will be mostly liosonnel. At that level, Adminissannel. At that level, Administation leaders contend, the war will no longer be a big issue in U.S. politics. "No one will get worked up about it any more," argues one State Department official. "Everyone will just sigh with relief that we got out." The Administration's confidence that the war is no longer much of a problem politically has been reinforced by the waning influence of congressional doves.

Eny Ly, Herd Down. The temptation to link Nixon's Peking trip to the possibility of a negotiated settlement in Viet Nam is being deliberately discouraged by Washington officials. It would be naive, the say, to expect Chimese Premier Chou Erskai to estern for the U.S. by merely agreeing to sit down Mixon while the U.S. is involved in batte with Communist forces, Chou is straining China's relations with North Viet Nam. Any pressure from Peking might cause Hami to urum to Modows minds of the Mixon Nixon Nixo

Still unanswered in all of the speculation over the Peking trip is precisely what the U.S. can expect to gain from a Chou-Nixon meeting. The Administration modestly insists that it seeks only a "normalization of relations" between the two powers. This presumably would include exchanges of trade missions, scholars and journalists, plus some means of regular government-to-government communication, short of formal diplomatic recognition. That package in itself would be a significant breakthrough after a quarter-century of virtual noncommunication. Yet Nixon has long warned that summitry is a dubious tactic unless the expectations it usually creates can be fulfilled. He undoubtedly would agree with a Chinese

saying that can apply to political as well as geographical peaks: "Easy to climb up, hard to get down."

So suspicion persists that Nixon may have something more specific in mind than merely enhancing his re-election prospects with the trip's inevitable harvest of publicity. One remote chance is that Nixon might try to coax China into joining a multinational conference on easing tensions throughout Southeast Asia, including Laos and Cambodia as well as Viet Nam. That would permit the U.S. to leave Viet Nam with less of an implication that it was forced out, or was deserting any of its Asian allies. However, Hanoi is a block to such an arrangement; it has repeatedly refused to consider any such regional negotiations. Other, even more distant possibilities include the signing of a nonaggression pact between Washington and Peking, or an agreement by both powers to renounce the use of force in any dispute in Asia. Either kind of agreement would seem to offer Peking no particular advantage and would tie its hands militarily in its avowed determination to regain control of Taiwan. Moreover, either would be taken as an unnecessarily friendly gesture toward the U.S. by Peking's allies in Hanoi and North Korea and Peking has no desire to give the U.S.S.R. any greater influence in those two nations along its own borders.

Fotal Blow, There are other accommodations that can more reasonably be expected to result from Nixon's trip. For one thing, longstanding friction between the U.S. and China over the status of Taiwan could be eased. By the time Chou and Nixon meet, the U.N. controversy over whether to admit Peking at the expense of outsting Taipie wills



probably have been settled. Last week to LS. gave the appearance of fighting desperately to keep Taiwan from being excluded. Secretary of State William Rogers even warned some delegates that Congress might cut off U.S. financial support of the U.N. if the vote goagnist Taiwan. Given the U.N's frail financial structure, such a blow could prove fatal. Yet other delegates say that the U.S. is not serious about U.S. frail financial structure, such a blow could the U.S. is not serious about U.S. frail financial structure, such as blow could be used to the U.S. in the U.S. in the U.S. in the U.S. devotion to Taipei seem unconvincing.

Lapei seem unfootworkers. Out of the Once the U.N. matter a cut of the Once the U.N. matter a cut of the U.S. recognizes the indivisibility of China and considers the Peking-Taipei struggle an internal Chinese issue. There are limits to how far Nixon can go, however. The U.S. can hardly be expected to renounce its defense treaty with Taiwan, although it might gradually reduce its miltary support to Chiang if the mainland Chinese do not push the matter to torty to allay Peking's fear that the U.S. might encourage a Soviet nuclear strike against China or in any way abet a re-

surgence of militarism in Japan. Unusual Aside. At a time of Nixonian surprises and the continuing confusion in China (see THE WORLD), the outcome of Sino-American summitry remains difficult to predict. Secretary of State William Rogers and Kissinger are both downplaying expectations, while the President, oddly enough, keeps them alive. In an unusual aside during his brief television talk on the economy, Nixon declared that 1972 "can be a year in which historic events will take place on the international scene, events that could affect the peace of the world in the next generation, even in the next century. His listeners could not be blamed if they thought that his sweeping statement referred less to international monetary matters than to Nixon's Peking trip, which now seems likely to occur some time around New Year's Day of 1972.



G.I. IN TANK AT TAY NINH
In Washington, the war seemed already over.

LABOR

Decision on the Docks

For the first time in his presidency, Richard Nixon was moved to use the Taft-Hartley Act. Despite his longstanding reluctance to interfere in labor disputes, he sent Justice Department attorneys into federal court last week to stop the 98-day strike by the International Longshoremen's and Warehousemen's Union that had shut down every port on the West Coast. The economic impact gave him no choice. Citing the "irreparable injury" of the strike, Government lawyers were granted a temporary restraining order. This week the court will consider a permanent injunction that would impose an 80-day cooling-off period.

Longshoremen also struck East and Gulf Coast ports two weeks ago, but the walkout in the West had already gone on much longer with more serious consequences. The 15,000 striking LL-W.U members had idded 249 ships at cost of about \$2 billion. Feed grains, furniture, machinery and even Christmas trees desemble of the control of the cont



I.L.A. PICKETS IN NEW YORK Hoping to cool off.

jor importers estimated that the work stoppage had reduced their annual volume of sales by 15%, and West Coast politicians had bombarded Nixon with demands that he intervene.

From Anothema to Statesmon. He might have responded sooner but for the fact that shippers had cautioned him to keep hands off. They were worried that I.L.W.U. President Harry Bridges might lose control of his union if the Federal Government got involved. Once anathema to management because of his fiery radicalism and flirtation with Communism, Bridges is now respected as a labor statesman. In recent years he has agreed to eliminate feath-

erbedding in return for more job security and fringe benefits. Because of his new stance. Bridges is now under attack from militants within the union. Alarmed over the decline in jobs on the docks, they have insisted that the I.L.W.U. be given jurisdiction over loading the huge containers now used to carry ship-borne cargo. Since the Teamsters already have jurisdiction over many of these jobs, the I.L.W.U. forced a strike to decide the issue. But the shippers' Pacific Maritime Association refuses to choose between the two unions; the I.L.W.U. refuses to accept arbitration: and so the strike goes on. Tempers are not expected to cool very fast during the cooling-off period.

On the East Coast, shippers are no more anxious for Nixon to intervene than they were in the West. The 45,000 striking members of the International Longshoremen's Association, on the other hand, insist that the shippers have locked them out: they would welcome an order to return to work. It was the shippers who forced the strike when the three-year contract expired two weeks ago. New York shippers served notice on the I.L.A. local that they would no longer accept the contract definition of a guaranteed annual wage. They insisted that they were being driven into bankruptcy. By guaranteeing every union member 2,080 hours of work a year at \$4.60 an hour, they had expected to lay out an extra \$13 million annually. Instead, they found them-selves paying \$30 million. They charged that an overly generous decision by labor mediators had enabled union members to draw wages without working. Last year, in fact, they paid for 40 million man-hours of work when actual work done amounted to 28 million

Joelous Independence, The I.L.A., which once branded the Taff-Hartley Act a "slave labor" law, would only be too happy to see it invoked now. It would restore the status quo—that is, the guaranteed wage—for the cooling-off period. But the strike has not yet hurt enough to force the President's hand. Knowing it was coming, shippers avoided routing cargo to U.S. ports. It amonth before on bound cargo starts piling up on the docks.

Before that happens, the Administration expects an erosion of union solidarity, which has never been strong among the jealously independent locals of the I.L.A. The issue of the guar-anteed annual wage affects New York alone, and longshoremen outside the city are scarcely concerned with the battle to keep it intact. I.L.A. President Thomas Gleason is having a hard time keeping his other locals off the job. He threatens stiff fines if they disobey. But over the years, the New York union has slipped steadily as the city has lost business to Southern and Western ports. Thus the strike is really a test of how much power a shrinking local in a decaying port can still muster.

POLITICS

Backfire on Crime

During his last presidential campaign, Richard Nixon denounced "the wave of crime" that he said was sweeping the country. What was needed, he said, was "leadership that will place this problem as the first priority of American business." The Republican nominee characterized Attorney General Ramsey Clark as "soft on crime" and a "coddler of criminals." A new man at the Department of Justice, Nixon proclaimed, was needed "if we are to restore order and respect for law in this country." Republicans everywhere blamed the permissiveness of Democratic Administrations for rising crime rates.

That was 1968. Now, three years later, Nixon's unblushing rhetoric may well be returning to haunt him. Under his Administration, crime has continued to mount. In 1969 the total of reported crimes increased 12% over the previous year, while the four categories of violent crime—murder, rape, robbery, as-sault—jumped 11%. In 1970 total crime rose another 11%; violent crime increased 12%. Clark's successor, Attorney General John Mitchell, has released



MITCHELL Getting worse, if slowly.

the FBI statistics for the first half of this year. The figures were no more encouraging; total crime up 7% compared to the same period last year, violent crime up 11%.

With some rather dubious statistical footwork, Mitchell sidestepped the most obvious conclusion to be drawn from the report—that performance has not matched promise. The continuing upone of our foremost problems, be admitted, "but the decelerating rate of increase provides a basis for catulous optimism." Although crime increased in the control of th

1970's increase over the year before. In other words, things are getting worse more slowly

Deceptive Gains, The Attorney General pointed out that 50 cities with populations of more than 100,000 reported reductions in the amount of violent crime; last year 34 such cities reported reductions. What is more, Washington, D.C., "the only city over which the Federal Government has jurisdiction. Mitchell observed, recorded a 16% decrease in serious crime during the first half of 1971, Trouble is, the gains Mitchell reported are like a set of cooked corporate books-deceptive.

A more balanced assessment of crime trends would have to take into account some less agreeable FBI statistics. They report, among other things, a 17% increase in violent crimes in the suburbs during the first six months of this year. They also indicate what Mitchell did not say, that most of the nation's largest cities showed increases in at least one of the four categories of violent crime; two of the cities-New York and Philadelphia-registered increases across the board. Washington, which Mitchell singled out for special praise, had more murders and rapes during the first half of the year than in the same period of 1970, while robberies and assaults declined only slightly. What principally accounted for crime reduction in the District of Columbia were substantial decreases in property crimes: burglary, larceny and auto theft

Extraordinarily Inept. Mitchell's "de-celerating rate of increase" is not to be discounted entirely; however misleading, it does represent progress of a sort-il the trend continues. But Nixon and Mitchell can take little credit for the improvement, just as they could not logically blame the Kennedy and Johnson Administrations for the rising crime rates of the early and middle 1960s. Crime is overwhelmingly the concern of local police agencies. Apart from trying to set up a framework of public order, and occasional FBI assistance, there is little the Federal Government can do to aid local law-enforcement agencies. Since 1968, Washington has been contributing funds to state and local police agencies through the Law Enforcement Assistance Administration (LEAA), but the handling of the program has been extraordinarily inept.

The history of the LEAA has been one of waste and mismanagement. A House subcommittee investigation last July turned up testimony that only a fraction of the \$860 million appropriated by Congress as federal anticrime funds had actually reached the local agencies for which the money was intended. One witness described in detail the misuse of LEAA funds in Alabama; for example, \$117,247 earmarked for a policecadet program was used to pay college tuition for children of high-ranking officials in the state's department of public safety and their friends.

Boondoggling. Part of LEAA's difficulties can be attributed to its newness; birth pangs plague any bureaucratic infant. It boasts the fastest-growing budget of any federal agency: LEAA appropriations have jumped from \$63 million in fiscal 1969 to \$699 million in the current fiscal year. The agency also limped along for ten months without a chief administrator, Jerris Leonard, a Mitchell protégé who was less than a smashing success as the Justice Department's civil rights chief, finally moved over to run LEAA last April. Still, the one channel through which the Administration could have made a substantial contribution to combatting crime has been clogged by bungling and boondoggling.

The Democrats have vet to blast Nixon for his poor performance on crime. One reason is that they are equally short of answers. Once the 1972 presidential campaign begins in earnest, however, it will be awfully tempting for the Democratic nominee to take the President to task, a copy of Nixon's 1968 campaign speeches in one hand, the latest FBI crime statistics in the other.

NARCOTICS ARREST IN ILLINOIS



POLITICAL BRIEFS

McGovern by Installments

Lonesome George McGovern may have his political problems, but money, the traditional bane of most presidential aspirants, is apparently not one of them. His campaign, which staffers boast is the "best financed" of any Democratic contender, is running \$200,000 in the black, and should become \$300,000 blacker by the end of the year. The reason: a variety of fund-raising gimmicks. McGovern has used direct-mail solicitations overseen by Morris Dees (a Montgomery-based wizard who made his millions in the mail-order business). There have been conventional fund-raising luncheons like one in New York City last week, where 1,350 "Business and Professional Men and Women for McGovern" laid down \$25 apiece to dine on chicken and mushrooms. By far the most novel item in the Mc-Govern moneymen's assorted bag of tricks, though, is the Presidential Club. Its members-some 3,000 thus far-sign up to make monthly contributions of as little as \$10 through July 1972, when the Democrats will convene in Miami Beach. To aid the prospective giver, Mc-Govern's managers thoughtfully offer a time-payment booklet, similar to those issued by friendly finance companies. "For a better America," a note on the booklet's cover advises, "detach another coupon from this booklet and mail it with your monthly contribution." Since April, when the installment plan started, only 7% of the contributors have fallen behind on their payments. The candidate has not yet been repossessed.

Reaganisms Sometimes wittingly, sometimes not, California's Governor Ronald Reagan has turned quite a few memorable phrases in his brief political career. Reagan was cracking the quip again when he announced that he would lead a delegation pledged to President Nixon at next year's Republican Convention
—and thus forgo for the time being any presidential ambitions of his own, Of New York Mayor John Lindsay's plaint that his is the second toughest job in the world, Reagan said that it probably was-"the way he does it." George McGovern, Reagan said, "is testing the water, probably to see if Teddy can walk on it." The Democrats, Rea-gan concluded, "want to turn the country around: they may not have cured poverty, but they sure cured wealth.'

Who Libeled Whom?

When Edmund Muskie recently told a group of black community leaders in Los Angeles that "if a black man were on the ticket, we would both lose," few of the ensuing denunciations were as piously outraged as Richard Nixon's. He scornfully condemned his potential challenger for committing "a libel on the You expect a big car to be plush. What impressed me so much

about the 72 Chrysler

I always had heard about Chrysler being famous for engineering. But I had to find out for myself. I I conducted a little survey of my own among Chrysler owners. Friends. Acquaintances. Cab drivers. I never met a more enthusiastic bunch.

Then I went to Detroit. I talked

to the Chrysler people. I saw how

they build their cars. A few of the

things I learned are on this page.

is the way they put it together.



They weld their car bodies together in places where others use bolts. They believe this makes the Chrysler a better car.

After all, the less bolts you use . . . the less chance you have of something coming unscrewed. Think of that next time you go over a





The New Yorker has always been very plush inside. But what's more important is what they do to make sure it lasts.

The engineers have a thing they call the Bouncing Betty. It's a 168 pound weight they bounce up and down on the seat cushions 100,000 times. That's to make sure the seats are built to take all the times somebody gets in and out of a car. This is the kind of thing that impresses me about Chryslet.



€ CHIPVELER

Ithink the Chrysler New Yorker is a beautiful car. Inside and out. You can see that from the pictures here.

The one thing you can't see

is the way it's built.

I watched them put these cars together. And let me say again, they're committed to building all their cars to work better and last longer than ever before. That's where they got their slogan for this year.

Coming through with the kind of car America wants.





American people." The President apparently forgot that in 1968 he had made a similar comment about the possibility of a Jewish running mate. According to Chicago Sun-Times Columnist Dave Murray, during a pre-convention off-the-record meeting with several reporters and editors, Nixon was asked whom he would choose as a running mate if he won the nomination. Nixon ran through a list of possibilities -not including Spiro Agnew-and then, according to Murray, someone proposed New York Senator Jacob Javits. Nixon thought hard, recounts Murray, then said no. The country, the Presidentto-be explained, "isn't ready" to elect a Jew to national office. Now a question . arises: Who libeled whom?

THE ADMINISTRATION Romana's Mojados

There is nothing new, or even particularly secret, about the hundreds of thousands of Mexican "wetbacks" (mojados, as they are known to their Chicano cousins), who have swum the Rio Grande or simply walked into the U.S. at some point along the hundreds of miles of largely unpatrolled border. Nor is there much that the badly undermanned U.S. Immigration and Naturalization Service can do about keeping the immigrants out. The "illegals" who are caught-some 320,000 during the last fiscal year-are simply sent back across the border. The people who employ, encourage and often exploit them, are, for all practical purposes, beyond the reach of the law.

Last week, acting on a tip, immigration agents raided Ramona's Mexican Food Products Company, a food processing firm in suburban Los Angeles. According to federal officials, Ramona's is "an indiscriminate employer of illegal aliens." Five times in the last four years the company had been raided, and each time agents had turned up illegal aliens. They were not disappointed the sixth time. After half a dozen immigration men burst through the door, the plant's largely female work force shrieked and started scattering. Eventually, 36 of them were cornered, most of them in the women's rest room. Perhaps an equal number managed to scramble out the exits to freedom

Political Conspiracy. There the matter would have ended, except that the proprietor of Ramona Foods happens to be Mrs. Romana Banuelos, a Mexican-American businesswoman whom Richard Nixon had just nominated to be the 34th Treasurer of the U.S. George K. Rosenberg, director of the Immigration Service's Los Angeles office and the man who called the raid, said he did not know Mrs. Banuelos' identity until after the raid was over. In any case, noted Rosenberg, he had sent a routine letter to Ramona Foods in August 1969, warning the company to stop employing illegal aliens.

Mrs. Banuelos, who began by mak-

ing tortillas 22 years ago and has built her operation into a 56 million business, saw the affair quite differently. She claimed never to have received Rosenberg's letter; her workers were well treated, she said, although she admitted that she never inquired into their nawes "part of an attempt by Democrats to block my nomination as Treasurer of the U.S."

Mrs. Banuelos' bland assertion that she had been the victim of a political conspiracy seemed preposterous. But TIME's Eleanor Hoover learned that the choice of Mrs. Banuelos' plant was no accident. The tipster, Hoover reports, was Harry Bernstein, the respected labor editor of the Los Angeles Times and a recent crusader against illegal aliens. The day before the raid, Bernstein phoned Rosenberg and told him of the aliens at the Banuelos plant. Bernstein did not tell Rosenberg who the president of the company was, or where he himself had received his information. Gratefully, Rosenberg invited Bernstein along on the raid, and allowed him to bring a Times photographer.

Insubordination. Bernstein's tipster was Noel Doran, a 15-year employee of the Immigration Service, who is also vice president of the A.F.L.-C.I.O. American Federation of Government Employees. Doran had singled out Mrs. Banuelos' plant because a raid there would get national attention. That way, he says, "the American people could really know the facts about the illegal Rosenberg learned the story behind the raid, he upbraided Doran for insubordination. Later the Immigration Service revealed it had received another tip that there were as many as 100 more mojados still working for Banuelos. But any further raids were being post-

poned for "lack of manpower."

Mrs. Banuelos disclaimed any intention of withdrawing her name from consideration for U.S. Treasurer, nor did the White House seem ready to change its mind, despite rumblings from Capitol Hill. Richard Nixon had good reason to be annoved with the FBI, which had looked into Mrs. Banuelos' background and apparently failed to find out about the previous raids. But the President, of all people, knows how easy it is for a mojado to go undetected. Before he was nabbed by FBI men, Francisco Martinez Llamas, an illegal Mexican alien, worked for two days last summer as a gardener on the grounds of the Western White House at San Clemente.



MRS. ROMANA BANUELOS



A plot-but by whom?

THE WORLD

A Western Explorer Heads for Moscow

T is probably one of the most difficult jobs in modern diplomatic history, "It makes the Strategic Arms Limitation Talks look like a kindergarten scene," says a top official of the U.S. State Department. The job is to lay the groundwork for a proposed con-ference between the North Atlantic Treaty Organization and the Warsaw Pact nations to bring about the reduction of armed forces in Europe, Earlier this year, Soviet Party Leader Leonid Brezhnev surprised the West by suddenly endorsing its longstanding proposal for such troop cutbacks. NATO, suggested Brezhney, should try tasting "the wine" of Moscow's intentions. Last week, at a Deputy Foreign Ministers' meeting in Brussels, NATO chose a man to do just that: Manlio Brosio, 74, the meticulous Italian diplomat who retired as NATO's Secretary-General last month after serving for seven years in the

Only the Beginning. A self-effacing. unemotional and uncommonly aloof man. Brosio is expected to leave for Moscow before mid-November to "explore" the situation, accompanied by a lean staff of no more than four or five technical experts. His mandate, as one NATO official put it, is "to taste the wine, but not to drink it"-to ask questions about Soviet intentions but not to negotiate. Though the Kremlin considers Brosio a hard-lining cold warrior because of his long service to NATO, he has stressed the importance of dé-tente. "The Soviet Union views détente as a permanent struggle short of war," he said earlier this year. "The allies must press for their own kind of détente-modus vivendi in Berlin and Germany, the reduction of armed confrontation in Central Europe, economic cooperation, and the freer movement of people and ideas.

The central problem that Brosio must

deal with is the present balance of power in Europe. In the East, the Warsaw Pact countries have 2,300,000 troops, 1,700,000 of them Russian; the NATO powers have 2,100,000 troops, only 300,-000 of them American. The huge imbalance in numbers between Soviet and U.S. troops is only one factor. Another important element is the geographic gap; while Russian troops can withdraw from Central Europe by pulling back only 300 or so miles, the Americans must cross the 3.000-mile Atlantic to do so. Since the "negotiable" U.S. troops in Europe are fewer and have farther to withdraw than the Russians, the U.S. insists on an "asymmetrical reduction" rather than a one-to-one cutback.

This is only the beginning of Brosio's problem. NATO members in the Baltic and Mediterranean regions are afraid that any troop reduction in Central Europe would simply release a flood of Russian troops to put pressure on NATO's northern and southern flanks (see box opposite). Then there is the matter of the 329,000-man French army, which is outside Brosio's domain. France was the only one of the 15 NATO possion, making it clear that the Italian explorer is in no way empowered to speak on its behalf.

Western Doubts. The Soviets are rather reluctant to deal with an explorer rather than a negotiator and one who, moreover, represents 14 diverse clients. Soviet Foreign Minister Andreit of State William Rogers two weeks ago that "it would be better all around" if Washington and Moscow negotiated force reductions bilaterally. But Rogers, acutely aware that Washington's allies acutely aware that Washington's allies better that Washington's allies acutely aware that Washington's allies better that washington was all the work of the work of the work of the washington was a work of the work of the work of the washington was a washington was a work of the work of the work of the washington was a washington washington was a washington was a washington washington was a washington washi

NATO countries.



NATO'S MANLIO BROSIO Taste the wine, but don't drink it.

The whole question of East-West negitations is complicated by doubts about the Soviet Union's sincerity in prusaing delenet. On the one hand, there have been several indications that Moscow is genuinely interested in untying some of the knotiter East-West problems agreement and perhaps eventually negotiations on limiting Soviet and U.S. military assistance to other nations. Yet at the same time, the Soviets are mountained to the control of the control

Continued on page 40



The Soviet Threat to NATO's Northern Flank

N the bleak coast of the Barents Sea, where the Soviet Union shares a common border with Norway near the root of the world, the Norwegian dense force of 400 men is frequently winess to a disturbing scene. They watch nor radar as the Soviets practice as Soviet was practice as Soviet world with the soviet was practiced insulation. Soviet war games, the attacking force is always victorious and the defenders are always defectated.

That spectacle points up a growing soviet threat to the northern flank of NATO, which extends from Norway's Baltic North Cape to West Germany's Baltic mand is outnumbered by the Soviets four-to-one on the ground, seven-to-one in aircraft and six-to-one in ships in the north. The Russians are very busy more than the seven that the seven the seven that the seven that the seven that the seven the

The Russians' overwhelming military predominance in the northern flank is most evident in the icy waters of the area. Since the Sowiet maya launched a massive buildup after the 1962 Cuban Marchael and the sowiet may launched a swaperpower. Moscow's growing strength as eah as long since been noted in the Mediterranean and in the Indian Ocean but the fact is that the northern fleet, the smallest in the Soviet navy at the the smallest in the Soviet navy at the earth of the smallest in the Soviet navy at the earth of the smallest in the Soviet navy at the earth of the smallest in the Soviet navy at the swaper of a supernav.

Operating out of ice-free Murmansk, the northern fleet has an estimated 560 ships, including 160 submarines, more than 65 of them nuclear-powered (but not counting sizable forces in the Baltic, plus the East German and Polish navies). By contrast, the entire U.S. Atlantic Fleet has 358 ships, of which 40 to 50 are assigned to the Sixth Fleet in the Mediterranean. Since 1968, the U.S. command has been cut back 25% in ships and 19% in men, and it is scheduled to lose another ten ships by next summer. Says Norway's Rear Admiral Magne Braadland: "The threat to the U.S. is not coming from Viet Nam and not from Central Europe either. It is sailing from Murmansk.

At a time of tentative detente in Europe, the Soviet threat is posed not in the stark terms of war but in the gray area of geopolitics. As Defense Secretary Melvin Laird put it: "If the Russians have a superior military force, they can gain their political objectives throughout the world without the use of weapons. There is no military ad-

vantage to overkill, but the political gains are tremendous." British Prime Minister Edward Heath outlined this gloomy scenario in a recent speech to the House of Commons: "The Soviets may calculate that eventually the sheer disparity of military strength would leave Western Europe with no convincing strategy. Political pressure, shrewdly applied and backed by the threat of greatly superior military force, could compel one of the more exposed members of the alliance to lapse into neutrality. Then a process of disintegration could begin which would lead to the ultimate price, an extension of the Soviet sphere munist sea. On a "good-will" call in Copenhagen last August, Soviet Vice Admiral L.V. Mizhin, deputy commander of the Soviet Baltic fleet, pointedly complained that an American cruiser had shown up in the Baltic Sea, and that West Germany had intensified its naval exercises there. The Soviets are on the verge of achieving their most concrete gain to date in Iceland, which is known as "the cork in the bottle" for the entire northern tier of NATO's defenses. From Iceland, U.S. Navy aircraft keep track of Russian craft moving through the Faeroe Channel and the Denmark Strait-including subs carrying Polaris-



of influence gradually into countries at present members of [NATO], and if possible, to the Atlantic."

That pressure is already being applied Norways, the most exposed county on NATO's northern flank. For the NATO's northern flank. For the point that Norway, with no almod connection to the rest of NATO, is at the mercy of whichever country rules director of the Norwegian Foreign Policy Institute, warns that the Soviets in the "Op published "Norwegian Foreign Policy Institute, warns that the Soviets intend "Op publisher and eldersee line outwards to Iceland and the Faeroes," into what he calls "Soviet lake." See into what he calls "Soviet lake."

To a lesser degree, the Soviets have made a similar point with Denmark whose NATO task in any conflict would be to mine the exit from the Baltic—a move that would require approval from the Danish Parliament. The Soviets now regard the Baltic as virtually a Com-

type missiles targeted on U.S. cities. Last July the new coalition government of Iceland, which includes two Communist Ministers, asked the Americans to depart from their strategically important Keflavík base. Negotiations on the request have yet to begin, however, and they could take up to four years before resulting in any move.

To remain a plausible deterrent, NATO depends on a strategy of rapid rein-forcement in time of crisis. Yet if Norway or Iceland were threatened, it would take an estimated ten days to two weeks for U.S. reinforcements to reach the northern flank, ten to 20 days for Britan's troops, and 30 days for Canada's. That assumes, of course, that they could even reach their destination through was the control of the c

the Russians have quietly been modernizing and building up their air force and ground units as well as their navy and missile arsenal, which have gotten most of the attention. The State Department believes that the Soviets are in an expansionals is that despite Moscow's mood. Congress will continue pressing for a partial but unilateral American troop with-

drawal from Europe. Vague Threat. The Russians are aware of Washington's problems and can thus be expected to stall on convening a conference. Meanwhile, Moscow is pressing for another conference, this one on European security, probably to be held some time next year. Such a conference would serve Soviet ends by formalizing the status quo in Eastern Europe and the separation of the two Germanys, encouraging an atmosphere of relaxation in Western Europe and increasing pressure within the U.S. to bring the boys home. The U.S. sees a security conference as a Soviet-inspired propaganda measure, but Washington has indicated that once the Berlin question is resolved, it would have no objection to the conference-provided, of course, that the U.S. and Canada are invited

But is the Berlin question resolved? Observers have been predicting that a final Big Four agreement could be ready by early next year. Two weeks ago, however, Gromyko hinted that Moscow would not sign a Berlin agreement until West Germany ratified the nonaggression treaties that Chancellor Willy Brandt signed last year with the Soviet Union and Poland, Brandt has made it clear that he will not press for ratification of the two pacts until a final Berlin settlement has been reached. In all likelihood, Gromyko's vague threat was merely an oblique reminder to the West Germans that Moscow would like to see the treaties ratified as soon as possible.

CHINA

Alive and Well in Peking

Time and again, Mao Tse-tung has dropped out of sight for extended periods, only to make a dramatic reappearance-swimming in the Yangtze River, standing atop the Gate of Heavenly Peace in Peking, greeting a visiting dignitary. Last week, after yet another tantalizing absence, Mao was back again, this time to welcome Ethiopia's Emperor Haile Selassie to Peking. As one of the 27 aides who accompanied the Lion of Judah told it, the Chairman seemed in the pink. Mao "was smiling and waved his arms to greet his royal visitor," he reported. As the two leaders began their private 105-minute talk. Mao was "in a very good mood, ready to make jokes."

It was Mao's first public appearance since early August, and it scuttled, once again, speculation that he might be dead or gravely ill. Nonetheless, the materialization of Mao only served to complicate the mysteries that have enveloped Peking since early last month—notably the sudden cancellation of the Oct. 1 National Day parade.

Champion Pragmatist. Most analysts remain convinced that the events reflect a sharp policy debate. Almost certainly, the debate involves the coalition of moderate army and government leaders who hold most of the levers of power in China these days and the firebreathing leftist radicals who blossomed during the Cultural Revolution. The fact that twelve out of the 21 members of the Politburo have not been active in public for at least a month suggests that the struggle is being waged at the very top levels of government. All along, however, Peking has been working hard to dispel suspicions that Mao's regime is in turmoil, or even paralysis. That may be one reason why the Chinese were so ready to accept and announce Henry Kissinger's impending second visit to Peking.

Nevertheless, something was obviously amiss. Five weeks ago, just after a Chinese jet with nine aboard crashed mysteriously deep in Mongolia, the entire Chinese air force was abruptly grounded; with rare exceptions, it still is. The three top military chiefs, including Army Boss Huang Yung-sheng, one of the leading scourges of the radical left, have not been seen in more than a month. The most visible man in Peking these days is durable Premier Chou En-lai, the champion of the pragmatists. Last week, in a meeting with a diverse group of 70 Americans -among them Black Panther Huey Newton and Old China Hand John S. Service-at the Great Hall of the People, Chou pointedly invoked Mao's name in defending China's recent approaches to the U.S.

No Sense. But Chou's high profile does not necessarily mean that the moderates have won out. After Chou. the liveliest figure on the Peking scene nowadays is Mao's wife, Chiang Ching, the reddest of the Red Guard leaders during the Cultural Revolution. For nearly two years she was out of the limelight. But the current issue of the English-language propaganda magazine China Pictorial features eleven color photographs reportedly taken by the multifaceted Mme. Mao. One was an unusual portrait of Mao's long-missing heir apparent, Lin Piao, Lin, who was last seen in June, was pictured reading the Chairman's Little Red Book-but without the army cap that he almost al-ways wears to hide his balding head.

China watchers do not even pretend to make sense of all the disappearances, reappearances and grounded planes. Chinese officials are advising Western diplomats: "Rather than speculate, wait. Before long, you will understand." The solution of the puzzle may not appear, however, which was the proposed of the property of the proposed of the property o



HALLE SELASSIE & MAC



HUEY NEWTON & CHOU

The sudden materialization only served to complicate the mysteries.



Can a person under 30 appreciate the Oldsmobile Ninety-Eight?

Not likely. Their time will come, but not before they've really worked at it for awhile. Growing into the Ninety-Eight isn't something that happens overnight.

Living rooms on wheels.

Youth has always scoffed at the big cars, calling them rolling palaces. Or living rooms on wheels. Sooner or later the scoffing stops and one begins to see what the Ninety-Eight is all about.

Everything is so comfortable inside, including the ride. To find out how rough the road is, you have to look. You're supported by 6 inches fo contoured foam in the front seat, as you drive. Armests and ashtraps surround you. Power steering and power brakes, with disse up front, are standard.

The Ninety-Eight is indeed an elegant living room on a 127inch wheelbase. In some ways, it's even more comfortable than your living room.

Awhisper, not a whooosh.

Remember when you "cracked" the car window to get outside air and it always whoooshed inside? The Ninety-Eight has turned the whoosh to a whisper with a far better way of bringing in the air. And power ventilation circulates it continuously, whether the car is rolling up the miles or standing at a stoolijekt.

Working within the environment.

This year's Ninety-Eight 455 Rocket V-8 emits, on the average, 80% less hydrocarbons and 65% less carbon monoxide than engines of 10 years ago. So we can all breathe a little easier.

Within the Ninety-Eight itself, a long list of GM safety features is provided for your protection. Some, like the seat and shoulder belts, are visible; but many more, like the steel side-guard beams in the doors, are not.

A different kind of power.

When you were younger, a car that didn't furch and rumble dramatically was devoid of power or status. The 1972 Niney-Eight neither lurches nor rumbles; you can scarcely hear the engine from the driver's seat. Or feel the inreceibly smooth automatic transmission at work. Yet, the Niney-Eight performs better than anything you drove in your youth, and it does it in a quiet way, which is most satisfying now that your priorities are different.

A natural progression.

The Ninety-Eight is a car you're not likely to drive with the win-dows down, radio turned up and your elbow sticking out. There's an atmosphere of peace inside—a hospitality you can count on. Urging you to relax—and enjoy. And when you do, you'll find there's far more to a Ninety-Eight for you to enjoy.



Ronrico.The Super Rum.

© 1971 General Wine & Spirits Co., NYC, 80 proof.

Sudden Celebrities

When he was a hot-eyed student leader in the 1930s, Westerners in China described him as "a zealous, devoted, incandescent Communist." Now Pe-Huang Hua is radiating a different sort of incandescence. As the first envoy from Mao Tsetung's regime to set up shop in North America, he has become the most sought-after diplomatthemsphere.

No invitations in Ottawa are more prized than the ones that come with the embossed gold emblem of the People's Republic of China. For the legions of journalists, scholars, politicos and adventurers (mostly Americans) eager to get to China, the box office is the top two floors of Ottawa's modern twelve-story Juliana apartments, where the 20man Chinese embassy staff lives and works. Most visa-seeking visitors are lucky if they can get past the intercom in the fover, where they are told by a polite English-speaking voice to write directly to the Chinese foreign

ministry in Peking. Among those who have approached the Juliana embassy for those coveted tickets to China: Leonard Bernstein, Isaac Stern, Eugene McCarthy, George McGovern, Adlai Stevenson III and Teddy Kennedy.

Social Sworth. The Chinese are hardly unhappy about all the attention. Huang Hua is frequently seen around the capital, riding in his chauffeur-driven Mercedes or strolling across Ottawa's Parliament Hill. This week Huang sets out on a week's tour that will take him to all ten of Canada's provinces.

Ottawa's diplomatic social season has barely begun, but the Chinese have alpeady to but the Chinese have already cut a considerable swath, Nearly 400 guests came to an embassy bash last month to meet the ambassador and his petite wife Ho Li-liang, a severely handsome woman in a man-tailored, dark blue suit and glossy black pumps. Two weeks ago, 350 turned out for the embassy's laxish National Day reception.

Almost every evening, smiling embassy staffers in black Mao suits whisk small groups of dinner guests up to the green-carpeted Juliana penthouse. Before ushering them into an eight-course dinner, Huang might offer them Double Happiness cigarettes from a circular gold tin and a tall, lidded cup of green jasmine tea. As a host, Huang has become known for his determination to keep conversation light and innocuous and for his eagerness to reach out to all sorts of people. But above all, he has become known for his chef, who specializes in the hot, spicy cuisine of Szechwan province. One member of a group of 15 Canadian amateur sportsmen who recently dined at the embassy recalls



HUANG & WIFE GREETING GUESTS A busy box office.

that toasts were made "to us, to you, to sport, to friendship between our two countries. Every time we took a sip, they refilled our glasses." But, he adds, "they're pretty careful about how much they drink themselves."

Busy Student. At first, the Chinese were startled by high Ottawa prices and offended by the caricatures of Mao Tse-tung that they saw in the political cartoons. Though many staffers are homesick for the parks of Peking, they know that they have an important dual role to perform. On one level they are presenting the image of a reasonable, responsible China that Peking is promoting around the world. On another, Huang Hua is a busy student of the U.S., which could be his next post. American TV is piped into the Juliana penthouse by cable; the embassy takes special care to cultivate contacts who are knowledgeable about the U.S. scene.

So far, of course, those contacts do not include diplomats at the U.S. sembassy in Ottawa, which the Chinese do not "recognize." For its part, the U.S. embassy is pretending not to notice Peking's presence. Says one embassy staffer: "We don't even have a man in Ottawa who can speak Chinese."

SOUTH VIET NAM Too Good to Be True

President Nguyen Van Thieu saw it as "a very good achievement of our people and our nation." The results of South Viet Nam's one-man election were very good indeed—in fact, too good. According to the government, fully 87.7% of the 7.4 million qualified voters went to the polls last week, and only 5.5% mutitated their ballots to indicate no confidence in the Thieur regime. The President's would persident with the president's would regard that he won't light and the 15% that he won't light and the 15% that he won't light and as an adequate expression of popular support in this year's balloting. It even surpassed the 89% vote clair. Jul in 1961 and the 15% of the 15% o

The bloated Thieu vote was clearly unnecessary without any iggery-pokery. American observers in Saigon reckoned ast week, Thieu could easily have come and the vote. "Maybe Thieu didn't want the results to be so blatantly in his favor," said a Western diplomat in Saigon. "Maybe his province chiefs just got carried away. But if you measure election, if thunked badty."

Perhaps the most surprising thing about the election was the widespread acceptance of the results. Or was it a resigned indifference? Spokesmen for the militantly anti-Thieu, antiwar An Ouang Buddhists charged that Thieu had "killed democracy and given birth to dictatorship." Supporters of Vice President Nguyen Cao Ky urged the Vietnamese "not to recognize the faked results. But never before had Thieu seemed more firmly in command. Before the election, when Ky's people were raising ominous visions of post-election catastrophe, the CIA estimated that there was a 40% chance of a post-election coup attempt; now the estimate is closer to zero

Ready to Die. Thieu is not quite home free yet. Though Ky's supporters have filed a taxpaver's suit charging that the election was an unconstitutional fraud, there is little likelihood that the returns will be invalidated by the Supreme Court: after all. Thieu can usually count on the loyalty of six of its nine appointees. Ky's men say that he is "ready to die in the struggle," Since the election, he has been cloistered in his heavily guarded mansjon at Saigon's Tan Son Nhut airbase, where he is doubtless trying to map out his uncertain future. On Oct. 31, Thieu will be inaugurated along with his new Veep, Former Senator Tran Van Huong, and Ky will be out of a job.

Meanwhile, Thieu has his own troubles. In coming weeks, decisions will have to be taken on a number of long-delayed measures, including a possible devaluation of the piaster, as he regime you have been a supposed by the U.S. withdrawal. Thieu can only hope that his second term will live up to the incredibly ingenuous assessment delivered by the State Department on his unbappy second elections of the properties of the properties of the partners of the properties of the U.S. had an over been involved.

CAMBODIA

The Year One

The new republic was born amid a chorus of gongs and dancing in the streets. Last week Cambodia celebrated the first anniversary of that event. But despite a much improved military situation in the countryside, there were no festivities. They had been canceled in the wake of a new wave of guerrillastyle attacks on Phnom-Penh, the Cambodian capital. The most dramatic occurred late last month, when sappers struck the city's biggest fuel storage depot, burning 1,750,000 gals. of oil. Two weeks ago five persons were killed, including two Americans, when terrorists tossed two grenades during a U.S. embassy softball game.

As the Khner Republic enters its second year, two overriding problems face the regime of Premier Lon Nol: a war that has claimed 5,000 Cambodian lives and a rising chorus of domestic critics upset by Phnom-Penh's sluggish response to inflation and corruption.

For all its problems, the government can claim some advances. Last year, with the help of U.S.-spomored training programs and \$185 million in military aid, Cambodia managed on the control of the contro

Cambodia has been helped immeasurably, of course, by the North Vietnamese pullback from populated areas into the northeast and east. South Vietnamese troops continued to engage NVA forces along the Cambodia-South Viet Nam border last week, but the operation was viewed largely as a feint in connection with the South's elections. Camhodians are still not happy with the large presence of Vietnamese-from both the North (60,000 troops) and the South (10,000)-on their soil. There have been widespread reports of terrorism, rape, murder and pillaging by South Vietnamese. In an interview with TIME Correspondent Stanley Cloud, Lon Nol acknowledged that his government is negotiating with Saigon for the removal of South Vietnamese troops.

Change of Address. Whether the 57year-old Premier, who is in remarkably good shape after his near-fatal stroke, can handle his political problems as astutely as his military ones is another question. Criticism from the middle class, civil servants, students and intellectuals has not on the whole been directed against him personally. But his vice Premier In Tam and stripped him the proposed his proposed to the proposed of his brigadier plant an incorruptible politician, but Lon Nol apparently feared that he would be an eventual rival.

The shaky state of the economy has much to do with the unrest. During the past year, prices of many commodities have jumped 100% or more. The black-market rate for the riel is triple the official rate of \$5\$ to a dollar. Another concern is the apparent all the concern has changed its address—from the government to the army," goes a popular saying in Phono-Penh.

Nonetheless, Lon Nol appears buoyantly confident. "We Khmers have always had two very important things in our favor," he said two weeks ago. "First is our race. Second is our religion. Now we have a third: the way we defend ourselves." With, of course, a little help from their friends.

TITO WATCHING WAR GAMES

The fastest buildup.

YUGOSLAVIA Every Man a Fighting Man

All week long banner headlines told of the ferocious battles. Yugoslav television carried filmed reports of the fighting and a somber briefing by a major general on each day's action. One big Zagreb daily put out a special battlefield edition for the troops.

but a war game—the largest Yugoslav maneurers since World War II, involving some 40,000 regular army troops and innumerable armed evilians. The exercise, pointedly called "newer to the summer-long Soviet threats and maneurers against the Yugoslava Moscow was furious with Belgrade for cozying up to Peking The Russiam were also hoping to exploit to manuer committee the commence of the commence of

In hopes of reducing the centrifugal strains on his country, President Tito last July established a collective pres-

idency and granted considerable autonmy to the country's six republics and
two provinces. It remains to be seen,
however, whether the reforms will keep
Yugoslavia together once the unifying
by the Soviets have seemed to be looking for an excuse to intervene. Consequently, though Tito and Leonid
Brezhnev exchanged conciliatory pledges in Belgrade last month, the Yugoneuvers less than two weeks after the
Soviet party leader's departure.

New Concept. The main object of the games was to test a new Yugoslav defense concept devised after the Sovietled invasion of Czechoslovakia in 1968. In a development that has gone almost totally unnoticed abroad, Yu-

goslavia has quietly carried out the world's fastest buildup of conventional forces. More than 1,000,000 Yugoslav workers between the ages of 18 and 45 have been organized into a new auxiliary territorial army, supplementing the regular armed forces and fully equipped with heavy infantry, antitank and antiaircraft weaponry. By 1973 the number will grow to 3,000,-000, giving the country a militia-style defense force more than twice as big as South Viet Nam's People's Self-Defense Force. The new defense system, borrowing heavily from the example of the Partisans in World War II, is designed to turn practically every Yugoslav into a fighter.

Cholk Tolk. Will the plan work? The war games began with enemy air attacks on towns in a large area southwest of Zagreb. Enemy tanks sliced southward from the direction of Hungary, the scene of recent

Warsaw Pact maneuvers and an obvious route for possible Soviet invaders. The Yugoslav strategy was not to

The Yugoslav strategy was not to withdraw at once into the country's hills, where Tito's Partisans waged an effective fight against the Italian and German occupiers, but to hit the enemy with a quick, strong counterattack. Accordingly, the regular armed forces used tanks, paratroop drops and Soviet-style massed artillery barrages to block the mock attack. Meanwhile, the territorial defense forces, including youth units composed partly of armed girls, harassed the enemy with sniper fire and staged sabotage raids behind his lines. Some members of the youth brigades got so carried away that they slashed the tires and tore out radios from the enemy vehicles. The Yugoslav chief of staff finally appealed to them to use white chalk marks to indicate equipment that they had "destroyed." On the third day, the defenders mounted a strong counterattack that, in theory at least, routed the aggressor.

The growth of the territorial army has



A lot of people are competing for the American dollar. Especially the American thief.

One of the American thief's prime targets is the American vacationer. With good reason.

First of all, vacationers often carry large sums of cash with them. Then, they spend a lot of time in crowded public places, where purse

snatchers and pickpockets do their best work.

They travel in heavily laden automobiles, inviting the attention of skilled car-breakers who can get into an automobile quicker without a key than most motorists can with their key.

They make life simple for hotel and motel thieves by disregarding all warnings about leaving cash and valuables in their rooms.

And because they're vacationing in their own country, they often neglect to protect their money with American Express Travelers Cheques—protection they would probably insist on if they were going abroad.

Too bad. Those American Express Travelers Cheques could have saved a ruined vacation.

If they're lost or stolen, you can go to the local American Express, subsidiary or representative office—they're all over the U.S. and the world—and get your missing Cheques replaced.

Even on weekends and holidays in the U.S. and western Europe, American Express can arrange an emergency refund of up to \$100 to

tide you over. To get your emergency refund in the U.S., call Western Union Operator 25. In western Europe, call the nearest Avis Rent A Car office.

Only American Express gives refunds 365 days a year.

Our Cheques are good everywhere—at restaurants, nightclubs, hotels, motels, resorts, gas stations, stores—both here and abroad. You can get American Express Travelers Cheques where you bank for just 1¢ per dollar.

They're good as cash when you spend them—and a lot better should you lose them.

So protect yourself and your next trip with American Express Travelers Cheques.

Because it could happen to you.

Another travel hint: get confirmed hotel and car rental reservations worldwide in seconds ...free. Call American Express Space Bank® Reservations toll-free at (800) AE 8-5000.



THE TRAVELERS CHEQUE AMERICAN EXPRESS FOR PEOPLE WHO TRAVEL

297 new ideas for cleaning up the

Listed on these pages are 297 patents of some 595 granted in a one-year period (Feb. 17, 1970 to Feb. 16, 1971) and cited by the Patent Office. U.S. Department of Commerce, as dealing in some way with this country's environmental problems.

According to the Patent Office, all 297 of these anti-pollution ideas have one other thing in common.

All would require electricity to make them go. Of course, no matter which of these eventually prove out, cleaning and preserving the environment is just a part of America's growing need for electricity. A need that the experts say will double in the next ten years.

Our country's ability to do the work that needs to be done will depend on an adequate supply of electricity. There's no time to waste. New generating facilities must be built. and built in a way compatible with our environment.

We'll continue working to do this. But we need your understanding today to meet tomorrow's needs.

The people at your Investor-Owned **Electric Light and Power Companies.**'

For names of sponsoring companies, write to Power Compo

3	495	358	Surface treatment apparatus	3	495	712	Apparatus for purifying waste w.
			Machine for collecting rubbish and other refuse	3	495	943	Process and apparatus for detect of ionic contaminants
3	495 495	381 439	Air filtering apparatus Analytical apparatus & method for	3	496	097	Treatment of oils to reduce visco and sulfur content
	405	440	instantaneously recording & reading contaminants in fluent materials	3	496	098	Process for desulfurizing and deodorizing hydrocarbons,

a specially hydrocarbon oils

Method and apparatus for rer
particulates from flowing gasatmosphere w
495 555 Plastics incinerator
495 576 Complete soot-free combustion of
liquid fuel
495 711 System for treating sewage water
using flocculation and aeration as a atmospheres 3 496 890 Electric smokeless & od 3 497 026 Electrical power system 3 497 026 Electrical power system 3 497 027 Electric automobile 3 497 062 Waste disposal system

	_			basins
	3	498	468	Sedimentation tank
				Method and appointment for
				controlling fume and dust emission
				from cupola furnaces and the like
	3	499	400	Waste combustion system
				Smog retarder apparatus
	3	499	731	High efficiency discharge control
				system for a chemical processing
				plant
	3	500	827	Portable environmental control
	_		-	system
	9	EOI	212	Isolator assembly and method of
			210	entering same
	9	501	200	Constant-flow air sampler
		501		Gas sample collection apparatus
		502		Gas-electric driven vehicle with
	3	502	100	retractable wheels
		502		
				Water reclamation apparatus
	3	503	184	Treatment of gases evolved in the
				production of aluminum
	3	503	185	Process for the recovery of sulfur
				dioxide in residual gases
	3	503	187	Device for continuous extraction
				of alkalis from the escape gases
				of a cement kiln
	3	503	188	Air pollution prevention system
				and apparatus
	3	503	347	Method and electrical arc apparatu
				for incinerating trash and garbage
	3	503	413	Auxiliary sewage storage system
				for temporary storage
	3	503	704	Method & apparatus for suppressi-
				fumes with charged aerosols
	3	504	479	Precipitator control apparatus
	3	504	480	Electrostatic precipitator rapper
				control system
	3	504	481	Air filtering system
				Electrostatic air cleaner and contro
				means therefor
	3	504	403	Apparatus for the removal of sulfu
				oxides from waste gases
	2	504	521	Method and device for the
			OLA	continuous analysis of the
water				composition of a gas
tection	2	EO.	795	
DECLIOIT				Separation of fly ash and SO ₂ from
		500	000	flue gases
scosity	3	FOF	212	Method and apparatus for activate
	3	505	212	sludge processing of sewage
	3	FOF	213	Method and apparatus for purifyin
	3	505	213	a natural body of water
	-	505	217	Process for the destruction of
noving	3	505	217	cyanide in waste solutions
15		505		Dust collector
		506		Collector of small solid particles
	3	506	414	
				disposal system
			462	
	3	506	570	Clarification of and phosphate
				removal from sewage

			pneumatic ejection and chlorination	3	506	998	Trash disposing machine
3	497	066 328	Sewage treatment plant Treatment of contaminated gases				Automatic voltage control of electrostatic precipitators
3	498	026	and the like Ion exchange process and appara-	3	507	147	Sample inlet method and apparatu for gas analyzers employing a
			tus for continuous removal of gases High capacity low contamination	3	507	156	storage column and gas separator Composite sampling system for
			bench Atmospheric water recovery method		507		waste water disposal Incinerating apparatus & methods
			and means				Apparatus for reducing alkali
3	498	240 457	Leaf burner Electronic water purifier				content of cement clinker and simultaneously improving efficient
3	498	465	Sewage clarifier system				of electrostatic dust collector
3	498	466	Blade support structure for clarifier system				Separation of hydrocarbons from plant process waste water
3	498	467	Sludge scraper for sedimentation		507		Treatment of sewage
3	498	468	basins Sedimentation tank	3	508	505	Incinerator Process and apparatus for reduction
3	499	264	Method and appointment for				of unburned combustible in fly ash Method of and apparatus for
			controlling fume and dust emissions from cupola furnaces and the like				separating oil from water
3	499	400	Waste combustion system	3	508	663	Flexible elongated generally cylindrical collector for hydrophob
3	499	731	Smog retarder apparatus High efficiency discharge control				materials
			system for a chemical processing	3	508	868	Method of treating exhaust gases containing SO ₂
3	500	827	Portable environmental control				Incinerator
			system Isolator assembly and method of	3	509	835	Filter-incinerator device for waste
			entering same	3	509	836	disposal system Method and apparatus for burning
3	501	899	Constant-flow air sampler Gas sample collection apparatus				waste materials Converting thermoplastic foil wast
3	502	165	Gas-electric driven vehicle with	3	510	007	to flowable granular material
2	502	216	retractable wheels Water reclamation apparatus	3	510	069	Water flow and garbage disposal control system
3	503	184	Treatment of gases evolved in the	3	510	110	Sewage purification
3	E03	105	production of aluminum Process for the recovery of sulfur	3	510	253	Method of removing sulfur dioxide from gases
			dioxide in residual gases	3	510	265	Wastewater treatment apparatus
3	503	187	Device for continuous extraction of alkalis from the escape gases				incorporating activated carbon be and regenerator
			of a cement kiln	3	510	424	Destruction of dissolved cyanides
3	503	188	Air pollution prevention system and apparatus	3	511	030	Methods and apparatus for electrostatically cleaning highly
3	503	347	Method and electrical arc apparatus				compressed gases
3	503	413	for incinerating trash and garbage Auxiliary sewage storage system	3	511	194	Trash disposal system and apparat Methods & apparatus for high
			for temporary storage				temperature waste disposal
3	503	704	Method & apparatus for suppressing fumes with charged aerosols	3	511	380	Clarifier for aerated lagoon Waste handling apparatus
3	504	479		3	511	595	Method of removing carbon dioxi
			Electrostatic precipitator rapper control system	3	511	776	and water vapor from air Method and apparatus for removin
3	504	481	Air filtering system				ions from water Method of neutralizing acid waste
3	504	482	Electrostatic air cleaner and control means therefor				water
3	504	483	Apparatus for the removal of sulfur	3	512	341	Purification of vapours containing fluorine compounds
3	504	521	oxides from waste gases Method and device for the	3	512	911	Flare stack burner
			continuous analysis of the	3	513	100	Method for subsurface disposal of radioactive waste
	504		composition of a gas Water sludge separation system	3	513	635	Ground for electrostatic dust
3	505	008	Separation of fly ash and SO ₂ from flue gases	3	513	700	collector electrode Metering apparatus
3	505	212	Method and apparatus for activated	- 3	513	709	Fluid sampler
		213	sludge processing of sewage	3	513	756	Waste paper picker Refuse compaction
			a natural body of water	3	513	778	Self-sterilizing fuse
3	505	217	Process for the destruction of cyanide in waste solutions				Rotary incinerator with spinning cup burner
			Dust collector	3	514	921	Compressing refuse
3	506	414	Collector of small solid particles Domestic refuse and garbage	3	514	969	Dust arrestor Freezing garbage for disposal
			disposal system	3	515	064	Printing ink mist prevention system
3	506	570	Dewatering of sludge Clarification of and phosphate	3	515	078	using pointed electrode members Incinerator
			removal from sewane	2	616	200	Process for treatment of pulning

3 515 200 Process for treatment of pulping

environment.

			waste liquor, eliminating both water and air pollution				Process for removing SO ₂ from gases
3	515	377	Sewage disposal system	3	524	801	Process for producing sulfuric aci-
3	515	381	Sludge burner				from SO ₂ containing waste gas
3	515	513	Carbonation process for SO:	3	525	199	Dust collector
			removal				Sewage lift station
3	515	644	Reversed enzymatic detection	3	525	437	Apparatus for separating solids
			method for anticholinesterases				from liquids and for thickening
3	515	655	Electrolytic decontamination of				sludges
			radioactively contaminated	3	526	080	Dust trapping device
			equipment				Gas purification
3	515	664	Demineralizing process and	3	526	196	Auxiliary burner assembly for
			apparatus				incinerator systems
3	515	939	Dust precipitator	3	526	589	System for separating solid and
			Aftercooler				liquid material in sewage treatme
3	516	371	Incinerator				Sewage treatment structure
3	516	545	Waste treatment apparatus	3	527	177	Smokeless and odorless domestic
3	516	647	Device for removing impurities				incinerators
			from polluted air	3	527	178	Apparatus for the destruction of
3	516	777	Apparatus for supplying mixture of				refuse
			burnable fluid waste material and	3	527	642	Process for converting waste to
			air to incinerator burner				higher digestive nutrients
3	516	929	Rotating biological contactor in a	3	527	696	Method and apparatus for reclaim
			combined sewer				waste industrial oils
3	516	930	Method of treating liquid waste	3	527	698	Method and apparatus for removi
			effluent				water from sewage sludge
3	517	190	Method of remotely monitoring	3	528	284	Purifying penetrant waste liquors
			stack effluent	3	528	462	Sewage disposal
3	517	485	Treating waste gases				Waste water treatment
3	518	058	Apparatus and method for detecting	3	528	781	Air pollutant removal apparatus
			the carbon monoxide content of a				having horizontal bed for air-liqui
			gas mixture				contact
3	518	774	Aerating arrangement and method	3	529	229	Electric car battery recharge syste
			for refuse digester	3	529	558	Process and mechanical equipme
3	518	812	Process for removing dust from hot				for the concomitant incineration of
			dust-laden gases				solid refuse and aqueous sewage
3	518	813	Extended discharge systems for				sludge
			electrostatic precipitators	3	529	559	Device for removal of ash and sla
			Airflow control for a dust-free bench				from a furnace for the burning
3	520	113	Air pollution control device				of waste
3	520	415	Device for separating water, oil	3	530	063	Treatment of an aqueous stream
			and sand				from a hydrocarbon conversion
3	520	649	System for removal of SO2 and fly				plant
			ash from power plant flue gases				Smoke collecting hood
3	520	662	Smokestack aerosol gas purifier	3	530	805	Exhaust-scrubbing incinerator
3	520	772	Method of getting rid of malodorous				Incinerator
			air and water pollutants from	3	530	807	Exhaust gas cleaner
			alkaline pulp cooking	3	530	990	Sewage treatment system
3	520	805	Method of disposal of radioactive	3	531	215	Liquid surface aerator
			solids	3	531	370	Color removal from kraft pulping
3	521	430	Air filter with fluidic timing				process waste effluents
			mechanism	3	531	395	Treatment of an aqueous waste
3	521	581	Burner of sewage sludge				stream from a hydrocarbon
3	521	752	Waste water treatment				conversion plant with continuous
3	521	972	Device for aerating sewage				recycle of the treated aqueous
3	522	000	Method and apparatus for cooling				stream
			and purifying gaseous products of	3	531	404	Sewage treatment system
			combustion				System for treating waste
			Water purification method	3	531	406	Fail-safe introduction of a
3	522	613	Waste disposal system				bactericidal gas into liquid sewag
			Gas scrubber	3	531	664	Means for removing pollutants fro
3	522	724	Method and apparatus for testing				products of combustion
			clean room filtration efficiency	3	533	222	De-dusting device for smoke and
			Apparatus for treatment of sewage				other gaseous fluids
3	522	935	Air treating device	- 3	533	508	Sewage treating apparatus
3	523	001	Aerosol sampler	3	533	753	Catalyst for engine exhaust-gas
3	523	012	Apparatus for composting waste		-		reformation

3 523 012 Apparatus for composting waste material 3 523 076 Microwave irradiation of sewage

and sewage sludge
3 523 407 Method for electrostatic
precipitation of dust particles
3 523 872 Gas analysis

3 523 891 Electrolytic sewage treatment

system
3 524 547 Sewage treatment apparatus
3 524 594 Refuse handling system

			liquid material in sewage treatment				Refuse compactor
3	526	591	Sewage treatment structure	3	537	410	Inicinerator with residue redu
3	527	177	Smokeless and odorless domestic	3	537	472	Sewage disposal system
-			incinerators	2	527	503	Purifying waste waters
-	EDT	170	Apparatus for the destruction of				Treating waste effluents
3	527	1/6					
			refuse	- 3	537	683	Waste treatment
3	527	642	Process for converting waste to	3	537	823	Gas testing process for smog
			higher digestive nutrients				forming constituents
9	527	606	Method and apparatus for reclaiming	2	527	230	Radiation treatment of mine
	52.7	030	waste industrial oils		557		waters
3	527	698	Method and apparatus for removing				Waste compressor
			water from sewage sludge	- 3	538	865	Smoke eliminator for waste b
3	528	284	Purifying penetrant waste liquors	3	539	048	Means for collecting flotsam
9	520	462	Sewage disposal	2	520	507	Waste (sewage) treatment p
			Waste water treatment	9	520	500	Method for electromagnetic
				- 0	339	503	removal of iron-oxides from I
3	528	781	Air pollutant removal apparatus				
			having horizontal bed for air-liquid	3	540	189	Process for destroying ammo
			contact				contained in waters resulting
2	520	220	Electric car battery recharge system				the operation of coke ovens
			Process and mechanical equipment	2	540	261	Atmosphere sampling device
0	029	000	Process and mechanical equipment				
			for the concomitant incineration of	3	540	547	Reducing noise level in air me
			solid refuse and aqueous sewage				devices
			sludge	3	540	589	Apparatus for purification of
2	520	EEQ	Device for removal of ash and slag				polluted water
	JEJ	000	from a furnace for the burning	-	E40	EDO	Waste treatment apparatus
				- 0	340	230	Method of determining trace
			of waste	3	540	851	
3	530	063	Treatment of an aqueous stream				amounts of gases
			from a hydrocarbon conversion	3	541	761	Cooling waste gases from
			plant				metallurgical furnace
-	F20	704	Smoke collecting hood	9	542	651	Unit for recovery of plating sa
				- 2	542	004	Water treatment
			Exhaust-scrubbing incinerator	3	042	6/5	water treatment
			Incinerator	3	543	294	Household water conversion:
3	530	807	Exhaust gas cleaner	3	543	483	Separating dust from gaseou
5	E20	990	Sewage treatment system				stream
			Liquid surface aerator	2	549	404	Preventing emission of residu
9	221	210	Eldnin solitace serator		543	404	
3	531	370	Color removal from kraft pulping				fuel vapors
			process waste effluents	3	543	701	Contamination reduction in
3	531	395	Treatment of an aqueous waste				incinerator
			stream from a hydrocarbon	3	543	702	Refuse burner
			conversion plant with continuous	- 2	542	976	Effluent treatment apparatus
			recycle of the treated aqueous	~	545	250	Method for the cleaning of m
				3	244	369	Method for the cleaning of m
			stream				waste and the recovery of oil
3	531	404	Sewage treatment system				therefrom
3	531	405	System for treating waste	3	545	180	Dust collector and filter there
9	621	406	Fail-safe introduction of a	3	545	191	Air cleaning apparatus
	551	400	bactericidal gas into liquid sewage	- 5	545	500	Waste water treatment plant
			pactericidal gas into liquid sewage	- 0	040	620	waste water treatment plant
3	531	664	Means for removing pollutants from	3	545	621	Pulp waste purifier
			products of combustion				Food waste disposer
3	533	222	De-dusting device for smoke and	3	545	863	Mercury detection apparatus
			other gaseous fluids	3	546	110	Treating sewage water by me
	-	F00	Sewage treating apparatus	-			flocculation and aeration
3	222	508	Sewage treating apparatus				Waste water treatment
3	533	753	Catalyst for engine exhaust-gas				
			reformation	3	546	112	Absorption oil skimmer
3	533	775	Process for aerobically preparing	3	547	190	Waste water treatment
			fertilizer from a mixture of	3	547	260	Waste disposer rotor
			municipal waste containing paper	2	547	411	Reclaiming paving material
				3	547	411	Reciaiming paving material
			with sewage sludge	3	547	092	Fumes burner
3	534	857	Expandable aerator plants for	3	547	800	Purifying waste waters utilizing
			treatment of sewage and industrial				electrolytic cell
			wastes	3	547	810	Treatment of water with ion-
			Organic carbon colorimeter		-47	010	exchange resins
9	030	444	Organic carpon colorimeter	-			
	535	234	Activated sludge sewage treatment	3	547	811	Cyclic oxygenation of BOD-
			Floating cover for sludge digester				containing water treatment

			from hot gases				sludge recycle
3	535	852	High temperature dust collector	3	547	814	Bio-oxidation with low sludge yiel
3	535	854	Dust separator	3	547	815	Staged oxygenation of BOD-
3	536	618	Treatment of an aqueous waste				containing water
			stream from a hydrocarbon	3	547	816	Waste water purification
			conversion process	3	548	761	Anti-pollution incinerator
2	526	610	Treatment of an aqueous waste				Smokeless incinerator
-	550	013	stream from a hydrocarbon				Waste material disposition
			conversion process				Disposition of municipal waste
-		220	Electrostatic filter for the				Sludge treatment
3	537	230					Garbage and waste treatment
			purification of gases and	- 3	549	092	Garbage and waste treatment
			particularly of the air	3	549	484	Recovery sulfite waste liquors
3	537	239	Smoke abatement device	3	549	521	Sewage treatment system
			Refuse compactor				Disposing of waste materials
3	537	410	Inicinerator with residue reduction				Waste water reclaimer
3	537	472	Sewage disposal system	3	551	328	Desulfurization of a heavy
3	537	583	Purifying waste waters				hydrocarbon fraction
3	537	655	Treating waste effluents	3	552	332	Waste incinerator
3	537	689	Waste treatment	3	552	335	Refuse disposal system
3	537	923	Gas testing process for smog	- 3	552	725	Device for acceleration of
-	557		forming constituents				evaporation and oxidation in
-	E27	nee	Radiation treatment of mine waste				sewage systems
3	537	200	waters	-	652	017	Reclamation of the chromium
-			Waste compressor	- 3	002	911	content from waste sludges
3	536	044	Waste compressor				containing solid barium chromat
			Smoke gliminator for waste burner	-	F22		Method and means for drying
			Means for collecting flotsam	- 3	533	844	Method and means for drying
			Waste (sewage) treatment process				organic waste
3	539	509	Method for electromagnetic	- 3	553	323	Electrostatic precipitator having
			removal of iron-oxides from liquids				means to support the collecting
3	540	189	Process for destroying ammonia				electrodes
			contained in waters resulting from	3	555	818	Electrostatic precipitator
			the operation of coke ovens	3	555	996	Method and apparatus for reduci-
2	540	261	Atmosphere sampling device				the volume of waste materials
3	540	547	Reducing noise level in air moving	3	556	224	Beach cleaning apparatus
-	540	347	devices				Electrically driven vehicle
-	P.40	Enn	Apparatus for purification of	3	557	722	Incinerator with reduced
3	040	009		-	337	,	contamination
			polluted water	-		TOF	Furnace emission control system
3	540	590	Waste treatment apparatus				Sewage treatment apparatus and
3	540	851	Method of determining trace	3	557	954	
		000	amounts of gases				method
3	541	761	Cooling waste gases from	3	558	255	Control system for waste water
			metallurgical furnace				treatment plants
3	542	651	Unit for recovery of plating solution	3	558	286	Electrogasdynamic precipitator
			Water treatment				with catalytic reaction
			Household water conversion system	3	559	807	Sewage treatment apparatus and
3	543	483	Separating dust from gaseous				method
			stream	3	559	823	Ram feed for incinerators
3	543	484	Preventing emission of residual	3	560	376	Activated sludge treatment of
			fuel vapors				sewage
3	543	701	Contamination reduction in	- 3	560	379	Water treatment
-			incinerator	3	561	624	Transfer station equipment for
3	E49	703	Refuse burner		001		refuse disposal
3	543	036	Effluent treatment apparatus		561	022	Waste sulphite liquor recovery
0	545	936	Method for the cleaning of metal				Gas purifying apparatus
3	544	369	Method for the cleaning of metal				Process for preparing a soil
			waste and the recovery of oil	3	261	943	
			therefrom				conditioner from wood wastes
3	545	180	Dust collector and filter therefor				materials
3	545	181	Air cleaning apparatus	- 3	562	127	Treatment of exhaust gases
3	545	620	Waste water treatment plant				containing nitrogen oxides and
3	545	621	Pulp waste purifier				other naxious compounds
3	545	684	Food waste disposer	3	562	128	Apparatus for gas conversion and
3	545	863	Mercury detection apparatus				for measuring ammonia and sulf
3	546	110	Treating sewage water by means of				dioxide contaminants in a gas
			flocculation and aeration	3	562	137	System for electrochemical water
3	546	111	Waste water treatment		-00		treatment
3	546	112	Absorption oil skimmer	3	563	382	Sewage treatment plant
3	547	100	Waste water treatment				Automatic macerator unit
3	E47	250	Waste disposer rotor	3	E63	605	Separation of CO ₂ and H ² S from
3	547	360	Reclaiming paving material	3	203	693	gas mixtures
3	247	711	recisiming paving material			696	Eas mixtures
3	547	092	Furnes burner	3	263	696	Separation of CO2 and H2S from
3	547	800	Purifying waste waters utilizing an				gas mixtures
			electrolytic cell	3	563	888	Method and apparatus for treating
3	547	810	Treatment of water with ion-				waste-containing liquor
			exchange resins	3	563	890	Process and material for extract
			Cyclic oxygenation of BOD.				dissolved radioactive ions

3 535 851 Portable plant for removal of dust

3	547	813	Biochemical oxidation with low
	547		sludge recycle Bio-oxidation with low sludge yield
	547		Staged oxygenation of BOD-
			containing water
3	547		Waste water purification
3	548	761	Anti-pollution incinerator
3	548	762	Smokeless incinerator
3	549	010	Waste material disposition
3	549	011	Disposition of municipal waste
	549		Sludge treatment
	549	484	Garbage and waste treatment
3	549	484	Recovery sulfite waste liquors Sewage treatment system
3	549	521	Disposing of waste materials
3	549	778	Waste water reclaimer
3	551	328	Desulfurization of a heavy
- 3	991	326	hydrocarbon fraction
2	552	332	Waste incinerator
3	552	335	Refuse disposal system
	552		Device for acceleration of
		. 20	evaporation and oxidation in
			sewage systems
3	552	917	Reclamation of the chromium
			content from waste sludges
			containing solid barium chromate
3	533	844	Method and means for drying
			organic waste
3	553	939	Electrostatic precipitator having
			means to support the collecting
			electrodes
3	555	818	Electrostatic precipitator
3	555	996	Method and apparatus for reducin
			the volume of waste materials
	556		Beach cleaning apparatus
	556	239	Electrically driven vehicle
3	557	722	
-	557		contamination
3	557	954	Furnace emission control system Sewage treatment apparatus and
3	557	954	method
2	558	255	Control system for waste water
3	220	200	treatment plants
2	558	206	Electrogasdynamic precipitator
3	220	200	with catalytic reaction
3	559	807	Sewage treatment apparatus and
9	-55	-01	method
3	559	823	Ram feed for incinerators
3	560	376	
-			sewage
3	560	379	Water treatment
	561		Transfer station equipment for
			refuse disposal
3	561	922	Waste sulphite liquor recovery
3	561	928	Gas purifying apparatus
3	561	943	Process for preparing a soil
			conditioner from wood wastes
			materials
- 3	562	127	Treatment of exhaust gases
			containing nitrogen oxides and
			other naxious compounds
3	562	1.28	Apparatus for gas conversion and
			for measuring ammonia and sulfi
		127	dioxide contaminants in a gas System for electrochemical water
3	562	137	treatment
9	563	202	Sewage treatment plant
3	563	204	Automatic macerator unit
3	563	695	Separation of CO ₂ and H ¹ S from
- 3	000		separation of cost and in o mem

dissolved radioactive ions

Three great Sony products under one roof.



A stereo phonograph. An FM/AM tuner. And a cassette player/re-corder. All under one dust cover.

Why the combination?

Because music is in a state of change. Cassettes are becoming just as common as records. And radio is better than ever.

So we made this Sony HP 219 to cover all musical bets. It has a stereo phonograph which includes a powerful amplifier with a minimum of distortion. Plus a sensitive FM/AM tuner that zeros in on a station and won't let it drift away. And a cassette player/recorder that's a cinch to operate.

So you can hold on to your old record collection while you're building up your cassettes. Or borrow a friend's collection and tape it yourself. Or just groove to sweet, free music on the radio

(If you happen to like cartridge

HP 218 with an 8-track cartridge player instead.)

player instead.)
We built something else into this three-in-one Sony. And that's Sony

quality, workmanship and reliability. So why not listen to how great this Sony sounds?

Bring it home. Lift up the dust cover, Put on some music. And then have a party and SONY saise the roof

come during a time when the strength of the regular armed forces has remained stable at about 223,000 men. The armed forces are pugnacious and well trained. but they need new equipment to replace aging Russian tanks and MIGs acquired during a period of Khrushchevian good will. Were an emergency to erupt, however, the U.S. has contingency plans to send extensive aid, short of troops, to Yugoslavia's military. And while some analvsts consider the army to be the only institution capable of holding the country together once Tito is no longer around, Yugoslavia's soldiers have shown no inclination in recent years to mix in the country's politics.

The territorial forces, which are strictly under regional party control, could prove much less reluctant to meddle. In any event, their swift expansion is an indication that Yugoslavia is irrevocably embarked upon a political decentralization that will match the economic decentralization of the 1950s, which turned Yugoslav plants over to a worker self-management system. In a sense, the armed workers recall Marx's reflections about the creation of an 'armed people" as the replacement of the traditional standing army. They also serve as a warning to the federal government in Belgrade that it will inevitably be more difficult to reimpose strictly centralized control on the country should some future ruling group attempt to do so.

SPIES A Not-So-Classy Exit

James Bond would have been mortified by the scene. At London's Tilbury Docks one afternoon last week, three mud-spattered school buses squealed to a halt and disgorged 200 Russians, including 70 of the 105 Soviet officials named as spies by the British government and ordered to leave the country (15 were out of Britain when the expulsion orders came, and 20 have since left by other means). It was hardly a classy exit. For two hours in the autumn fog, glum parents and children clutching Teddy bears waited on the Thames pier while the creaking, 35-year-old Russian cruise ship Baltika, scheduled for scrapping next year, was readied for departure. Nerves were ragged. As press cameras clicked away, one Russian shouted: "Stop those stupid things!"

Rousing Fiddler, In addition to the Jo accused KoE agents on board the Balilla were 50 non-Russians who had praviously booked passage to Leningrad. But there were also 177 empty bersh London at an average cost of 5108 to London at an average cost of 5108 to make sure that no enterprising journalists suddenly decided to make the tip. As the spy shy slipped away, loaded with last-minute purchases of eigposage burst of the brook of passage burst of the brook passage burst of the brook passage burst of the brook file on the Root.

Five nights later, the Soviet Foreign Ministry summoned the British ambassador to Moscow, Sir John Killick, who had just sat down to dinner. In fine Britannic spirit, Sir John refused to rise until he had finished his meal 30 minutes later. Only then was he informed that the Kremlin had ordered four British diplomats and a businessman to leave the country. An additional nine diplomats, three businessmen and an academician who were not in the Soviet Union at the moment were declared persona non grata; some of them, in fact, had not been there for five years. For good measure, the Kremlin declared that the visit to Moscow of British Foreign Secretary Sir Alec Douglas-Home, scheduled for next spring, was "impossible." Whitehall denounced the Soviet action as "arbitrary victimization," but for the moment did not strike

KGB man whose special assignment is to cultivate U.S. scientists. Pavlichenko called the story "slanderous and false." Though his \$27,000-a-year job was renewed last week, there was speculation that he would eventually return to Moscow on one pretext or another.

▶ In Brussels, Tass Correspondent Valientine Volktow departed os suddenly that he failed to get a compulsory exit visa: the failed to get a compulsory exit visa: in Moscow. Antaloté Chebotarev, a menher of the Soviet trade delegation, was also missing, along with a Soviet embassy ear. Chebotarev was said to have for the soviet exit of the soviet exit o



RUSSIANS PREPARING TO BOARD "BALTIKA" Loaded with cigarettes, sweaters, Scotch and KGB men.

back, as it had earlier threatened. Other bulletins from the spy scene:

▶ In Beirut, Lebanese officials reacted angrily to a charge by Kim Philby, the Briton who defected to the Soviet Union in 1963, that eight Lebanese journalists and politicians had been working for British intelligence. Philby's charge was clearly part of a "disinformation" campaign designed to divert attention from the big spy case in London. One unexpected result was to disrupt a Soviet campaign to cultivate Lebanon's influential moderate and right-wing leaders. Former President Camille Chamoun whose eldest son Dorian was named by Philby, angrily canceled a dinner he had planned to give for Soviet Ambassador Sarvar Azimov.

▶ The New York Times quoted U.S. "security experts" as saying that Vladimir P. Pavlichenko, 48, director of external relations in the United Nations Office of Public Information, was a veteran

WEST GERMANY Challenger with Two Hats

Since Willy Brandt's Social Democrats won power two years ago, West Germany's Christian Democratic Union has been a party without a leader. Kurt Georg Kiesinger, 67, the defeated Chancellor, went into a deep sulk and was eventually talked into stepping down as party chairman. Franz Josef Strauss, 56, the burly, ultraconservative leader of the C.D.U. is Bavarian wing, manneting and the strain of the strain of the control of the control of the C.D.U. in Burlay manneting and the strain of t

Number One. Meeting last week at Saarbrücken, the party picked Barzel as its new chairman, making him the most likely nominee for Chancellor in the 1973 general elections. Challenging Barzel for the chairmanship was Helmut Kohl, 41, up-and-coming prime minister of Rhineland-Palatinate. Although a capable administrator, the reform-minded Kohl presented his case in a nebulous, unconvincing manner, Morcover, some Christian Democrats chairman in tandem with Gerhard chairman in tandem with Gerhard schröder, who wanted to be the C.D.U. nominee for Chancellor. Schröder, 6th, held cabinet posts under three C.D.U. Chancellors and leads Barzel in popucause of his alcoffness.

Barzel, who made it clear that he wanted both the chairmanship and the nomination for Chancellor, told the delegates: "Number One can only be one of us." By a thumping 344-to-174 vote, he emerged as chairman, and he will almost certainly wind up wearing both hast when the party nominates its Chancellor candidate before the end of the vear.

The son of a teacher, Barzel joined



BARZEL AT SAARBRÜCKEN
Less cocky, but still self-confident.

a Catholic youth organization instead of the Hitler Youth, became a navy reconnaissance pilot during World War II and earned a doctorate in law from the University of Cologne in 1949. He was elected to the Bundestag in 1957 from a strongly Catholic district and achieved the cabinet post of Minister for All-German Affairs in 1962. Married, and the father of one daughter, he has been known as a flashy man about Bonn who drives fast cars, collects modern art, maintains a year-round suntan and keeps trim with daily swims. No longer quite so cocky as he used to be, Barzel is still extremely self-confident, but he knows that he must change his image to win the popular support that he now lacks.

The Social Democrats are not unhappy about Barzel's victory. An Allensbach Institute opinion poll in July gave Schröder 41% of the vote against 43% for Brandt; Barzel got only 34% v. 50% for the Chancellor. But there are those who believe that Barzel can be sold to the public, much as Richard Nixon was in 1968.

NIXOH Was In 190

ISRAEL

The Desert Sage

The hundreds of vehicles that wound their way through Israel's Negev Desert last week formed a kind of mobile Who's Who. Led by President Zalman Shazar and Premier Golda Meir, the pilgrims were bound for the Negev kibbutz of Sde Boker to pay homage, on his 85th birthday, to former Premier David Ben-Gurion.

Ben-Gurion, the founder-father of Israel and its leader for 15 of the 23 years that it has existed, is not only his country's George Washington but its Thomas Jefferson as well. This week a U.S. edition of his 862-page Israel-a Personal History will be published. Already a bestseller in Israel, the book recalls how in 1948, with the country breeching into bloody birth. Ben-Gurion personally wrote its Declaration of Independence. A committee was assigned the task; and Ben-Gurion reminded it that the U.S. Declaration of Independence made no mention of territorial boundaries. When the committee deadlocked over a final draft, Ben-Gurion produced a text that was adopted with only a single small change.

That Man. Recently an Israeli columnist admiringly described Ben-Gurion's "willingness to forgive his foes for everything he ever did to them. Thus it was in the desert last week. Six years ago Ben-Gurion broke with the ruling Mapai party over a Defense Ministry scandal. Mrs. Meir became so angry with him that for years afterward she privately referred to Ben-Gurion only as "that man" (in retaliation, he called her "a one-woman stumbling bloc"). Last week Mrs. Meir invited him back into the Labor Party. Ben-Gurion graciously declined. "I am no longer dealing in politics," he said.

Ben-Gurion's pace has hardly slowed, Visiting him last week in his trim green bungalow in the Negey, TDME Correspondent Mariin Levin found him hard at work on memoirs that will complement his history. Ben-Gurion is writing mainly for the youth of Israel, "I so far," what was good and what was not so good, so that they should know how to continue Jewish history.

In his Personal History, one of the six books he has written in four years, Ben-Gurion shows a deep sense of the continuity of Jewish history. Describing the 1948 war of independence, he writes: "We have more than once met Egypt and Assyria, Babylon and Aram, Canaan and Amalek, but always singly; never in 3,500 years was the whole Middle East united against us." When Ben-Gurion first came to Israel from Poland in 1906 under his original name, David Gryn (his Hebrew name means "son of a lion cub"), he found a land "both loved and desolate"—and underpopulated. "In 1906, my greatest wish was to see a population of 500,000 Jews in this country. he said last week. "Now we need 8,000,-

000." Noting that the population is currently 3,000,000, Ben-Gurion writes; "Any Jewish woman who, as far as it depends on her, does not bring into the world at least four healthy children is shirking her duty to the nation."

Hebrew Sports. It is Ben-Gurion's overriding concern that those children be raised in an Israel finally at peace. To achieve that, Ben-Gurion would be will-interest the state of the state

stricted passage for Israeli ships.

Ben-Gurion does not believe that peace will result from superpower ma-



BEN-GURION AT SDE BOKER A special content in plenty.

neuvers or from any effort by Egyptian President Anwa Sadat, whom he does not trust. Rather, he told Levin, it will emerge because of the new generation in Egypt. "There are many Egyptian youths who have finished university. There are some among them who care for their people. There will be peace because they understand what Nasser understood in problem of Egypt is not how to destroy Israel but how to improve the condition of its own peasants."

At Sde Boker, Ben-Gurion spoke for a full hour to the 2,000 Israelis who had gathered to pay him tribute. "Dane always been a people that resides have always been a people that resides selves and world Jewry," he said. "Our closest neighbors are our bitterest enemies, refussing to accept our existence." The contraction of the contract of the contra

When he was 13 years old he wanted a boat. So he built one. When he couldn't get good enough cloth for sails he wove it himself.

Today, sails are his business

and he sold over 2 million dollars' worth last year. Including the sails that carried Intrepid to victory in the 1970 America's Cup.

He's a business man. A family man. But above all, an individual.

That's why his NML agent was the right man to talk to. Individual life insurance is our specialty. We grew as large as we are by helping individuals -one by one.



Frederick E. Hood, president of Hood Sailmakers, Inc., says: "NML was a good value in 1963 when I got my first policy. It's an even better value today."

OUR DIVIDEND SCALE HAS GONE UP 14 TIMES IN THE PAST 19 YEARS—INCLUDING 1971.

If you're going to spend over \$8,000 for a ca

Here's what you should get.

All-weather Michelin steel-belted radial ply tires as standard equipment. The sure-footed ride these tires give is world-famous.

One of the widest tracks in the world. And all the stability

that goes with it.

Comfort and spaciousness. Rear seat passengers should enjoy

the same seating and legroom comfort the driver does.

Automatic Temperature Control as standard equipment. The inside temperature should always be within the comfort range you've set it for, regardless of outside weather.

America's first computer-controlled anti-skid braking system

should be available to you if you want it.



<mark>oln Continental.</mark> r this year, you should get more than status.

You should get a car built with components that have been proved in pre-production testing that took them through sub-freezing salt water baths, across the baking sands of Death Valley, and into the rarified air of Pike's Peak.

Acar so carefully built, window glass is seated by a meticulous new method that substantially reduces tiring wind noise. Where you enjoy music and conversation in restful quiet.

You should get, in fact, one of the finest cars that American

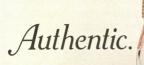
engineering skill and care can produce.

This year, when you spend your eight thousand dollars, make sure you get such a car.

The 1972 Continentals. The finest cars built in America.

Continental. The final step up.

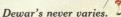






What we put in this bottle

They say there are more than a thousand ways to blend whiskies in Scotland, but few are authentic enough for Dewar's New Third Label." Dewar's has only the finest of whiskies from the Highlands, from the Lowlands, from the Hebrides. Each one is chosen for its own special purpose, and is then rested in its own snug vat. Finally, one by one, they're brought together by the hand of the master blender of Perth. His skill makes sure that Dewar's never varies.



THE LAW



DRAWING OF JESSE JAMES' MURDER The auestion was when.

Decisions

▶ Rudy Turilli of Stanton, Mo., found a vocation in his belief that Jesse James was not killed in 1882, but lived into the 1950s under the alias of J. Frank Dalton. After meeting Dalton in 1948, Turilli opened the Jesse James Museum in Stanton and published a book arguing his thesis. In 1967 Turilli announced on a television program that he would pay \$10,000 to anyone who could prove him wrong. Stella James, daughter-in-law of the outlaw, and her two daughters tried to collect after supplying affidavits from James family members that Jesse had indeed died in 1882. When Turilli refused to pay, the women sued and won in the Franklin County circuit court. The verdict, recently upheld on appeal, put the courts in the unusual position of considering an academic point of history. Turilli now says that he will ask for a new hearing on the grounds that his television boast was not legally binding.

▶ No one complained about Specialist David B. Cortright's abilities as an Army bandsman at Fort Wadsworth in New York City. But Cortright's antiwar activities were another matter. He signed a protest petition published in the New York Times and distributed literature to fellow band members. After his fiancée and the wives of four other musicians tried to march with the band in an Independence Day parade last year carrying signs saying "Nix-On War" and "Military Wives for Peace," the Army had had it. Some band privileges were revoked, and when dissension within the ranks followed, the Army transferred Cortright to band duty at Fort Bliss, Texas. The soldier claimed in U.S. district court that his free-speech rights had been violated. Though the lower court agreed, Chief Judge Henry Friendly for the U.S. Second Circuit Court of Appeals reversed the ruling. Friendly found that the Army had not gone too far in holding that Cortright's right of protest was outweighed by the Army's interest in maintaining efficiency in all

units. In dissent, Judge James L. Oakes warned: "Even a very little chill on a very big right is too much. A transfer to Texas today could be a transfer to Hué tomorrow

For 75 years, U.S. judges have used the so-called Allen charge, an instruction encouraging holdout jurors to join the majority in reaching a unanimous verdict. Fearing a divided jury in an assault and robbery case, District of Columbia Judge Oliver Gasch recently invoked elements of the Allen charge. When the jury could not agree, the judge complained to the jurors of the court's backlog and added that retrying the case before another jury "just doesn't make sense to me." A verdict of guilty followed. The defendant appealed, arguing that the judge had forced a decision. The Court of Appeals for the District of Columbia sided with the defendant and then went a step further. It barred the use of the Allen charge in its jurisdiction, becoming the third federal appeals court to

▶ On trial in New York City for having accepted payola and having lied about it at a 1966 Federal Communications Commission hearing, Disk Jockey Hipolito Vega suddenly found himself faced with an unusual dilemma. The federal district court jury had been deadlocked for two sessions. One of the jurors reported to the judge that he was the primary holdout and that he could not see his way clear to changing his opinion. Hoping to head off a hung jury, Judge Lloyd MacMahon made a suggestion. "You have one guy holding out," he informed the defense. "I don't know which way he is. Do you want to

take that position.

accept a jury verdict of eleven? Vega consulted with his wife and attorney. The alternative was a new trial, at which a previously unavailable prosecution witness was likely to appear. Moreover, Vega's lawyer thought that some of the other jurors were "more simpatico" to the defense. All things considered, Vega decided that the holdout had been arguing for conviction, and agreed to excuse him. Vega guessed wrong. The remaining eleven soon agreed unanimously that he was guilty.

The former D.J. at Manhattan's WBNX decided to appeal, contending in retrospect that he had been coerced into waiving the twelfth juror by the threat of an immediate retrial. The Second Circuit Court of Appeals was unimpressed by Vega's hard-luck tale. For one thing, a jury of twelve is not sacred-the acceptable number has dropped as low as six. Vega's right to a unanimous verdict was not violated, because the elevenmember jury he agreed to was not divided. The court also found that the judge's mention of a speedy retrial was reasonable. Thus, while courts will not enforce normal gambling debts, they apparently will enforce a fair bet lost in the courtroom. For Vega, the tab was a sentence of three months and \$1,500.

Judge for a Day

As they joust in the courtroom, most lawyers cannot help wondering what it would be like to preside over the arena from the bench. In San Francisco, as part of an innovative antidote to court congestion, a handful of experienced trial attorneys are getting the opportunity to find out. Acting as judges for a day, or sometimes two or three days, they are helping to attack the backlog of civil cases

The use of brevet jurists was proposed last year by the American Board of Trial Advocates, an association of Western lawyers. Francis McCarty, presiding judge of the county's superior court, decided to use the volunteers as replacements for absent judges. Trial lawyers willing to accept the arrangement select the temporary judge they want in a given case, as they might pick an arbitrator. Though six replacements tried only one case each this summer, litigants who had anticipated delays settled more than 30 recent cases out of court rather than face the immediate trials made possible by the presence of judges pro tem, McCarty plans to continue the practice during the fall and winter.

Free Robe, The temporary judge is appointed for a single civil case, and his powers are strictly limited. He cannot perform marriages, for instance, or



McCARTY, DETERT & GOODIN Keeping quiet is the hard part.



Because we give you the same kind of great room everywhere. A quiet, comfortable room. With double drapes. Sound-proof walls. Bigger beds. Call the Howard Johnson's Motor Lodge nearest you for a confirmed reservation at any of our 435 locations.

Howard Johnson's: We <u>always</u> treat you like you're on vacation.



LYNCHBURG
HARDWARE & GENERAL STORE

Box 239-P, Lynchburg, Tenn. 37352 Jack Daniel's Old Wood Clock

These clocks are made out of old harn wood the Jack Daniel's people bought up when some old mule barns were forn down around here to make room for the Tims Ford Dam. There's even an old-film Jack Daniel's design painted onto the wood. It'll run for a whole year on one "C" size Bashlight battery. This schek 1520. Please add \$1.00 for postage and handling.



Hobo Mark

Wall Plaques
The marks on these
hobos and drifters in

plaques were used by hobbs and drifters in the early 180% as they trainsed around the country looking for food and ledging. A man would chalk these marks on the facings or mailboxes to guide the next mawho knew the code toward a free meal and who knew the code toward a free meal and bed. The meaning of each sign is explaine on the back of the plaque. A set of four for your wall is \$6. Please add \$1.00 for postagand handline.

Send check, money order, 7
Bank Americard or Master Charge, including all numbers and signature.

(Tennessee residents add 3% sales tax). For a catalog full of old Tennessee items, send 25¢ to above address. sign search warrants for criminal investigations. And since each is a volunteer, he gets no pay. Otherwise, says Presiding Judge McCarty, "we treat him like any other justice. We provide him with a robe and off he goes."

The change in roles takes getting used to. Vernon Goodin, an early bird by nature, found himself racing through traffic to get to court on time, then relaxed when he realized "I'm the judge, They can't start without me." Gunther Detert remembers thinking that he would have trouble with objections to evidence. "But it came easy," he said after presiding over a fire-damage case. "I could see it a mile off. The real area of work was preparing instructions for the jury. The court people, the clerk and reporter and bailiff, keep you right on track. I really had fun." Added Goodin: "When you're up there running the joint, it's different. You have to react instead of act. From being a rabid advocate, you've got to try to become a wise and just judge. Keeping your mouth shut is a heck of a job.

Fewer Hung Juries. Both temporaries

and regulars in the superior court are benefiting from another efficiency measure: reducing jury size from twelve to eight when the contending attorneys agree. "Strangely enough," says Mc-Carty, "the time to select such a jury is about one-fifth what it takes to select a jury of twelve. And whether it is psychological is not clear, but the trial itself progresses more expeditiously. Verdicts come in more quickly. There are fewer hung juries." Lawyers also like it, and more than 70% of the superior court's cases in the past two months have been before the smaller jury. The California legislature is now considering making eight-member juries the statewide rule in civil cases. Though Judge McCarty has had to divert some of his regular judges to criminal cases, his reforms have allowed the civil docket to move at the same pace as last year.

A variation on the judge-for-a-day arrangement, also intended to speed the disposal of personal-injury suits, is about to begin in Los Angeles. The attorneys will be arbitrators rather than judges pro tem, but the proceedings will be carried out much like civil trials without juries. The main difference: the monetary judgment will not be subject to appeal except on the contention that the hearing process itself was unfair. Regular court officials fully back the experiment, and will steer cases into the new system by refusing continuances in pending suits starting this week; except in unusual circumstances, any attorney wanting a delay will have to go to arbitration. Los Angeles trial lawyers, who selected the 100 arbitrators from their own ranks, are also enthusiastic. Though the hearings will be held at night or on Saturdays when courtrooms are not in use, one group of plaintiff's representatives has promised to feed at least 3,200 cases into the arbitration program in the first year.



▲ The very first point in NSM's Code of Good Funeral Practice commits funeral directors who are members of National Selectal Morticians to providing full information about funerals, including prices, services, functions and responsibilites. Nine other points are equally important.

beginning

Commitment to the Code and to the interests of those they serve is a condition of membership to NSM. It sets NSM affiliates apart.

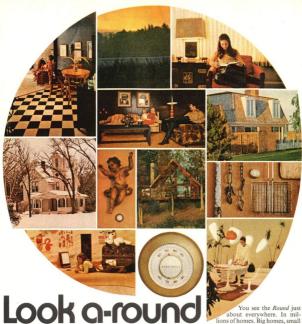
It is in your interest to have a copy of the Code, and to know the independent NSM funeral director in your community.

> For information, write Consumer Information Bureau, Inc. Evanston, Ill. 60201



NATIONAL SELECTED MORTICIANS

Independent • International



lions of homes. Big homes, small homes. City homes, farm homes. In condominiums and cottages.

There must be a reason why it's the world's most popular thermostat. It could be the year-round comfort control . . . heating in winter, cooling in summer. Or the carefree performance, year after year.

Or the 85 years of Honeywell reliability built into it. Or its simple beauty that compliments any decor . . . that gives any home thermostatus.

Honeywell The Automation Company

So when you buy, build or remodel specify the best-known thermostat a-round. The Honeywell Round.

Why other to us for flying



June 28, 1915. The Bin Am Disin Clipper about to depart on the first commercial passenger flight ever to cross the North Astantic, Installation to opening the Astantian and Europe, Plan Am Disin Clipper and Plan Am Disin Clipp

Every Pan Am Captain must pass seven decisive zerst every year in order to remain a Captain; two physicals ylus five intensive training periods in which his dilks are not only continuably being harpened, but judged as well. The weird looking machine on the right will give you an idea of how demanding those two rows. It's fully introuncented lights simulator used in the training of our 747 Captains. But at a cost of 58% million is comparerised to "By," handle and feel exactly like our real 747s. It can't be fooled. And neither can the man who neves its challenge.

It sounds a little crazy on the surface. One airline helping another airline become better, while both are fighting for the same passengers. Yet it's been going on in the airline

Yet it's been going on in the airline business from the day the first pilot coaxed his first paying passenger aboard. And it's been going on at Pan Ama

for over 40 years.

During that time we've helped over 30 of the world's airlines become

better airlines. We've even helped six countries build airlines from scratch.

In 1970 alone, fifteen airlines (including a number of major ones) sent pilots and crews to us for advanced training.

The reason they come to us is that Pan Am, more than any other airline, is responsible for transforming flying from a primitive art into a precise science.

Some of the accomplishments of that science are shown here.

At "Pan Am University," as our schools have come to be known, birth is being given to others. Here, an average of 6,000 students a year are in the process of study, research, and training.

All to make your travels everything travel should be.

airlines come lessons.







Smokehouse® Almonds . . . They flew to fame on the jets

The uproar started as soon as the airlines began serving these crisp, crunchy nuts with cocktails. When passengers got back from Boston and Bangkok and Birmingham, they began firing off letters to us: "Your Smokehouse" Almonds are fantastic — almost habit-forming. But where can you buy the darn things?" Fortunately, we've got the situation squared away now. More and more stores are stocking these special nuts from California. So sample a tin or foil pack of Smokehouse* soon. Note: Besides our high-flying Smokehouse* flavor, there are four other Blue Diamond almond flavors - French Fried, Garlic Onion, Barbecue, and Cheese. If you can't find your favorite flavor in nearby stores, please write:

California Almond Growers Exchange, P.O. Box 1768, Sacramento, California 95808.



THE PRESS

Shepherd to the Wordsmith

At an informal White House gathering last spring, President Nixon delivered himself of a paean to his press secretary Ron Ziegler. Nixon added that Ziegler had the second toughest job in the country. "The toughest job in the country," he said, "is, of course, being press secretary to the Vice President."

properties and the desired in the control of the co

Eloquent Ideologue. No, it is not an easy job to shepherd the flock following the wordsmith who, in his glacial contempt for newsmen, has included them among the "nattering nabobs regardism." Says one Agnew intimate: "It someone were to advise more office and the same and the s

Instead of such a girl, however, Agnew has as press secretary an eloquent right-wing ideologue named Victor Gold, Proudly admitting that Agnew is "not a guy who can be packaged," Gold, 43, performs his assignment with a frantic zeal that occasionally compounds his problems but is more often effective in smoothing things over.

During his hat overeas excursion, for example, the Vice President kept repeating that foreign leaders were "appaint parties of the president parties of the
page 12 page

The Media Morphosis. Gold has stuck out his job since the 1970 elections (he had three predecessors) mainly because he believes in what he is doing. He grew up in New Orleans and attended Tulane University, where he wrote a column for the school newspaper. Says

* The traveling press party represents the Chicago Tribune, Copley Newspapers, the Columbus Dispatch, Hearst papers, the Richmond News Leader, the Hellenic Chronicle, the Nashville Banner, Mutual Radio News, and Assected Press.

Gold: "I wanted to be the Westbrook Pegler of my generation." Instead he became a lawyer, a public relations man and finally, in 1964, assistant press secretary to Barry Goldwater. Even before met the Vice President, Gold wrote a still unpublished book entitled The Endost of Spin T. Agnew, which analyzed Agnew's relationship with the press, to the disadvantage of the latter.

Gold shares Agnew's view that the press is too liberal. Where he differs from the Vice President is in his day-to-day dealings with newspapermen. His theory is that obstructionism is self-defeating. "Even if the Vice President is



AGNEW & PRESS SECRETARY GOLD
The country's toughest job.

criticizing the press," he notes, "the only way to get it out to the people is to make it available to the press."

Born Ruffled. To that end, even though Agene stafflers treat correspondents on junkets as if they should carry little bells and ery "Unclean! Unclean!" Gold always sees to it that they have sufficient years and the stafflers, and even two. Consequently, Gold is well liked by the press corps. He is not, however, the imperturbable conciliator that the job would seem to demand. Born ruffled, Gold has become more so over the years. Following Agene, the darts nervously and the can be every bit as choleric as his employer.

Agnew uses Gold as a mouthpiece when he chooses to be absent, just as President Nixon uses Ziegler. But Ziegler is a master circumlocutor who can answer a question a dozen different ways without saying anything, whereas Gold is liable to blow up under per-

sistent questioning. On the last trip, when the press badgered Gold about Agnew's preference for his hotel room over the swarming streets, Gold raged that Agnew was not the type to bring home a camel driver (file Lyndon Johnson) or cater to the "media maw." Gold, however, has a saving sense of humor. After a row with photographers on the Vice President's last foreign tour, Gold Vice President's last foreign tour, Gold or the control of the president of the control of the present of

That Homey Touch

The New York Times has always been more of a national than a metropolitan newspaper; even its local coverage leans heavily on city polities and gives short shrift to human-interest stories. Last year, in an attempt to remedy the situation of the stories of the

Buoyed by favorable reader response, Gelb has now commissioned a staffer to devote full time to a single city block in Manhattan. The man is John Corry, a veteran journalist and author (The Manchester Affair), who had just returned to the Times after three years of writing for Harper's.

Tenuus Alliance. For his project between Central Park and Columbus Areane on the Upper West Side, largely because of its diversity. A kind of Manuong its 1,500 black, white and Puerto Rican residents a number of welfare families, a man who owns his own diagency, some composers, some middle-class types, and a few hookers and quickestick of the contraction of the contractio

What he found was a relatively closeknit community, a "good block" with good buildings" housing "good people. Yet the homiest of the five articles to run so far-long treatises on the comity of the postman and the everyday frustrations of shopping-fail to dispel the notion that New York neighborliness is little more than a tenuous alliance. In fact, Corry's best piece so far lists the precautions taken by residents of the good block" to keep from being robbed, raped, beaten or killed: "George Bassat keeps a club next to his front door. Mr. Brouwer no longer sits on his stoop, because he's afraid of being mugged.'

Corry's city-block series has been well received, and he hopes to see it run for a year, with future pieces concentrating on individuals. Meanwhile, Corry is contemplating articles on two of the most pressing issues facing the residents of West 85th Street and every other New Yorker for that matter: double-parked cars and uncurbed does.

TELEVISION

The Public Season

In trumpeting the start of its new season last week, television's educational network, now known as the Public Broudcasting Service, found a way for the first time to reach a significant mation of the production of the production spots on the three commercial networks. As a part of its nonveau high-league image, PSs grandifouonethy billed itself as the "New Face of Television" and commissioned an expensive looking and of CRS eye with a brain.

The PBS premières last week did not quite deliver on the promise of an "exciting new world of television." They did, however, amply demonstrate both the exhilarating possibilities and exasperating problems of public television.

HOLLYWOOD TELEVISION THEATER, an occasional PBS special in the past, emerges this fall as a weekly feature. It capitalizes on first-rank actors who are between movies. Last week's première featured Anne Jackson and Eli Wallach in Murray Schisgal's The Typists, a talky tragicomedy about two white-collar mediocrities spilling out the empty cup of their lives. The high night of the season should come next month with Jack MacGowran's readings from Beckett: instead of remounting the show on the stark set designed for its off-Broadway run last year, PBS is spectacularly but improbably staging the work in the Mojave Desert.

SPECIAL OF THE WEEK, PBS's Mondaynight alternative to pro football and Laugh-In, opened with a documentary by Fred Wiseman, the most accomplished director of the cinéma vérité genre (Titicut Follies, Hospital). This time, in Basic Training, he focused on the rigors and the ridiculousness of boot camp in the summer of 1970 at Fort Knox, but he neglected to report the substantial reforms that have swept over the Army since. The result is an engrossing film but failed journalism. This week the PBS Special is a revival of the 1965 off-Broadway work Hogan's Gout, which gave the world Pave Dunaway. Faye is back, and, while William away. Faye is back, and, while William turn-of-the-century Irish-American politics may not be a stage classic, it is a rich adornment to the 19-in, screen.

THIS WEEK aims to avoid the primarily headline news service of the commercial networks and to concentrate its entire hilf-hour on one story. The anchor man is Bill Moyers, previously Lyndon Johnson's press secretary and publisher of Long Island's Newsday. In his opening program, Moyers covered the South Vietnamese election by talking in personal programs, the program of the control of the cont

MASQUIRADE, an anthology of improvisations from children's falses, was the major embarrassment of the PBS premières. The gentle whimsy and fantasy of the original tales withers in a broad Minsky circuit. Kids of all ages would call it a vulgar rip-off from the Story Theater (Thus, March I), which has been far more sensitively translated to classed commercial within in a syndicated commercial within in a syn-

CRITIC-AT-LARGE is a quarter-hour with Berkeley Associate Professor of Journalism David Littlejohn, 34, putting his bite, or perhaps overbite, on subjects ranging from Stravinsky to TV Guide, Disneyland to Solzhenitsyn. Like so much of public TV, Critic-at-Large is just a video version of a show just as well left to radio.

BLACK JOURNAL, heretofore a monthly hour, becomes a weekly half-hour for 1971-12. As Executive Producer Tony Brown declared in a prologue last week, the series is devoted to "black journalism, which, in its search for the truth, may frequently run counter to white journalism. One thing that black people need is education that will enable us to love our beautiful black selves." The première was an admiring look at black-run Guyana.

The rest of this fall's Pis lineup includes a reprise of Lord Kenneth Clark's Civilisation and a continuation of the Bisc's Materipiece Production is a felicitous, six-week serialization of Inde the Obscure, which, except for the gloom-struck overview of Thomas Hardy, is a sort of high-class Person Place. The Lord of public TV, Julia Place. The Lord of public TV, Julia rise on French cuisine, "designed" she says, "sa a refresher course for she says," was a refresher course for speriment occupancy.

PBS's continuing public affairs series include The Advocates, a mock-trial show grappling with nettlesome subjects the last week "Should the Government berg?" Top-level advocates are always on the dock (the première about Elisberg featured ex-Senator Ernest Gruening and Professor Noam Chomsky), but in the past the program has like the death of the subject of the program has like debate as it has illuminated in public debate as it has illuminated in the past the program has public debate as it has illuminated in the program has the progr

The brightest of PBS's established series, The Great American Dream Machine, has been wisely cut from 90 minutes to a more manageable one hour this year. But opening night





DUNAWAT IN HOGAN'S GOAT





"BASIC TRAINING"

You can get the best insurance deal in town. If you just remember our name.



the second secon

It's tough to have an anonymous-sounding name in today's competitive world.

There are lots of companies with "Mutual" in their name, Quite a few with "Benefit." And, of course, hundreds with the word "Life."

So we've gone to extra trouble to help you remember our name: Mutual Benefit Life.

We think you should know who we are. Because

there's only one company that does business the way we do.

Ask your accountant, lawyer or banker about

our reputation.

We've built it on the quality of our policies.

And on the caliber of the men who represent us.

We've built it on our record of promptness in

paying benefits and in handling requests for service.

Besides, over the past 126 years we've pioneered some of the more liberal contract provisions in the industry.

So, what we provide is memorable. Mutual Benefit Life. A name to remember,



Because we give you the same kind of great room everywhere. With double drapes. Sound proof walls. Bigger beds. Call the Howard Johnson's Motor Lodge nearest you for a confirmed reservation at any



MOTOR LODGES & RESTAURANTS



GOLFERS, YACHTSMEN, HUNTERS, PHOTOG-RAPHERS...DETERMINE DISTANCES QUICKLY & ACCURATELY WITH

ranger

Inches to almost as far as the eye can see Photographers use It quickly and accurately. Photographers use it for perfect focus; golfers to select the right club; yachtsmen to plot precise chart positions be used to measure variations in the moon's use. Direct readings in miles, yards, or any

Send me the Ranger \$24.50 Send me belt-looped vinyl case \$1.95

My check for the above, plus \$1 post. & insurance is enclosed. Calif. add sales tax. Return in two weeks if not delighted.

Address



-which aired some particularly imaginative segments, notably two charming cartoons and a droll sketch of a Mississippi crop duster-abruptly ended after 45 minutes in a foofaraw symptomatic of public TV's major ailment in the U.S. Since PBS and its producers get much of their financing from the Federal Government, and since this funding is not insulated from querulous annual scrutiny, the network quakes at the least cavil from the Administration or Congress. Last week, after a complaining letter from J. Edgar Hoover, PBS timorously ordered the deletion of a Dream Machine segment that accused the FBI of hiring operatives to foment bombing in order to entrap left-wing co-con-spirators. The material was not daringly muckraking in that both NBC and the New York Times had months earlier published interviews with one of the men who made the accusation. Later in the week, public TV's newly enterprising New York City channel. WNET, produced a fascinating behindthe-news special which included the segment in question and a panel of the principals and outside journalists arguing the wisdom of the PBS decision; apparently chastened by all the discussion, PBS at the last minute transmitted the WNET special for other network

stations interested in carrying it. Most other major public networks in the free world are guaranteed their funding and are therefore more independent of their governments than PBS so far has been. If its bureaucratized and politicized management continues to bow meekly to pressure, as it did last week, PBS might as well give up its bold new logo and perhaps adopt something like a plucked version of the old NBC peacock. That is, a chicken,

Richard Burgheim

What Was That?

Americans may, as they tell the polltakers, consider television their prime source of news. According to yet another survey, however, TV newscasts usually go in one rabbit ear and out the other. Telephoning TV viewers after a newscast, Andrew Stern, a former ABC News staffer now on the journalism faculty of the University of California at Berkeley, found that 51% of those who had listened could not recall even one of the show's 19 items. Among all those called, the average memory rate was one item. (The calls were made over a period ranging from immediately after the show's sign-off to 34 hours later.) Not surprisingly, the lead story was the most remembered. Far and away the most quickly forgotten material was the Eric Sevareid or Harry Reasoner show-ending commentaries. Stern blames the poor retention rate on "disrupting factors, especially dinner. His recommendation: the networks should shift their major newscasts of the day to 10:30 p.m.

THE THEATER

Holden Caulfield's Return

Mix the wistful, slightly sentimental humor of William Saroyan and the abrasive machine-gun ribaldry of Lenny Bruce. Add to that a mental image of Holden Caulfield as a 30-year-old dropout, and you have the basic tone and temper of Terrence McNally's Where Has Tommy Flowers Gone?

Tommy, played with intense virtuosity by Robert Drivas, isn't going anywhere. He grew up in St. Petersburg, Fla., but views that town, and his family, as a deadly bog. He has become an asphalt urchin of Manhattan, where he cunningly cadges an existence off the body of a society that he believes is sick, bloated and dying.

Tommy is more likable than he sounds. He is a Chaplinesque waif who collects other waifs: an English sheep dog named Arnold that seems to be on tranquilizers; an old ham actor who



DRIVAS & DABNEY IN "TOMMY FLOWERS" Goodies in the cello case.

may or may not have toured with Eugene O'Neill's father in The Count of Monte Cristo; a grave-eyed, peach-complexioned girl (Kathleen Dabney) who is wrestling with a cello case full of shoplifted goodies when Tommy meets her in a Bloomingdale's ladies' room. The play is episodic, rather like an urban picaresque novel. Some of the encounters and adventures are wildly hilarious; others are mutely poignant. The play's weakness lies in McNally's tendency to write by free association. Whatever pops into his head, he pops into the play.

But the author of Next and Noon is correcting this defect with each succeeding work. At 31, he looks like one of the best bets among up-and-coming U.S. playwrights.

■ T.E. Kalem

We can catch the common cold faster if we keep it a race.

Ouestion:

Why can't somebody hand out assignments to pharmaceutical companies? So company A could be solving the cold problem while company B is working on heart disease, and so on. Wouldn't we get a lot more done? With a lot less duplication?

Answer: Afraid not.

The people who develop today's sophisticated medicines are intuitive scientists. They don't program like computers. And when different groups work on the same problem, their answers enrich and complement one another, rather than turn out exactly alike.

This way is dramatically more productive. Since 1940, 92% of all the new medicines originated in this country have come from U.S. pharmaceutical industry laboratories.

Productive, and economical, too. The average prescription still costs less than four dollars. Staying right

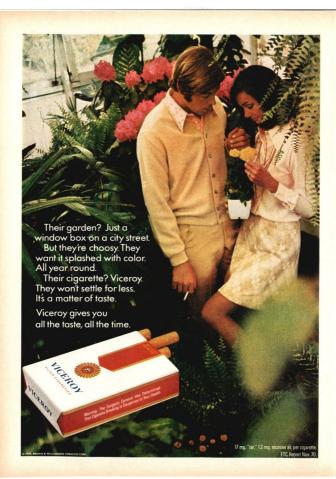
in line.

We'll catch that common cold. And it won't cost you a fortune.

We just have to run after it all together. Separately.



The Pharmaceutical Manufacturers Association



RELIGION

Strengthening Paul's Hand

Ever since the Second Vatican Council ended in 1965, one of the pet words of Catholic liberals has been "collegiality"—the idea that the Pope shares authority with his bishops. The current Synod of Bishops in Rome (TIME, Oct. 11) is a reminder that collegiality can well backfire on the liberals.

Though there may be some surprises by month's end, it locked last week as if the gathering of representative bishpost control of the property of the property of the property of the price take home something hopeful to their restive priests and latty, almost fatalistically accepted the prospect that the only of the property of the pr

Considering Celibacy, The Vatican, of course, was glad to promote that view. At his weekly audience, Pope Paul described his church as "tenaciously conservative. It is necessary to say this even if this word is not liked. But precisely because it is conservative, the church is always young. If it had changed all the time, it would have grown old." Meanwhile, a Page One commentary on the Synod in the Vatican paper L'Osservatore Romano was taking a swipe at "theological speculation," insisting that the "decisive word" comes "uniquely from the magisterium of the church.'

Although the Pope had not made celibacy of priests a formal topic for the Synod, it was soon informally discussed.



"To be perfectly candid, the issue of clerical celibacy isn't uppermost on my mind."

In the first working session, John Cardinal Dearden of Detroit suggested that studies of the sociological and psychological aspects of the priesthood should be taken into account. These include a major study by the American bishops that showed that 54% of the clergy surveyed think that priests should be able to marry if they wish to do so.

Dismitted fire Buses descent delegates from the East Risk with has an ancient tradition of ordaining married men, were not united in asking for a change in the celibacy rule. Josyf Carten practice, but the cylinder from the Ukraine, spoke on behalf of the Eastern practice. But Coptic Patriarch Stephanos Sidarouss declared that the Latin Rite would be unwise to change its rules, because married pries its rules, because married pries may become too absorbed with family

The Pope has said only that he would be willing, reluctantly, to consider ordaining some "mature" married men in special cases in which priests are scarce. Canada's bishops, among others, strongly support the idea, but it will be a hard fight to get the Synod to ask for even this modest change.

The only real debate in the Synod so far has been between those who consider the priesthood a divine gift defined by revelation and those who stress the priest's duty to be active in social reform. In his opening presentation, Germany's Joseph Cardinal Hoeffner insisted that Jesus Christ did not intend to "establish a purely human solidarity with the less privileged as though he were a 'revolutionary' on the point of overturning existing social conditions." This view was disputed by Bernard Jan Cardinal Alfrink of The Netherlands. In his view, it represented "Christ's priesthood as though it had been exercised exclusively on the cross. The whole of Christ's life was a work of mediation and reconciliation, not only his sacrifice.

Man Is One. The activist view won some powerful support, including that of France's François Cardinal Marty. Marty, the leader of the French delegation, appears to be an increasingly influential voice within the hierarchy. He warned the bishops: "It is necessary to avoid the danger of separating theological reflections from practical problems." The Superior General of the Society of Jesus, Pedro Arrupe, made the same point: "Man is one, life is one. The priest is a person and must be treated as a person." Despite these appeals, the Synod leaders instructed the bishops to talk about only the theoretical aspects of the ministry when the meeting broke into discussion groups at midweek. Nonetheless, the group led by Marty plunged into practical issues, including social justice, the other major topic on the month's agenda.

On that score, the five American bish-



FRANCE'S CARDINAL MARTY An influential voice.

ops had something to say. They issued a statement midly criticizing a Synod paper for saying too little about nuclear war, the arms race, the repression of religious freedom and racial discrimination. American bishops, who are generation. American bishops, who are generative for the same properties of the same properties. The statement was the first indication that this attitude might also prove true of the Synod in general.

The Boom in Religion Studies

It used to be rare for anyone to get a doctoral degree in religion unless he was a clergyman. But in the past decade so many students have been studying religion for personal reasons and to become teachers that it is now the fastest-growing graduate field a secular universities. More doctorates are successful to the successful to

This week the American Council of Learned Societies is releasing the fine agrams, prepared by the Rev. Dr. Claude grams, prepared by the Rev. Dr. Claude Welch, the dean of Berkeley's Gradunter Theological Union, and financed by the Henry Luce Foundation, Welch not only takes an informed, opinionated look at religion studies, but dares to suggest that about one-third of the nation's graduate religion departments should go out of business.

The study of religion is moving beyond the traditional trinity of subjects: the Bible, history and theology. Nor is a doctoral student any longer allowed to be ignorant of Eastern, Near Eastern and African faiths, although Welch believes that far more attention should be paid to religious traditions other than the Jewish and Christian. "He who knows one religion, knows none," says Welch, quoting

Our rooms are as spacious in Pittsburgh as in Palm Beach

Because we give you the same kind of great room everywhere. A quiet, comfortable room. With double drapes, Sound-proof walls. Bigger beds, Call the Howard Johnson's Motor Lodge nearest you for a confirmed reservation at any of our 435 locations.



MOTOR LODGES & RESTAURANTS



When you write TIME please enclose the address label that appears on your copies—that appears on your copies—twill help identify your subscription and appead a reply to your correspondence.

HOW MANY
MILLIONAIRES
ARE THERE IN THE
UNITED STATES?
and how many NEW milmonaires join the ranks every
way? New, wild here, exquire

the reasons may astonish you! This amazing soor; is revealed in a valuable new booldoor. UNITY:

There Rodon To WEALTH AND OPPORTUNITY:

There Rodon To WEALTH AND OPPORTUNITY:

There Rodon To WEALTH AND OPPORTUNITY:

There Rodon To WEALTH AND OPPORTUNITY

There Rodon To WEALTH AND OPPORTUNITY

There Rodon To WEALTH AND OPPORTUNITY

TO YOUR THE RODON TO WEALTH AND THE RODON THE RODON



BERKELEY'S CLAUDE WELCH One religion is not enough.

Historian Max Müller. Not that Welch believes in what he calls the "Zoo Theory," according to which representatives of the various species of religion must be on a faculty. The "Insider Theory"—the principle that Catholic studies must be

inguish by a Catholic, Hinduism by a Hinduism similarly beguining and strong says Welch, Instead, he says, the qualifications for scholars are the same in religion as in any other discipline, including the ability to perform critical analysis. Welch is convinced that the study of religion must be butterested with that of the social sciences and the other secular resources of a good

university.

How They Rank. That immediately raises the question of doctorates from church seminaries. The seminaries may be fine for pastors and church workers, Welch thinks; people who want to teach religion should study only at the very strong seminaries, or those tied to universities.

Welth's list of "First Rank" schools provides no surprises Chicago, Duke, Harvard, Princeton Seminary, Vanderbilt, Yale, and the Columbia-Valinio Seminary combine. He downgrades as merely "Margina" the doctoral programs at eight church seminaries, among them the only Lutheran, Episcopal and United Church of Christ programs and two of the Christ programs and two of the Christ programs and two of the Christ programs are produced to the Christophy of the Christ

The most notable name on Welch's list of "Inadequate" programs is giant Southwestern Baptist Seminary in Fort Worth, Texas. Others on the blacklist are Baylor, Case Western Reserve, and Rice universities; New Orleans Baptist Seminary; the fundamentalist Dallas and Grace seminaries; the Catholic Aquinas Institute; and the Jewish Dropmeliority is ecumenical.

MILESTONES

Died, James G. Fulton, 68, Pennsylvania Congressman for 27 years and ranking Republican on the House Science and Astronautics Committee; of a heart attack; in Washington, D.C. Navy Lieut. Fulton was serving in the Pacific during World War II when he decided to run for Congress in absentia -and won. Though his Pittsburgh district was predominantly Democratic. Fulton was re-elected 13 times, partly because he was ever ready to do a constituent a favor and partly because he never tired of making appearances anywhere he could find a few voters. Also known for eccentricities, he proposed in 1960 that Dwight Eisenhower become Richard Nixon's candidate for Vice President.

Died, Villam Siroký, 69, who served as Premier of Cechesholwskia from 1953 to 1963; in Prague. A World War II Resistance leader who narrowly escaped execution by the Nazis, Sirapatry ranks as a Stalinist. As Premier, he often drew the assignment of dearing his government's antagonism toward the West. It was because of his unflinching loyalty to the Kremlin that Siroky was expelled from the World Si

Died. Dr. Aldo Castellani, 92, world authority on tropical medicine; in Lisbon. A native Florentine, Castellani received his medical degree in 1899, then joined a British commission studying sleeping sickness in Uganda. It was there that he became the first to isolate the deadly microbe carried by the tsetse fly. Castellani identified the germ that causes yaws, developed mixed vaccines for cholera, typhoid and paratyphoid. His close association with the British led to knighthood in 1928, though the honor was withdrawn after World War II started, Castellani settled in Portugal following the war as physician to his exiled sovereign, Italian King Umberto II.

Died. Admiral Richard H. Jackson, 105, oldest officer on the retired list; in San Diego, In 1889, Jackson was a midshipman about to be cashiered because of poor marks at the Naval Academy. Awaiting his release, he was serving on the wooden frigate Trenton when it was almost reefed by a typhoon off Samoa. Jackson led a group of sailors into the rigging, where they spread their coats to provide the extra sail surface necessary to propel the ship out of danger. His heroism produced a medal and a special act of Congress that reinstated him in the Navy. He later com-manded gunboats on the Yangtze, served in the Spanish-American War and commanded the Pacific Battle Fleet before his retirement in 1930.



Even unpacked, it's loaded.

The Volkswagen Squareback, fully packed, holds nearly twice as much as the average sedan.

average sedan.

But even when it's empty, there's still

something in it for you.
Fully unpacked, the
Volkswagen Squareback
holds an impressive amount
of standard features.

The seats are buckets.

The front brakes are disc.
The suspension is 4-wheel independent torsion bar.

The floor is carpeted.

The carburetor is missing. (This is no oversight. In place of the carburetor is a computer that measures the precise flow of

gasoline to the engine.)
The radiator's gone, too.
(In its place is nothing. The
engine is air-cooled.)

And, as a bonus, the Squareback Sedan sticks steadfastly to VW economics.

Gasoline is used sparingly.
Oil is used frugally. Tires
go on tirelessly.

All of the added features don't add a single thing to the already low price of the car. Which happens to be something like

So although it may be loaded, that doesn't mean that to afford one, you have to be

\$700 less than the average sedan.

The Volkswagen Squareback Sedan



CINEMA

Anew taste to remember. **but not** on the tip of your tongue.

The Unbiteable

AMPHORA

AMPHORA "Green" has made the pipe smoker's impossible dream come true. It is a rich aromatic blend that has no bite at all! Every puff, even the last few, are 100% biteless.

Your friends will appreciate AMPHORA "Green's" rich aroma, It is crisp and autumnlike, Definitely pleasing, And you'll like its cool taste and slow-burning characteristics.

Try a pouch of AMPHORA "Green" today. Discover why pipe smokers have made unbiteable AMPHORA Number One* in America

AMPHORA AMPHORA AMPHOR
Blue Red Green
Mild Aromatic Full Aromatic Rich Arom

'AMPHORA-America's Largest Selling Imported Pipe Tobacco

Festival (Contd.)

With a few honorable exceptions, the New York Film Festival, now in its ninth year, has come to mean timorous experiments and feeble works from "name" directors. Some representative features this year:

FOUR NIGHTS OF A DREAMER Robert Bresson? Surely not the Robert Bresson. The director whose work (Diary of a Country Priest; Mouchette) has the bite and permanence of a woodcut? It seems inconceivable that Bresson could have confected this pastel romance. Everything in it has been said before in cheap yellowbacked French novels. A boy, Jacques (Guillaume des Forets), spies a girl, Marthe (Isabel Weingarten), on the bank of the Seine. Marthe is in tears; her lover has abandoned her. She consoles herself with Jacques. Hélas, the affair is only a dream; in the end it is shattered by the little ironies of circumstance. During their chaste interlude, Jacques and Marthe bathetically wander the streets of Paris, serenaded by muzzv folk singers and a bossa nova group whose sentimentality matches the scenario. Four Nights of a Dreamer is adapted from a story by Dostoevsky. Surely not the Feodor Dostoevsky. . .

DIRECTED BY JOHN FORD In this piece of lightweight scholarship, Director-Critic Peter Bogdanovich reviews the career of John Ford as if he were anatomizing the canon of Yeats. Ford, director of classic Americana from Stagecoach to The Grapes of Wrath to The Last Hurrah is an artist of enormous sweep. But he has been guilty of certain venial sins, among them boozy sentimentality and the use of overfamiliar stock characters. In Bogdanovich's eyes every blemish is a virtue, and no detail is too

BOGDANOVICH & FORD



trivial to examine. He traces, for example, the history of a gesture first used by Harry Carey and later mimicked by John Wayne. Far more interesting than the critical narrative are four interviews interspersed with glimpses of Ford movies. Wayne, Jimmy Stewart and Henry Fonda are all in their 60s; they are juvenile leads when they discuss the director with terror and awe. Better still is Ford himself regarding Bogdanovich with rue and deflecting questions about his aesthetics with questions about his aesthetics with "Yeah," "No" and "Cut." Ford knows what Wordsworth knew: "We murder to dissect." Damned if he will assist this callow intern in his operation.

DECAMERON Pier Paolo Pasolini, an avowed Marxist who makes pallid films of Christianity (The Gospel According to St. Matthew: Theorem), has taken on more than he can eschew. Using ten of Boccaccio's tales, Pasolini twits the church by showing lascivious nuns, selfmocking ghosts, corrupt priests and finally the trials of the painter Giotto, played by Pasolini himself. Giotto was a cornerstone of Renaissance painting; Pasolini plays him as an interior decorator. Boccaccio was famous for his ribaldry; Pasolini is notorious for his vapidity. To adapt the Decameron successfully, a film maker must come to his senses-of sin and humor. Pasolini's version is senseless down to the last vignette.



PASOLINI AS GIOTTO IN "DECAMERON"

Angesthesia

Desperate Characters are neither desperate nor characters. This shockingly overwritten, overpraised work is the result of minor talents pursuing significance like hounds chasing after an endangered species. The film employs all the stock subjects of contemporary fiction, from the insensitive husband (Kenneth Mars) to the anaesthetized heroine (Shirley MacLaine). Her name is

TIME, OCTOBER 18, 1971

ANNOUNCING A NEW LOWER-PROOF WILD TURKEY



Traditional Wild Turkey. 101 proof/8 years old. Very Expensive.

> New Wild Turkey. 86.8 proof/7 years old. Expensive.

MAYBE WE SHOULD CALL IT MILD TURKEY

Look what George Vail caught in Lake Erie on June 10, 1971



George Vail, Hamburg, New York, has been catching fish in Lake Erie since 1945. And he has been quite successful at it. He regularly catches perch, bass, pike, and other kinds of fish just off-shore from our steel plant near Buffalo. George deesn't agree with those who wring their hands and claim the lake is "dead" or beyond hope. Others his view, For example, Dr. W.T. Pecora, Director, U. S. Geological Survey," wrote in the August 1970 Issue of Mining Congress Journal.

"We frequently hear that Lake Erie is dead. This is pure rubbish. Lake Erie is the shallowest of the Great Lakes, was created about 20,000 years ago and, barring another Ice Age, has several thousands of years yet to go before senility. The



western part of the lake is extremely shallow and receives a large amount of natural organicmaterial transported from the prorounding terrain. Here is where rounding terrain. Here is where the algae growth has always better produced about 50% of the fine that the catch of the entire Great Lakes system, consistently over the parts of the deal lake."

Technical Report No. 3 of the Great Lakes Fishery Commission, Ann Arbor, Michigan, presents data documenting Dr. Pecora's remarks.

Lake Erie does, of course, have serious pollution problems and we are not about to understate them. And our steel plant near Buffalo has contributed



to this pollution. For several years we have been working on solutions. Late last year we completed a \$24 million program to control water pollution at this plant alone.

Of the 320 million gallons of lake water taken into the plant daily, about one-third becomes contaminated. This is processed through the plant's waste water treatment facilities before it is returned to the lake. This treated water not only meets New York state requirements for suspended solids and oil, it substantially exceeds them.

We will continue to clean up our air and water discharges wherever we have operations. We hope others will do their share, too.

*Dr. Pecora is now Under Secretary of the Interior.







MocLAINE & MARS
Reclining on multitudes.
Sophie, a Manhattan housewife compelled to wander glassily through Frank
D. Gilroy's scenario like a science-fiction
victim: The Woman Without a Brain

On her journey to nowhere, Sophie carons of a number of archetypes over-familiar to readers of the urban novel-enunchoid mades, knife-edged women's libertarians, garrulous old leftists, jittery blacks. To make Sophie's affliction even more puzzling, she is given an external symbol—a bite by a cat that may or may not be rabid. Is the plague external? Or does it lie within.

The answer must be met with a Sophie-like acedia from the viewer. This pseudoexistential drama is the celluloid version of novocani, deadening whatever—or whomever—it touches. Events are talked about, not shown. Sophie deals in fatuous aphorisms c'Answering services are for multing the services are viewed and the services are services are for multing the with even more glittering arroons. One character, admiring a pair of inexpensive Italian shoes, hoots, "What multitudes we recline on!"

More is expected from the man who wree The Subject Was Roses, Peculiarly enough, when Gilroy stops writing and starts directing, he shows talent. A hospital waiting room is shown, quite accurately, to be a zone where all experiments of the subject with the subj

Stefan Kanfer





"We have the time--perhaps a generation--in which to save the environment from the final effects of the violence we have done to it."

-Barry Commoner TIME, February 10, 1970

DO YOU BELIEVE IT?

Pretty strong words. But Barry Commoner, a veteran of the ecological wars, insists that the next ten years will determine the outcome of man's struggle to survive on earth. And he said it more than a year ago.

What's happened since then? New laws, greater awareness and a terrible sense that Commoner's prediction could well be correct. For since then ecology has become more than an issue -it's become a way of life. And each week 25 million TIME readers find out the best and worst of what's being done to our earth in our section on Environment. No unrealistic oratory, but real and very practical insights into a problem that touches all

Shouldn't TIME be part of your reading, too?
To order your own TIME simply fill in the information on the coupon below and mail to: TIME, TIME-LIFE Building, Chicago, Illinois 60611.

Try TIME—where answers are questioned and opinions are heard. I TOTAL MARKA PARKA MARKA MARKA MARKA MARKA MARKA MARKA MARKA MARKA MARKA M

	For new subscribers only
	20 weeks for only \$2.97! (Introductory Rate*)
	1 year \$15
Miss/N	Mrs./Mr.
Name	(please print)

City Zip Code If college student, please indicate: undergraduate graduate Name of college/university Year studies end Send to: TIME, TIME-LIFE Bldg., Chicago, Illinois 60611

Apt. No.

*TIME for 20 weeks is regularly \$5.77 by subscription, \$10 at the ner

Minor Surgery

Emile de Antonio is a specialist at cinematic acupuncture. In such documentary essays as Point of Order (about the Army-McCarthy hearings) and In the Year of the Pig (a cynical chronology of the Viet Nam War), he needled some popular historic myths and a few political reputations. Now, in Millhouse, De Antonio has employed his usual technique of matching fragments of news film with quick on-camera interviews to produce an unflattering but funny likeness of the 37th President (whose middle name is Milhous, not Millhouse, but let that go). To be sure. De Antonio's jubilant bias sometimes plays him false. Nixon is too often seen stumbling over a foot or a phrase, and sometimes satire descends to the level of easy derision, as when scenes of Nixon's South American visit in 1958 are accompanied by the old Chiquita Banana jingle on the sound track.

But when it works, De Antonio's sense of juxtaposition can be lethal. News film of Nixon's 1968 nomination acceptance speech ("Let's win this one for Ike") is intercut with footage of Pat O'Brien in Knute Rockne advising his lachrymose squad to "win one for the Gipper"-their hospitalized teammate, who, with anachronistic irony, was portrayed by Ronald Reagan. De Antonio is also shrewd enough to know when Nixon is his own worst enemy, and he devotes a long section of Millhouse to the Checkers speech alone. Reciting his list of assets, attempting to sound humble and folksy ("Pat doesn't have a mink coat, but she does have a respectable Republican cloth coat"), all the while struggling grimly to look natural, Nixon seems to emerge as the kind of bunko artist of whom W.C. Fields always ran afoul.

Millhouse touches on everything from the campaign against Helen Gahagan Douglas to all six crises, and includes some unfamiliar footage like J. Edgar Hoover making Nixon an honorary FBI agent. Subtitled a "white comedy, the film is hardly likely to win praise for fighting fair. But at its best, Millhouse has the impact of a David Levine caricature.

. Jay Cocks

From Adolescent to Puerile

That sound you hear is of checkbooks closing all over Hollywood. The books belong to the smart money; the reason for their action is The Last Movie* by Dennis Hopper-the same Dennis Hopper who recently opened the checkbooks with Easy Rider. The faults of that film are legendary-the paranoid swagger, the inept drug trips, the comicbook heroism. But the film also shared with other examples of naive art an un-

Not to be confused, although it undoubtedly will be, with Peter Bogdanovich's excellent The Last Picture Show [TIME, Oct. 11].

Address



At Steamboat, you're in for all kinds of surprises. Like the fact that some of our ski instructors are pretty girls that teach you with a smile. Our "half-mountain rate" lets you ski half the mountain for only \$5.00 a day. If you've never been to Steamboat, the size of our mountain might

surprise you. It's one of the greatest in the Rockies, and we've got 39 runs with mountains of great skiing for everyone. Come be a part of all the big things happening at Steamboat. Join us for a day, a week or a year. And don't be surprised

Send for Steamboat's free booklets.

Skiing in Steamboat
Land Investing in Steamboo

Name____

Steamboat's a comin



The Great International Liqueurs Italy's Galliano. Scotland's Drambuie. France's B & B. Until today, no liqueur of the New World had a taste so subtle and elegant, a bouquet so delicate and promising and a color so rich that it could stand among them. Today, there is

Tiedy's Canadian Liqueur. The only liqueur blended of fine Canadian whiskies. The first great liqueur of the New World. Now there are four liqueurs in the Great International Collection. Shouldn't you serve them all?

Tiedy's Canadian Liqueur The New World's contribution to the Great International Liqueur Collection,



disciplined energy and a curious magnetism. Its minuscule production cost (under \$500,000) and giant grosses (over \$50 million) made it the Volkswagen of the American film.

If this flint-eyed, wild-talking pothead could do it, the smart money reasoned, why couldn't any flint-eyed, wild-talking pothead do it? The Easy Rider fashion caught on, lank hair and sideburns became Hollywood's uniform of the day, and a new era was proclaimed.

The era (of two years' duration) is over. Dennis Hopper has blown it. His directorial debut may have been addescent; his second movie is puerile. Formless, artless, it is narcissistic but not introspective, psycho but not analytic —a shotgun wedding of R.D. Laing and the Late Show. Its basic idea is not unsound: a movie company shoots a western in the Andes; when it leaves, the peasants mimic the staged violence but cannot separate reality

from fantasy.

That is more than can be said for Hopper. Ignoring the plot, the director presents a gallery of his favorite art works: Waterfall with a Distant View of Dennis: Effect of Dennis Through Peruvian Haze; Ruins of Dennis by Twilight; and his favorite: Dennis as the Universal Infant. This portrait can be seen throughout The Last Movie, even when other actors come on-notably Stella Garcia as Hopper's Peruvian mistress and Rod Cameron as Rod Cameron. Hopper never appears sober or coherent. This may account for the film's Godardian device-from time to time the legend SCENE MISSING is mounted on a field of black. During the filming of The Last Movie, Hopper declared: "Being an artist is a heavy scene." That, unhappily, is the scene that is altogether missing.



Scene missing.

Watch a classroom come alive.



distant cultures.

There's no more effective way to make the past come alive than to enable students to reach out and touch the art and artifacts of

Once replicas good enough for classroom instruction were either unavailable or prohibitively expensive. But now Alva, with the cooperation of the world's great museums, has put durable, meticulously produced sculpture replicas within the reach of every

school.

Alva offers educators a varied selection of professionally-prepared teaching kits and special sculpture groups, augmenting a collection of more than 500 individual works.

These replicas are currently being used on all educational levels, and for such varied disciplines as social studies, art education, world history and the humanities.

Alva replicas are acknowledged to be the finest available. Their quality is such that they are approved or "authorized" by more than 50 renowned museums, including the Louvre and the Smithsonian Institution. For information about Alva's education programs and discounts.





Art Institute of Chicago

ALVA MUSEUM REPLICAS, INC.

30-30 Northern Blvd. Long Island City, N.Y. 11101 A subsidiary of New York Graphic Society, Ltd.

You already know a lot about the man who reads TIME overseas.

The next time you travel abroad, take a careful look at the people you see reading TIME. You'll realize that you already know a lot about them.

First of all, they're mostly locals – citizens of the countries in which they live. (Over 90% of TIME's subscribers and newstand buyers outside the United States are non-U.S. citizens.)

Then, they're interested in what's going on in the world. (After all, they're reading the one magazine that's truly global in both editorial content and circulation.) They're well-educated. (In most countries, reading TIME in English requires fluency

in a second language.)

Most likely they're businessmen. (Of all subscribers and newsstand buyers of TIME's International Editions, 63% are in business, 78% of them at the executive level.)

And they're affluent. (Average income is \$12,149, very good indeed by most foreign market standards.)

So you do know a lot about the overseas reader of TIME. Now the question is: does he know enough about you? Why not call Dave Gibson. TIME (212) 556-2883, Time & Life Building, Rockefeller Center, New York, New York,



Traditionally, every visitor to Britain has always received a warm welcome.

When you visit Britain with BOAC we'll show you some of the spots where we British let our reserve slip for a few heated moments.

The town of Battle in Sussex where Harold got it at the Battle of Hastings. Plymouth Hoe in Devon where Sir Francis Drake made the Spanish Armada wait until he'd finished his game of Bowls. And some of you may already know Dover and the English south coast, where

together we embarked for a trip across the English Channel on D-Day, 1944.

We'll welcome you into our pubs. Our theatres. Our homes. Our cottages. We'll give you tea. Kippers. Crumpets. And good English roast beef.

We'll put you in Britain before you leave the U.S.A. In our airline. BOAC. Where everything is done with an unmistakable British accent. And where our Stewards and Stewardesses give you a pleas- Telephone: (312) 332-7744.

ing introduction to the hospitality that awaits you in our home. And to make it all possible,

we'll fly you to London for as little as \$337* round trip, or give you a complete 2-week vacation in Britain including air fare, hotels, and a car for \$441 **

See our Travel Agents for details, Or call on us. British Overseas Airways Corporation, 2 No. Michigan Avenue, Chicago, Illinois 60602.

> BOAC takes good care of you.



British Overseas Airways Corporation

29/45-day Excursion fare from Chicago. \$15 additional in each direction for travel Friday, Saturday and Sunday. **Includes GIT air fare from Chicago. Price is per person, each of two travelling together sharing twin-bedded rooms and one self-drive car. For departures on Friday, Saturday and Sunday and \$30. Bookings must be made 30 days prior to departure.

Remembrance of Cranks Past

FIRE SERMON by Wright Morris. 155 pages. Harper & Row. \$5.95.

Twenty-nine years and twenty-odd books ago, Wright Morris brought out of Nebraska a troop of crabbed characters, blown a little lopsided by those howling winds of the Great Plains. Ever since, he has been putting them through literary paces that have justifiably made him the most admired of America's littleread novelists.

alesce in the splendid single person of a wirv old coot named Floyd

Warner. He is the hero of the author's latest novel, a terse, bright fable with all the Morris trademarks-the oblique wit, the offhand revelation, the unfailing eye for what Wallace Stevens called "the real that wrenches, the quick that's wry." Stubbornly out of touch with this or any other time, living in exile in a California trailer court, Floyd has got up to the age of 82 on a diet of hard-fried eggs and potatoes, not to mention sheer spite against the couple (still in their 60s and owning three cats) who are waiting for him to die so they can move into his trailer. Floyd's working life consists of standing at the corner by the school with STOP stenciled on the back of his jacket and go on the front of his plastic helmet. At other times he walks with his 11-year-old great-nephew, an orphan he never asked for, to the post office to tell the man in

charge there how things should be run. The boy-he is named Kermit but called "boy"-has the unsparing, unsentimental eye of his age. He can see that Uncle Floyd, though he may sometimes look like a picturesque cowhand from a TV serial and sometimes (with that yellow helmet) like a bug, is really a stupid, selfish, kindly old man. When a telegram announces the death of Aunt Viola in Nebraska, old man and boy take off in the trailer, precariously hitched to an ancient Maxwell. On their way to the home place by the Platte River, they pick up two oligosyllabic polycopulative young people named Stanley and Joy, and a dubious battle sets in between the hippies and old Uncle Floyd for the soul of the boy.

Bonfire and Buddha. The Morris prose style modulates effortlessly between a deadpan Mark Twainish narrative of bizarre situations—Tom Sawyer as Easy Rider—and a grave Hawthornesque moral allegory. In the end there is a great fire, and symbols shoot all over the big Nebraska sky. Hence the title of the book, which comes from the Buddha, courtey of T.S. Eliot. The original Fire Sermon, preached 2,500 years ago, consigned all the physical nature of man—birth and passion and death —to lames. The one that forms the central panel of The Wraste Land tries to more modest. What goes up in flames is the treasure and junk that three or four generations of stift-backed people have squirreled away in an empty home-

weight Moress & Fallship

"The real that wrenches, the quick that's wry."

plied with cranks that "would all do something if cranked, but few would crank."

At first that seems to be the nub of the sermon. The old machines don't crank, the old ways are as irrelevant as dead leaves; it is time to sweep them away and leave the world clean for a new generation like the boy Kermit who "brought so little to what he saw, he saw what was there."

As Morris presents it, however, the sermion is never as clear-cut as all that. The reader, after all, has only the nice young female hippies word for it that young female hippies word for it that bouse abo released the little. We will be also released the little will be about a border of the second of the sec

they can put together on their own is likely to be pallid and pulpy at best. The true life of the book is in the gristly old man, immersed in his gnarled and useless, but oddly beautiful past.

Robert Wernick

Not long ago, Wright Morris totted it all up and figured he had been writing for 36 years. Seven of his score of books are still in print. If they have never quite made him a living, they have earned him much critical praise, as well as a number of grants and prizes -including the 1956 National Book Award for The Field of Vision. Morris' settings range as far afield as Acapulco and the Aegean. His cast of characters runs into the hundreds, and has included such creations as a mailman who kills cats with a bow and arrow and a seedy Venetian barber who sells watercolors

But all his books are peculiarly American, and many of them—well before reican, and many of them—well before the term Generation Gap became a cli-indi-touch upon the odd, lagged re-chi-duched upon the odd, lagged re-superior that the superior of the supe

Ambiguous Rosseroe, Morris left the Great Plains in 1920, when he was ten. He spent his boyhood—middle class and Irish—first in Omaha, then in "Litite Sicily," a part of Chicago's gangsterties of the Chicago's gangsterwhen he was born. His father was a railroad man given to minor business failiroad man given to minor business failures. Morris recalls him as a "Sherwood Anderson tragie figure—full of the froth the facts."

In those prebusing days, Morris managed to get into a good Chicago high school simply by lying about his adfrees. Eventually he worked his way to describe the second of the second of the but he dropped out to help a tromons), but he dropped out to help a tromons, but he dropped out to help a tromons, pope. "I began to invent he Midwest out of my experience," says Morris, explaining his early writing. "Ther I began to elaborate on it. The slowness of background," my of life, he Protestant background," my of life, he Protestant

His work is most often compared with Sherwood Anderson's, a judgment that reflects only on small segments of Morris' creative and intellectual effort. Morris is not displeased with the comparison, however. "There are things in Anderson which touch me deeply, Reading him, I sometimes think I was plagiarized before I was born."

He is not bitter either about his relative lack of recognition, Partly, he believes, the trouble is that the Midwestern or the urban novelist, unlike the Southern or the urban novelist, cannot count on any factional audience. "Today," he adds, "except for those writers who have a wide response, there is no longer a predictable public for the novel. The old audience is fragmented. Even though much

Frost 8/80 Dry White Whisky:

The color is white. The taste is dry. The possibilities are endless.

You've never seen a whisky like this. Because there's never been one like it.

It's hard to make. But it's easy to enjoy.

And here's why.

The mellowing is done in carefully seasoned oak barrels.

And that's just the beginning. It goes through 8 full steps on the way to terrific. And it's filtered 3 extra times through:

Hard wood. Soft wood.

And nutshell charcoals.

The result is the first whisky that looks white, tastes dry, and mixes with just about anything. Orange juice. Tomato juice. Tonic. Ginger ale. Soda. Or you can drink it on the rocks. It's that good.

Frost 8/80 is easy to enjoy.

The color is white.

The taste is dry.
The possibilities endless.

FROST 8/80



If you're flying to London, you've already paid for Ireland.

"So why not get what you've paid for?"



asks Bing Crosby, "including a veritable farrago of fun and festivals?"

"It's quite true if you're flying to London, you can visit Ireland without it costing you a penny more in air fare.

"That's pretty nice, isn't it? Gives you a chance to catch some of Ireland's fantastic festivals.

"Some of them are year-round festivals, like Knappogue Castle. As you step into the Great Hall, a comely colleen welcomes you with a cup of mead. Then you sally

rian, a comery colleen welcomes you with a cup of mead. Then you sally into an unforgettable medieval feast served up with song, pageantry, and a generous portion of Irish lore and wit.

"Or you may chance to catch one of Ireland's many teatonad festivals, such as the Cork International Flim Festival (which by some glaring oversight has not yet given a medal to those famous "Road" pictures). Or the Oireachtas Festival, a nationwide collection of lovely, lilting Irish music, dancing, drama and sport. Or Rose, the unique art exhibition that turns the entire emerald sile into one glorious gallery, for two whole months of the year. Not to mention the year-round steeplechasing, the 200 golf courses that stay in playing condition throughout the winter, or those onnosto festivals of song, the signing pulse of Ireland.

"The most festive way to start your visit is with a call to your travel agent or Irish-Aer Lingus, the Irish International Airline. Their 747's and 707's offer you more flights to Ireland than anybody else. From New York, Boston, Chicago, Montreal. And they'll jet you beyond Shannon and Dublin to London... 22 other European cities. But best of all, they have the warmth and spirit that make every flight a joyous occasion. After all, when you fly Irish-Aer Lingus, you're going my way."





On his last hunt, Major Hocum smoked a cigarette stamped with his family crest.

Now everybody will be smoking cigarettes stamped with their own family crest



...almost everybody.



Camel Filters. They're not for everybody. (But then, they don't try to be.)



20 mg. "tar," 1.3 mg. nicotine av. per cigarette, FTC Report AUG. 71.

of the current writing is brilliant, it lacks a coherent response." Wright Morris has been married twice

but has no children. At 61, he is as spare as his prose. A gentle-looking, though apparently rough-hewn character, he wears a subdued lion's mane of silver-white hair. For years he has made some of his living at part-time jobs, especially teaching. He is currently at Princeton for a year. During the past decade he has been a creative-writing instructor at troubled San Francisco State. an excellent place to get acquainted with the kind of radical young whom he treats in Fire Sermon with ambig-

Morris admits he does not care for what he calls "their tribalism" but he likes the young. "I'm truly amazed." he says, "at how little the American character has changed. In my teaching I find absolutely no distinction between the young students I deal with and myself at their age. They are as idealistic, naive, soft and hard, and as appealing as -I hope-I was.'

Wilder Oates

WONDERLAND by Joyce Carol Oates. 512 pages. Vanguard. \$7.95

Once again, it is time for this prolific lady's annual gothic revival. Wonderland is her tenth book in eight years -a body of work that includes the novel, them, winner of the National Book Award for 1969. Blind cruelty, hypersensitivity and bizarre compulsions are particularly graphic in her new book. Medical students turn flamethrowers on laboratory monkeys in the name of science. Young geniuses are made to perform like sideshow freaks. A poetic intern confesses to having broiled and eaten a human uterus.

Heavy Freight, Yet Wonderland is anything but a catalogue of cheap shocks and thrills. It is in fact the author's most ambitious novel-a long and breathless ghost hunt that attempts to confront that elusive subject, human personality. Where does it reside? More important, is it relatively stable or does it change faster than most people dare to

Miss Oates' vehicle for this heavy freight is Dr Jesse Vogel, a character who passes through a succession of other characters like a phantom walking through walls. Jesse Vogel resembles Jules in them. He possesses a sense of personal destiny that has been developed by trauma, unusual circumstance and a mysterious, glacial will power.

Vogel begins as Jesse Harte, the sole survivor of one of those Christmas family massacres in which the unemployed father shoots his wife and children and then takes his own life. He is adopted by Dr. and Mrs. Pedersen of Lockport. N.Y., and assumes their name. The doctor is a Hegelian on wheels who, in his zeal for personal accomplishment, conducts dinnertime inquisitions, getting



Elizabeth Dass was admitted to the Nazareth Home a few days after we received this report and she is doing better now. Her children in: India, Brazil, Taiwan (Formosa) legs are stronger . . . she can walk and some- and Hong Kong. times even run with the other children. She is beginning to read and can already write her

Every day desperate reports like the one above reach our overseas field offices. Then we must make the heartbreaking decision—which child can we help? Could you turn away a child like Elizabeth and still sleep at night?

For only \$12 a month you can sponsor a needy little boy or girl from the country of your choice, or you can let us select a child for you from our emergency list.

Then in about two weeks, you will receive a photograph of your child, along with a personal history, and information about the project where your child receives help. Your child will write to you, and you will receive the original plus an English translationdirect from an overseas office.

Please, won't you help? Today? Sponsors urgently needed this month for

CHRISTIAN CHILDREN'S FUND. Inc.

Box 26511, Richmond, Va. 23261 wish to sponsor a D boy girl in (Country)_

Choose a child who needs me most. I will pay \$12 a month. I enclose first pay-ment of \$____ Send me child's name, story, address and picture. I cannot Please send me more information Name_

Address	
City	
State	Zip
Advisory Committee on	h the U.S. Government's Voluntary Foreign Aid. Canadians: Write 1407 T1 760a



Take a look at foreign aid.

You're looking at a schoolgirl in Latin America.

Americans started her happiness. Through CARE, they helped build her school and a community dining hall. Now they send the meals—the U.S. Government gives farm commodities, their dollars deliver these and other foods. She holds her ticket for the nourishing CARE lunch served every day to all the children, from toddlers to primary pupils.

Her family and neighbors, and her government, added the pride of self-help. They shared the construction work and costs. They staff the school and feeding center, cover operating expenses. Her daily life and future prospects are far better than those of her parents, who never had this chance at health and education.

Do you have the heart to reach even beyond our borders, to help millions like her who are waiting for their chance in emerging nations from Latin America to Africa and Asia? Do you have the vision to see the kind of world we can build, if we do what we know is right? All it takes is a check, for your personal foreign aid program. Give as much as you can.

660 First Avenue New York, N.Y. 10016 or local offices





JOYCE CAROL OATES
Chilling and unresolved.

progress reports and dishing out praise and censure to his family.

In truth, Pedersen is a monstrous hyp-

ocrite who takes his ease with morphine. His wife, outwardly a model hausfrau, requires large doses of alcohol to
get through each day. His daughter is
a bloated math prodigy, compulsively
fueled with candy bars. Jesse works
hard to create himself in the image of
the public Pedersen. But when proves
insufficiently loyal to the doctor's
insufficiently loyal to the doctor's
Mechanistic Particle, Working his

way through medical school, Jesse assumes his maternal grandfather's name, Vogel, and does brilliantly. He becomes an acolyte of great men and husband to the daughter of a world-famous physician. Death is no mystery to him; it is simply a cold, banal fact. Love is the great puzzle, and it keeps turning cancerous in his hands. At the height of his career, Jesse is an important Chicago neurosurgeon. Delivering a learned paper on "Retrograde Amnesia," he notes that in certain brain injuries recent memories are more easily extin-"Is it a guished than distant memories. function of the normal brain," he asks, "to hold the present cheaply and to honor only the distant past

honor only the distant past?"
Vogel himself exhibits no memory in the usual sense. He seems to be an unturned to the control of the control



17 reasons why you should read psychology today What the schizophrenic

- Why words are the least important of the ways we communicate with each other.
- 2 The sexual reason behind the popularity of natural childbirth
- 3 Why political leaders are constantly in danger of insanity.
- 4 Why Asians make better politicians than Westerners
- 5 Do men need more recreation than women?



is trying to tell us.

- Why it may be time to end the taboo against incest.
- What kind of parents do hippies make?
- The inferiority feelings of men who seek corporate nower.
- Are campus activists rebelling against the system-or their parents?
- What your daydreams reveal about your ethnic background.
- Why do swingers tend to become impotent?
- Is it time to grant the right to commit suicide?
- 14 Does a child think before he can talk?
- 15 Why are today's students attracted to violence?
- 16 Are "hawks" sexually repressed?
- 17 Are some men born criminals?

Want to learn what modern psychology has learned about people? Including you?

Until recently, that was quite an order. Your choice would have been to plow through professional journals. Read weighty new books as quickly as they came out. Or trust the mass media-where psychology is often sensationalized, distorted, oversimplified.

PSYCHOLOGY TODAY has changed all that. It allows the educated layman to catch up with the social sciences. And keep up. With full coverage of all the different approaches to understanding the human condition. The viewpoints range from hard-core Freudianism to the newer behaviorists who, frankly, think Freud was all wet.

It's psychology the way you'd want it to be presented. Excitingly. Without tired jargon. No clicheridden definitions. And with contributions by many of the most famous names in the behavioral scienceslike Bruno Bettelheim, Kenneth B. Clark, Rollo May, Ashley Montagu, Carl Rogers and B. F. Skinner.

Send for a complimentary issue

You can find out what PSYCHOLOGY TODAY is likeand learn a few things you may never have known before-without paying a penny. If you mail the coupon today, we'll send you a complimentary issue of PSYCHOLOGY TODAY

There's no obligation.



Special Introductory Subscription Form

Please send me my complimentary current issue of Psychology Today. I may keep my sample copy and owe nothing. However, unless I cancel, you may enroll me as a trial subscriber and send me the next 11 issues. Bill me after my subscription has started at a special Introductory rate-just \$6.00 (Half the regular \$12 annual price). 6-936

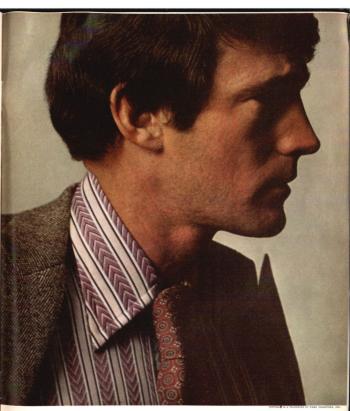
NAME	
ADDRESS	
CITY	

FOLD IN HALF ON THIS LINE, SEAL AND MAIL

FIRST CLASS PERMIT NO. 740 BOULDER, COLO.

BUSINESS REPLY MAIL No Postage Stamp Necessary if Mailed in the United States

BOULDER, COLORADO 80302



A Gant shirt will make you, not break you.

There are some luxuries that give you back much more than you pay out. Gant is one of them.

Open up a new Gant shirt and you know at once you've added to your assets. Our 1971 shirtings in Celanese FORTREL® polyester and cotton are thread-by-thread reproductions of shirtings of another era. The era before taxes, when men got rich overnight, and showed it by their finery.

The look of all these stripes is so moneyed, it makes your suits look more expensive. And your outlook more expansive. And that's why there's no such thing as an extravagant Gant.

Gant. The Shirtmaker.



Who wears the Gants in the family?

Is it the master of the house, showing his mastery of Now as well as Then?

Is it his son and heir, apparently disdainful of family ties, old school ties, any kind of ties? Gant gives authority to both, with 1971 shirtings of Celanese® FORTREL® polyester and cotton. Inspired by a turn-of-the-century swatchbook, they're antique enough to look new to either one,

neither stodgy, nor freaky-but very individual. And when two generations can Gant

the gap, there's hope for the family isn't there?

Gant. The Shirtmaker.

personality, tissue or atoms or nerve cells, bits of flesh that are real and not imaginary, not insane." It is a mysterious, chilling and thoroughly unresolved idea that Miss Oates pursues with pure intuition, great narrative energy and unrelenting compassion and seriousness. R.Z. Sheppard

Boy Meets Boy

MAURICE by E.M. Forster. 256 pages. Norton, \$6.95. ALBERGO EMPEDOCLE AND OTHER

WRITINGS by E.M. Forster. 272 pages. Liveright. \$7.95.

Time: 1948. Scene: The quaintly musty Cambridge University rooms where E.M. Forster lived the last 25 years of his life as an honorary fellow. The young visitor was Gore Vidal, who had just piqued the U.S. literary scene with The City and the Pillar, perhaps



E.M. FORSTER (CIRCA 1924) Revealing and unadorned.

the frankest homosexual novel in the language to date. Forster allowed as how he too had once written-but suppressed -a homosexual novel that boldly depicted two boys in bed together. "And what did they do?" asked Vidal, "They . talked," replied Forster

Now, a year after Forster's death and 58 years after it was written, here is the novel: Maurice. Forster was not quite fair to it. The boys actually kiss each other in bed, and at one heady moment a reference is made to some sort of physical "sharing." But most of the time they do indeed . . . talk. And very high-mindedly, too, invoking Plato, the nobility of male friendship and "the triviality of contact for contact's sake.

In an author's note. Forster writes that the inspiration for the novel arose from a 1913 visit to an evangelical mystic named Edward Carpenter. One of Carpenter's apostles gently touched Forster's backside, and the touch "seemed



person and your face is no baloney!

This being so, are you doing yourself justice by shaving with an ordinary safety razor- an instrument not fundamentally improved since its invention 76 years ago, and based on about the same principle as used for cutting sausages? Why should you have to go on-day after day-chopping, scratching, sausages? Wny snould you have to go on—day after day—enopping, scracining, scraping, and bleeding, and not even getting a decent shave for all your trouble? Change all that! Treat yourself to the Stahly Live Blade Shaver. Wind the handle of this beautiful chrome shaver, and its tiny watchwork motor will hummingly impart 8000 minuscule vibrations per minute to the blade.

Lather your face as usual and simply guide the Stahly through the toughest Lather your face as usual and simply guide the Stahly through the toughest beard, for the fastest, smoothest shave ever, Nothing in your previous shaving career will have prepared you for this startling difference, Isn't it worth a few dollars to bring happiness to a drab daily routine?)

Please send me the Stahly Shaver. Lunderstand that it uses standard blades

and comes in a lined snap case with my initials. Return in two weeks if not delighted. One year guarantee for parts and workmanship. My check for \$30.95 (\$29.95 plus \$1 for post, & ins.) is enclosed. (Calif. res. add tax.)

Address_ ____Zip____

Name

584 Washington Street, San Francisco, California 94111



airline clerks. and gas station attendants—wherever you display either of our handsome Credit Card Wallets. Both are hip size. The large (4x6", closed) shows up to 12 cards and has three inside pockets for folding money and documents. The small (3½x4½) shows 8 cards, has side pocket and separate bill compartment with hinged brass money clip. Made by fussy British craftsmen of black pinseal kid. Lined in leather and silk. Surprised at the bargain price? Our large direct imports make it possible. Either wallet \$9.95. Applied metal initials \$3 per set. Please add \$1 for post. & ins. (Calil. add tax.) Write or phone: 584 Washington St.

Write or phone: 584 Washington St., San Francisco 94111 (415) 981-5688.

peanuts rine ribs

escargots

bagels banquets |



Anything goeswith lectarose

America's most popular French Rosé Wine. Imported, not expensive.

to go straight through the small of my back into my ideas." Only those who can read that without a smile will be able to appreciate Maurice. The distance between the Edwardian love that dared not speak its name and the rhetoric of the Gay Liberation Front is sim-

If Maurice were first-rank Forster, it might have bridged this gap. As it is, for a book whose theme is liberation, it is a curiously willed performance. Forster for once displays a one-tract mind. He does not commit anything as crude as a case history, but he flogs the narrative along in a straight line largely unadorned by the surprises and ambiguities that enrich his other plots. Boy meets boy, boy loses boy, second boy meets girl and takes up boy meets another boy and affirms homosexual values in the face of hostile society. A prim sense of authorial constraint weighs on every page. The irony is that when Forster wrote obliquely about disguised homosexual relationships, as in The Longest Journey, he seemed far less inhibited and made the

Unconsidered Trifle. The title story of Albergo Empedocle shows that Maurice was not the only occasion on which Forster wrote openly about homosexuality. However, the story, tucked away in an obscure periodical in 1903, has been understandably overlooked. Now, along with other previously uncollected writings from 1900 to 1915, it is gathered in Albergo. The book-lectures, jibes at philistines, reviews, vouthful sketches-is a product of the scholarly passion for snapping up a great man's every unconsidered trifle. Like Maurice, it will be useful to specialists, interesting to Forsterites and dispensable to almost everyone else.

air crackle far more with implications.

■ Christopher Porterfield

Best Sellers

- FICTION The Exorcist, Blatty (1 last week)
- The Day of the Jackal, Forsyth (2)
- The Other, Tryon (3)
- Wheels, Hailey (4) Message from Malaga, MacInnes
- The Shadow of the Lynx, Holt (6)
- The Drifters, Michener (5)
- Theirs Was the Kingdom, Delderfield (8)
- The New Centurions, Wambaugh (9)
- 10. The Bell Jar, Plath

NONFICTION Bury My Heart at Wounded Knee,

- Any Woman Canl, Reuben (2)
- The Sensuous Man, "M" (4) The Femalo Eunuch, Greer (6)
- Do You Sincerely Want to Be Rich?, Raw, Page and Hodgson (3)
- The Gift Horse, Kncf (8) The Ra Expeditions, Heyerdahl (10)
- Without Marx or Jesus, Revel (9) Beyond Freedom and Dignity,
- B.F. Skinner

10. America, Inc., Mintz and Cohen (5)



Protect trees against winter. Now.

Your trees may need Davey care to restore the strength expended through the long summer . . . and to get them ready for the storms of

Deep-root feeding with specially formulated tree food is the best way to restore your trees' strength and help combat the effects of insect damage on weakened trees. Also, deep-root feeding helps restore depleted or heavy clay soils.

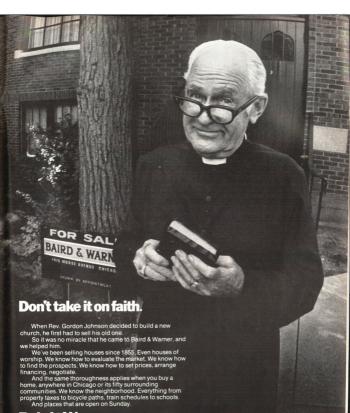
Be sure, too, to have Davey men prune dead branches and remove dead trees - breeding places for destructive insects that could severely damage healthy trees. This is a good time for cabling limbs to protect them against high winds and heavy ice loads.

Davey stump removal service, which can be done to advantage during the fall and winter months, removes unsightly stumps economically below ground level.

So let us protect your trees against winter now. Find us in the Yellow Pages under TREE SERVICE—the original and largest complete tree service. Or write to Dept. 5.



Coast to Coast and Canada



Baird & Warner

Baird & Warner * 10 S. La Salle St., Chicago, III. 60603 (312) 236-1855 Sales * Finance * Management * Development * Insurance



The Accountant's camera.

We didn't plan it that way.

We always thought accountants were mainly interested in numbers and dollars and capital gains and things like that. So we were surprised when they started buying our Nikkormat FTN Camera.

Because we designed the Nikkormat as a fine 35mm camera for dedicated photographers who live and breathe photography.

We figured maybe it was because accountants have a good eye for value and couldn't resist a bargain. But that doesn't account for all the teachers and computer programmers and salesmen.

Now it's all becoming clear. It seems that a lot of people are buying the Nikkormat because, while it is a fine camera, it's also surprisingly uncomplicated. And it takes beautifully sharp, clear pictures, even in dim light.

But what they didn't know is that the Nikkormat is habit forming. It gets them involved in photography before they know it. Suddenly they find themselves doing artistic, interesting things. And neighbors start asking for prints. Often, they're involved after the first roll.

Happily, as their interest grows, the Nikkormat grows with them. Because it's part of the famous Nikon System, the most complete in 35mm photography. Yet it costs less than \$280, including a 50mm f2 Auto-Nikkor lens.

So go ahead and get a Nikkormat FTN, no matter what your profession.

And, as a Nikkormat owner, you can attend the Nikon School, a two-day course that teaches you the fine points of 35mm photography for only \$20.

See your camera dealer or write for details. Nikon, Inc., Garden City, New York 11530. Subsidiary of Ehrenreich Photo-Optical Industries, Inc. (Canada: Anglophoto, Ltd., PQ.)

The beginning of your involvement.

money, whether at the supermarket department store, drugstore, or gas station, you're being ROBBED! station. You're being duped, hoodwinked, and swindled out of the full value of your money by a tion of Madison Avenue double-talk mendacious salesmanship, and insidious labeling and packaging ploys. The Chairman of the Commerce Committee of the United States Senate says that deceptive selling is today's "most serious form of theft, accounting for more dollars lost each year than rob bery, larceny, auto thefts, embezzlement and forgery combined." Sidney Margolius, the dean of American consumer writers, asserts that "Never in the 30 years I have been reporting on consumer problems has the p lie been as widely and steadily exploited as today." And Ralph Nader, the nation's most renowned champion of consumer rights, states that "Nowadays consumers are being ginal, fly-by-night hucksters, but by Amer ica's blue-chip business firms," In short, com mercial flimflammery is rife throughout the nation and the American consumer is being victimized as never before. As a partial antiintrepid, authoritative, new publication has been launched. Its name is Moneysworth.

Moneysworth, as its name implies, aims to see that you get full value for the money you spend. It rates competitive products as to best buys (as among cameras, hi-fi's, automobiles, and the like); it offers tips on how to save money (they will astound you with their in-genuity); and it counsels you on the manage-ment of your personal finances (telling not only how to gain maximum return on your investments and savings, but also how to protect them against the ravages of inflation. In short, Moneysworth is your own personal consumer crusader, trusted stockbroker, and chancellor of the exchequer-all in one,

Perhaps the best way to describe Moneys worth is to list the kinds of articles it prin

Earn 12% on Your Savings (Fully Insured) How to Buy a New Car for \$125 Above Dealer's Cost

Inaccurate Billing by the Phone Company The Advantages of a Swiss Banking Account The New Japanese Minicars: An Evaluation

14 Recession-Wracked Cities Where Real Estate Is Selling for a Pittance "Consuming Fire"—Moneysworth takes aim at companies that are defrauding the public. Unsafe at Any Height-A comparison of the

A Consumer's Guide to Marijuana Free Land and Free Money from Uncle Sam

Stocks that Are on the Rebound The Wisdom of Sending Your Child to College Abroad

How Much Are You Worth?—An amazingly simple chart gives the answer in 60 seconds.

High-Priced Lemons—Cases of incredible Continentals, and Cadillacs.

The Link Between Heart Attack and Coffee The Economics of Being Black

Cyclamates: Did America Overreact? How to Buy Art Without Getting Framed Providing Your Teenager with Contraception

The Great Odometer Gyp—How rent-a-car companies take the American public for a \$10-million-a-year ride. "No Load" Mutual Funds—A list of 45 funds that return the equivalent of an 8% profit at the very moment of investment.

Legal Ways to Beat Sales Taxes

The Effect of Air Pollution on Potency

How to Break a Lease Land Investment in Australia—At \$1,20 an acre, land down under rates high among

How to Sue Without a Lawyer

The Impending Ban on Leaded Gasoline
-How it should affect your next car purchase. A Guide to Legal Abortion—Including the costs in different states.

And Now, Microwave Pollution—An expose of the damage wrought to humans by radar, electronic ovens, and TV transmission.

How Metrecal Hurts Your Diet Life Insurance: A Legalized Swindle—A Hart-ford actuary tells why he believes that "more than 90% of American policies are sold through misrepresentation, deceit, and fraud,"

Teaching Your Child the Value of Money
—Without having him overvalue it.

Handling Computerized Dunning Letters Taxproof Money—A collection of highly cre ative, little-known, perfectly legal gimmicks,

How to Distinguish Health from Hokum at the Health-Food Store Blindness Caused by Contact Lenses

Don't Buy U.S. Savings Bonds—Why they make a terrible investment, how they undermine sound government fiscal planning, and why one leading investment counsellor says, "They are palmed off mostly on rubes and financial boobs." G.E.'s New Synthetic Diamonds: Will They Undermine the Value of Real Diamonds

Artificial Coloring: U.S. Certified Poison

How to Read an Annual Report Low-Cost Psychoanalysis

How to Prepare an Effective Job Resume "\$69 Sewing Machine On Sale \$369.90"—The 10 most common do

Hay Fever Shots: Are They Pointless?-The findings of a massive five-year study. "No-Fault" Insurance Clarified

Checking Up on Your Social Security Account Easy Riding Motorcycles: A Buying Guide Ski Areas without Steep Prices How College Students Can Get Food Stamps

How to Contest a Bad Credit Rating dovie Cameras that Deserve Oscars: A

How to Protect Your Heir The World's 100 Best Free Catalogs

That's the Spirit-Big bargains in booze, beer, Stop Chewing the Fat-How to read the new labels on frankfurters.

Free Checks—A list of 200 banks that allow unlimited writing of personal checks. **Bootleg Birth-Control Pills**

When in Doubt, Deduct-The ten most com-mon forms of income-tax overpayment, \$99 Fares to Europe

n sum, Moneysworth is a hip, trust-worthy financial mentor. It reflects the quintessence of consumer cation In format, Moneysworth is a newsletter. It is designed for instantaneous communica-

tion and ready reference when you're shop-ping. It is published fortnightly. This ensures that the information in Moneysworth will always be up-to-the-minute. Product ratings will appear precisely when you need rated in the spring, for example, and Christmas gifts and ski equipment in the fall.)

In style, Moneysworth is concise, prag-matic, and, above all, useful. It is also com-pletely forthright. Moneysworth does not hesitate to name brand names (whether to laud or lambaste them), to identify big corporations when they gouge the public, and to quote the actual prices and discounts that ou are entitled to and should be getting Moneysworth can afford to be this candid se it carries no advertising whatsoever;

The editors of Moneysworth are a team of hard-nosed, experienced journalists. Warren Boroson, Moneysworth's executive editor, was formerly an editor of Medical Eco-nomics. Paul A. Riedel, formerly with the Whitney Communications Corp., is Moneys-worth's managing editor. And Herb Lubalin, the world's foremost graphic designer, is Moneysworth's art director, Assisting the edi tors are correspondents, consultants, and product-testers throughout the United product-testers throughout the United States, Together, they create America's first—and only—consumer publication with charisma

Moneysworth is available by subscription only. Its price is \$10 a year. However, right now you may order a Special Introductory Charter Subscription for ONLY \$5! This is HALF PRICE!!

Moreover, we are so confident that Moneysworth will prove indispensable to you that we are prepared to make what is probably the most generous subscription offer in publish-ing history: We will absolutely and uncondiing mstory: we will assolutely and uncondi-tionally guarantee that Moneysworth will increase the purchasing power of your in-come by at least 15%—or we'll refund your money IN FULL. In other words, if you now earn \$10,000 a year, we'll guarantee that Moneysworth will increase the value of your income by at least \$1,500 or you get your money back, As you can see, a subscription to Moneysworth is an absolutely foolproof

To enter your subscription, simply fill out the coupon below and mail it with \$5 to: Moneysworth, 110 West 40th Street, New York, New York 10018.

robbed and start getting your Moneyswort
MONEYSWORTH
110 W. 40 ST. N.Y., N.Y. 1001
I enclose \$5 for a var. I enclose \$5 for a var. I he authoritative new consumer newsletter. I understand that I am paying HALE PRICE! Moreover, Moneyaworth guarantees power of my income by at least 15% or I will get my money backIN FULL!!
NAME
ADDRESS
CITY STATE ZIP
OMONEYSWORTH 1971, I. M. REG. PEND. mtt4.

SPORT

Bucs and Birds in a Breeze

The divisional playoffs for the two major league pennants were designed to be titillating curtain raisers for the World Series. Except for the triumph of the Miracle Mets in 1969, the expected has usually happened, and this year was no exception. Both playoffs were won in a breeze by the odds-on favorite Baltimore Orioles and Pittsburgh Pirates.

After dropping the opener, a 5-4 squeaker, to the San Francisco Giants. the Pirates unloaded one more-or-less secret weapon after another. Weapon No. 1 was First Baseman Bob Robertson. He had not hit a home run in the last six weeks of the regular season, but he belted three of them in the second game to power the Pirates to a 9-4 victory. The surprise in the third game was Pitcher Bob Johnson, a self-proclaimed "dud" during the season (nine wins, ten losses). Tapped as a last-minute replacement for ailing Nelson Briles, he held the Gi-



ants to four hits during the first seven in-

some more unexpected heroics by Pirate Third Baseman Richie Hebner, who had gone the last seven weeks of the season without a home run. He drilled one over the rightfield wall to cinch a 2-1 Pittsburgh victory. Lest it seem like luck, Hebner then helped the Pirates mop up the Giants 9-5 in the final game with a three-run homer. He also provided a vital ninth-inning out by leaping into the stands to snatch a foul ball away from a covey of overeager hometown fans. San Francisco left with the dubious distinction of being the first losing team in three years of playoffs to win so much as a single game.

F for Strategy. After a deceptively sluggish start, Baltimore had vawned its way to the American League's Eastern Division championship. In the playoff opener against the Oakland A's, the Orioles faced their sternest test: Vida Blue, the fireballing lefty who led the A's to the championship of the American League's Western Division with a record of 24 wins and eight losses (including two victories over Baltimore). Blue was brilliant through the first six innings, but tired noticeably in the seventh. Exploding for four runs, Baltimore went on to win 5-3. After taking the second game 5-1 on the strength of First Baseman Boog Powell's two home runs, the Orioles were given the third when the A's scored an F for strategy.







In the fifth inning, with two outs, runners on second and third and the score tied 1-1, Oakland Manager Dick Williams made the questionable decision to give an intentional walk to Baltimore Catcher Elrod Hendricks. Hendricks, who had batted all of .125 against the A's during the season, was followed by Third Baseman Brooks Robinson, one of the most celebrated clutch hitters in baseball. Robinson promptly drove in two runs with a single up the middle. Final score: Baltimore 5, Oak-

Fearsome Foursome. If the Orioles' victory celebration seemed a bit forced last week, it was only because the ponping of champagne corks has become something of an October rite in Baltimore. While the bubbly flowed. Manager Earl Weaver proclaimed his Orioles "the best team ever assembled. We're only the third team to win more than 100 games three straight years, and we've won four pennants in six years—and only the Yankees have done that."

Weaver might be exaggerating a bit, but the Orioles do have strong fielding. plenty of power hitting-and the best crew of starting pitchers in either league: Righthanders Jim Palmer and Pat Dobson, Lefthanders Dave McNally and Mike Cuellar, all of whom won at least 20 games this season. In equaling a record set more than half a century ago,* the Orioles big four started all but 16 of Baltimore's 158 games. Palmer, McNally and Cuellar, in fact, each won 20 or more games last season. Acquired in a trade with the San Diego Padres this winter, Dobson found it fairly easy to catch the spirit of the program. Improving on his 14-15 record with the last-place Padres, he ended the season with a 20-8 record. Even so, the other three pitchers were so effective in their sweep of Oakland that Dobson

sat out the playoffs in the bullpen. The first game of the World Series was cut from the same cloth. Baltimore's McNally was near the top of his form, striking out nine, allowing the Pirates only three hits and no earned runs, and at one point retiring 19 batters in a row. The Pirates scored first and early, stealing three runs on one hit in the second inning after a walk, a wild pitch and two errors by the usually impeccable Baltimore defense. But in the Baltimore half of the same inning, Frank Robinson opened with a home run off Pittsburgh Starter Dock Ellis; in the third, Mery Rettenmund unloaded another, this time with two men on. A final Oriole home run by Don Buford in the fifth made it 5-3, ending the scoring-and the Pirates' hopes -for the day.

o In 1920, four pitchers for the Chicago White Sox—Claude Williams, Edward Cicotte. Urban Faber and Richard Kerr-won 20 or more games apiece. Williams and Cicotte were later implicated in what came to be known as the 1919 Black Sox scandal, which was not uncovered until after the 1920 Series.

The Taylor Wine Company, Inc.

New Issue

362,812 Shares Common Stock

Subscription Price \$31 per share

The Company is offering to the holders of its outstanding Common Stock the right to subscribe for the above shares at the rate of one additional share of Common Stock for each 11 shares of Common Stock held of record on October 5, 1971. Subscription Warrants will expire at 5:00 P.M., Eastern Daylight Saving Time, on October 21, 1971.

The several Underwriters have agreed, subject to certain conditions, to purchase any unsubscribed shares and, both during and following the subscription period, may offer shares of Common Stock as set forth in the Prospectus.

483,700 Shares Common Stock

Price \$35.50 per share

The above shares of Common Stock are owned by certain Selling Security holders and such that the state of the state of Common Stock included in the subscription offering which are being up to be the Underwriters pursuant to the exercise of Subscription Warrant is from Selling Security holders, are being offered by the several Underwriters. Shares sold for the accounts of Selling Security holders will not be accompanied by Subscription Warrants issued in respect of such shares in the subscription offering. No part of the proceeds of the offering of 483,700 shares of Common Stock will be received by The Taylor Wine Company, the Selling Security of the Selling Security Selling Security Selling Security of the subscription offering. No part of the proceeds of the offering of 483,700 shares of Common Stock will be received by The Taylor Wine Company, the Selling Security Security Security Selling Security Selling Security Security Security Selling Security Security

Copies of the Prospectus covering the above offerings may be obtained from any of the several underwriteer, including the undersigned, only in States in which such underwriteer are qualified to act as dealers in securities and in which the Prospectus may legally be distributed.

The First Boston Corporation

Blyth & Co., Inc. Drexel Firestone duPont Glore Forgan Eastman Dillon, Union Securities & Co. Hornblower & Weeks-Hemphill, Noves Goldman, Sachs & Co. Halsey, Stuart & Co. Inc. Kidder, Peabody & Co. Lazard Frères & Co. Lehman Brothers Loeb, Rhoades & Co. Merrill Lynch, Pierce, Fenner & Smith Paine, Webber, Jackson & Curtis Stone & Webster Securities Corporation Salomon Brothers Smith, Barney & Co. Bache & Co. Dean Witter & Co. White, Weld & Co. Wertheim & Co.

"When my boss asks me to get someone for him

Long Distance, all he wants is the party. He really doesn't

know whether I'll call person-to-person or
dial direct. Usually I dial direct. It saves money."





When businessmen get in a time crunch, they often ask their secretaries to get a specific person for them by Long Distance. And they probably figure they'll save money if she places the call person-to-person through the operator.

But a lot of secretaries know that today's dial-it-yourself rates have changed all the odds, so they dial direct whenever they can.

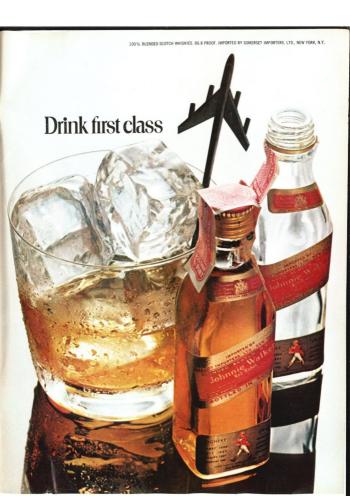
For example, from 8 a.m. to 5 p.m., Monday through Friday, a three-minute, coast-to-coast call

placed person-to-person costs \$3.55 plus tax.
But if you make the call station-to-station

and it's dialed direct without operator assistance, the cost is just \$1.35 plus tax. You could make *two* such calls and still be

You could make two such calls and still be ahead of the game.

That's why many secretaries (and businessmen too) are dialing most of their interstate calls direct. They're saving money for their companies... and making points for themselves.



Oldo VANTAGE You demand good taste. But want low'tar'and nicotine. Only Vantage gives you both. ning: The Surgeon General Has Determ Vantage. The only full-flavor cigarette with low 'tar'and nicotine.